

**Present:**

Victoria Jackson (in the Chair)  
Lee Appleton  
Guy Falkingham  
Paul Gregory  
Ian Kelly  
Steven Marsay  
Luc Perquin  
Jon Pywell  
George Tambaros  
Steve Trynka

Kingston Recruitment  
Prospect Centre  
Blueprint  
Leonardo's  
Hull & Humber Chamber of Commerce  
Debenhams  
Mercure Royal Hotel  
Hull City Council  
The Omelette  
Rollits

**In attendance:**

Jennifer Marshall  
Kathryn Shillito  
Phil Ascough  
Lee Edwards  
Helen Bissett  
Deborah Dyson  
Sam Lowton

Hull City Centre BID  
Hull City Centre BID  
XD Network  
Humberside Police  
H & H Communications  
H & H Communications  
Hull & Humber Chamber of Commerce

**ACTION  
POINTS**

**1. APOLOGIES FOR ABSENCE**

Apologies were received from Cllr Steven Bayes, Jim Harris, Kevin Priestley and Tony Wilkes.

**2. APPOINTMENT OF NEW DIRECTORS**

The Chair welcomed Directors and guests to the meeting and introductions were given.

The appointment of Luc Perquin, Mercure Royal; Lee Appleton, Prospect Centre; Guy Falkingham, Blueprint; Steven Marsay, Debenhams and Tony Wilkes, Princes Quay as Directors was noted.

The Chair advised that Steve Allbones of KC, and Cheryl Kitching of Marks & Spencer had resigned.

**3. MINUTES**

The minutes of the Board meeting held on 8<sup>th</sup> May 2012 were agreed as a true and correct record.

**4. MATTERS ARISING**

There were no matters arising that would not be covered later on the agenda.

## 5. EIGHT MONTH MANAGEMENT ACCOUNTS

- i) The accounts were noted. Any questions on the accounts could be directed to Ian Kelly or Kathryn Shillito.
- ii) Ian Kelly reported that he, the Chair and Kathryn Shillito had met with Cllr Bayes, Jon Pywell, Kevin Priestley and two members of Hull City Council's Treasury Department regarding the IT upgrade costs. The Chair noted that Cllr Bayes had asked for, and been provided with information on what other BIDs across the country paid – he had been surprised at the information provided and thought there was room to review the costs. Ian Kelly commented that it had been a useful meeting to have and that Hull City Council were considering IT cost options, which could include the costs being written down over a period of time. It was noted with appreciation that the Council were still supporting the BID financially despite the clarification required from the Secretary of State's office.

## 6. BID MANAGER'S REPORT

- i) Kathryn Shillito updated the meeting on her recent activity, including:-

BID Levy Invoices: Hull City Council had sent out the invoices. Of the £222,000 invoiced, £125,000 had been received to date, with £17,200 still to come in from Hull City Council. Kathryn noted the collection rate of 58%.

Levy invoices for the period 1<sup>st</sup> April 2012 to 31<sup>st</sup> March 2013 would be sent out by Hull City Council by the end of July 2012. Kathryn noted that the invoices would be re-worded to explain in greater detail exactly what the levy was for.

Purple Flag: Kathryn Shillito advised the meeting that the Association of Town Centre Managers had accepted Hull BID's submission and the inspection, which would focus predominantly on the Old Town would take place on Saturday 15<sup>th</sup> September 2012. Guy Falkingham stated that the first International Flea Market would be running on the same day around the Marina area.

Community Development Foundation Crime Innovation Fund: Kathryn Shillito advised that this had been a massive success so far and that the roll out had started on Monday 9<sup>th</sup> July 2012. The feedback received from small businesses had been very positive.

Discussion followed regarding negative press comments made by a Judge. Phil Ascough suggested contacting Jenna Thompson, Crime Reporter at the Hull Daily Mail to gain further information.

Regional Meeting/Familiarisation Trip: Hull BID would host the Association of Town Centre Managers on Friday 13<sup>th</sup> July 2012. The Chair would be the guest speaker and Cllr Steve Brady would give an introductory talk. There would then be an orientation tour of the City.

YUM: The event will take place on the 20<sup>th</sup> & 21<sup>st</sup> July 2012 in Queen Victoria Square and King Edward Street. This year there will also be a live music, a beer tent area with real ales and children's entertainment.

Hull Trinity Music Festival: The event would take place on the 27<sup>th</sup>, 28<sup>th</sup> & 29<sup>th</sup> July 2012. 16 venues would be participating. There will be an eclectic mix of live music and the final of the busking competition. A mini-market would also be held in Queen Victoria Square. Kathryn noted the fantastic job that Jennifer Marshall had done in project managing the festival and highlighted the £5k sponsorship that she had secured from Heineken. George Tamaros asked how the event was being marketed and Jennifer Marshall advised that a full marketing campaign was being undertaken, with promotion on the website, posters, banners, press coverage in the Hull Daily Mail, Street Teams had a distribution list for residents and businesses and details had been given to the Tourist Information office. Steven Marsay asked if an analysis of footfall and income generated by the event would be undertaken and Jennifer Marshall advised that she would like to carry out a full analysis.

Saville Street: Kathryn had met with the Head of Retail at Hull FC and consideration was being given to holding an activity day in Saville Street in September 2012. Kathryn offered BID's support in liaising with retailers and contributing to an activity programme. BID would also seek Council permission to close the road. The event would be family friendly with Hull FC players and mascot in attendance.

The Mint, Silver Street: Kathryn advised that the building had been bought by a new owner, who is also proprietor of four other old town licensed venues. The investment and restoration has been quite significant and BID is keen to support a re-launch evening (possibly late August/September 2012), by inviting the business community to attend. The Chair noted that this would be a good opportunity to involve businesses such as solicitors and accountants.

Hull City Council – Parking Strategy Group: Kathryn advised that this meeting had not taken place as yet. Information gathering was currently ongoing. Steven Marsay offered to support Kathryn in her work with this group.

Leader of Hull City Council: Regular meetings with Cllr Brady were continuing to take place. The next meeting was scheduled for Monday 16<sup>th</sup> July 2012.

ii) Press Log & Footfall/Crime Statistics: These were tabled and noted.

## **7. HULL CITY COUNCIL CITY CENTRE REPORT**

As Jon Pywell had had to leave the meeting Kathryn Shillito commented on the work of the Town Team, which was focussing on the Whitefriargate/Old Town area and is keen to identify ties to a funding bid.

## **8. ANY OTHER BUSINESS**

Steven Marsay raised the issue of the smell in the City Centre, noting that he had had a meeting with Cllr Bayes, Jon Pywell and Kevin Priestley regarding the issue. Ian Kelly indicated that this had been an issue for Yorkshire Water over many years and Lee Appleton agreed, adding that the issue had been raised many times and Yorkshire Water needed to undertake work to flush the drains under the City Centre.

The Chair suggested that Lee Appleton join the Finance Committee. This was agreed and Lee Appleton and Ian Kelly would arrange a meeting.

## **9. DATE OF NEXT MEETING**

The date of the next Board meeting is Tuesday 25<sup>th</sup> September 2012, 10:00am at the Chamber's offices 34 – 38 Beverley Road, Hull.