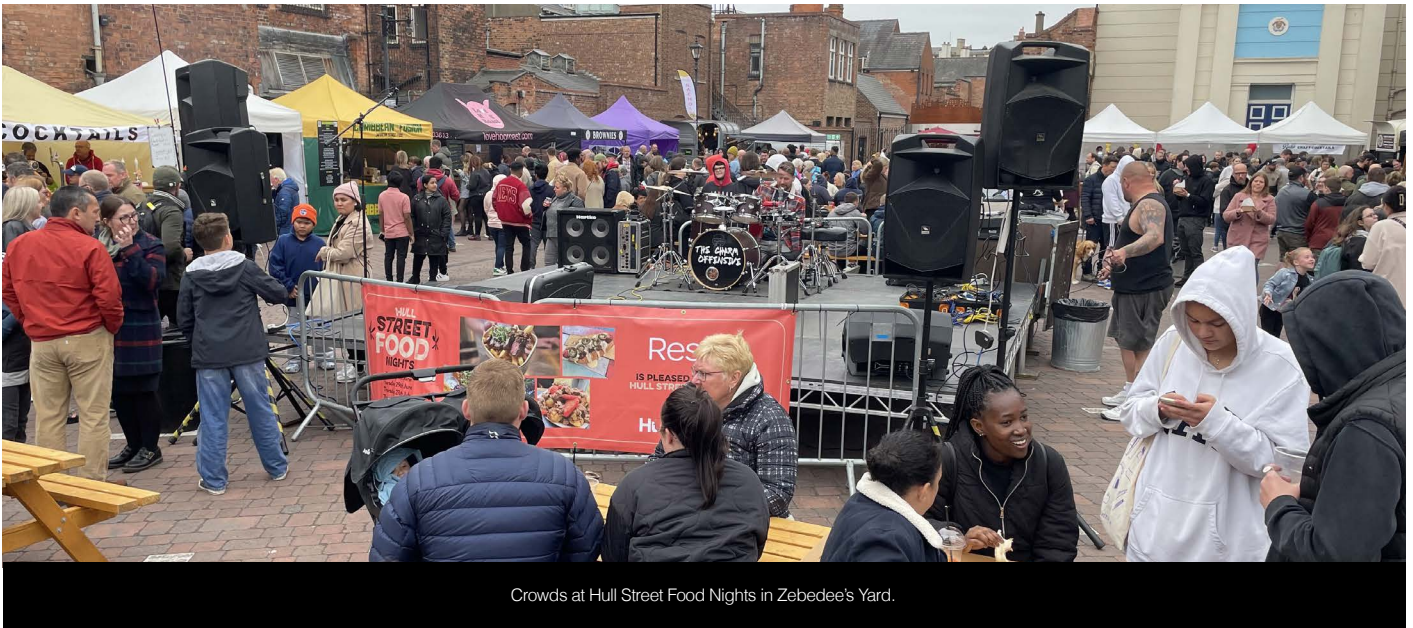


# Q3News

## Funding successes support programme of crowd-pulling events



Crowds at Hull Street Food Nights in Zebedee's Yard.

HullBID has announced details of further investment in activities to support the city centre's evening economy after another successful funding pitch.

Money from the UK Shared Prosperity Fund will enable HullBID to deliver the new Trinity Fest Rebooted, which will take a programme of live music into pubs and café bars throughout the city centre.

The investment follows HullBID's success earlier this year in securing private sector sponsorship from ResQ for the series of Hull Street Food Nights and from Clegg Gifford Insurance Brokers for the Inspiring People Dinner during Humber Business Week.

Kathryn Shillito, HullBID Executive Director, said: "A key part of our role is to use the funds committed by city centre businesses as part of the HullBID levy to bring in extra investment, and we are delighted to be able to report these three major successes.

"They are significant contributions, which mean the money from the levy will go much further. We use this investment to help bring businesses together to network and share knowledge, as demonstrated by the very successful Inspiring People Dinner.

"We also use the money to create events which will support the evening economy because that has a knock-on effect across other sectors. It attracts people into the city centre to spend money on retail and leisure and it also improves the residential and working environment. In short, it makes the city centre a better place to live, work and socialise."

Trinity Fest Rebooted will be launched after the current programme of summer activities and will run throughout the winter to help to generate business in the city centre's pubs and café bars. Live music performances will take place over the weekends of 23 and 24 September, 25 and 26 November, 27 and 28 January and 30 and 31 March.

Kathryn said: "We know from our work with the venue operators that they want more support during the afternoon and into the evening to bring customers in, and that's what these events will be designed to do. A number of venues have already signed up and more will be coming on board soon."

ResQ is one of the biggest employers in Hull city centre and staff from the company have turned out in force for the 2023 series of Hull Street Food Nights in Zebedee's Yard.

Clegg Gifford was founded more than 55 years ago and brings together the insurance household names of Clegg Gifford, Westminster and Tradex. The firm added Hull to its network of more than 20 offices around the UK earlier this year and made its mark from the outset as the main sponsor of the Inspiring People Dinner.

Kathryn said: "We know from the feedback we receive from businesses and the public that our events play a big part in attracting people into the city centre and helping to generate more trade for everybody.

"We couldn't organise the events without the support of sponsors and we are immensely grateful to them, and also delighted that they recognise the benefit of getting involved to make the city centre a better working environment for everybody."

## Do you have a story you'd like to share?

For more information about how to share your news or ideas, email [catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk) or call on 07739 759783. [www.hullbid.co.uk](http://www.hullbid.co.uk)

# HullBID Introducing

## City centre home for piercings studio

A piercings business which was hit by lockdown within weeks of setting up in 2020 is now up and running again after relocating to Hull city centre.

Clint Barr has opened Temple Body Piercing after applying his skills as a former decorator to spruce up premises in Savile Street which used to be a hair salon.

Clint said: "I went into piercings for a change of career and started in Hornsea. I put my life's savings into it and I couldn't believe how well it went in the first two weeks but then it just fell off a cliff because of Covid and I closed for nearly a year.

"I called time on that one in August last year, but I don't give in easily and it's my life, so I decided to find

another place and this became available. It's a good business to go into and, apart from during lockdown, it's gone really well."

Clint added that customers of all ages have been into the new studio.

He said: "You are never too old to change career or to get a piercing! Three generations of one family came in one day – a girl of 13, her mum, and grandma who was 72. The youngest who has been in is seven and obviously they were with their parents.

"Piercing people is all about having your own style and getting on with your customers, just like a hairdresser. And it's important to keep your customers calm."

Temple Body Piercing is open Tuesday to Saturday from 11am until 5pm and Sunday from 11am until 4pm. To find out more, call Clint on 07751 014981.



Clint Barr at Temple Body Piercing.



Kenan Mator at Nazar Design.

## Kenan flies the flag for Hull and Turkey

The owner of a family-run printing and embroidery company is flying the flag for Hull City and the local Turkish community after expanding into new premises in the city centre.

Kenan Mator revealed he imported 10,000 flags from Turkey after fellow Turk Acun Ilcali bought Hull City in January 2022. He hopes to sell the remaining stock when the new season starts, and he's now working on new designs.

Kenan launched Nazar Design as a back-bedroom business in 2019 and expanded into premises in Charles Street later that year. Now he has moved the business to a unit in Paragon Street and is seeing the benefits.

He said: "It's a more central location with better footfall and it's easy for people to find us."

Most of the company's work comes from printing garments for businesses and special occasions including hen and stag parties. Kenan and his team also carry out printing for shop fronts, basic signage, fliers, leaflets, cards and take-away menus.

He said: "We were able to add new products when we moved here and altogether we offer 37,000 different garments which can be printed or embroidered. We also do workwear and we have supplied 650 businesses in the local area.

"People from Hull know about Turkey from tourism and the two countries have a connection. After Acun bought Hull City I did a five-metre banner with his picture on as well as a special flag for England and Turkey. We also did some other designs with different sizes and images. We still have some left and we will get some new ideas ready for when they sell out."

## Official opening for high-tech project

Tech entrepreneur Antonio Tombanane and property developer Shaun Larvin have completed the conversion of a vacant building in Myton Street into The Edge Hub – a contemporary co-working location with substantial event space.

The new venture was backed by a £500,000 investment and is going for growth in partnership, with bootcamp provider Makers joining the team and heavyweight partners Google, IBM, Microsoft and Amazon also on board.

Antonio said: "I am very excited and really happy with it. It has been two years of hard work to get to where we are. This hub is for everyone to access within our region, with upskilling opportunities, space for innovation and ideas, and co-working space."

Shaun added: "We are very pleased to have some really big partners, we have a great relationship with the local authority, having had a successful bid into the Levelling Up Fund of £186,000, so there's been a lot of support from the region and we're delighted to be creating employment."

Cllr Mike Ross, leader of Hull City Council, said: "The team here has done a fantastic job. They inherited a real shell of a building that was in quite a state.

"This now provides a training focus and engine room for innovation for the city and region. I hope it will be part of the growth of the city and the economy for many years to come.

"It will be bringing the big tech companies to Hull from elsewhere in the UK and around the globe, bringing their experience, while giving training support to people and businesses here. It will put Hull on the map once again, help move the city forwards, and I look forward to seeing how it develops."



Guests at the official opening of The Edge Hub.



# HullBID Introducing

## Heavenly Desserts opens new location

A former city centre bank has undergone a complete transformation to become the latest addition to the nationwide Heavenly Desserts network.

The company, which opened its first location in 2008, has created 15 jobs at its new restaurant in Paragon Street which can seat more than 80 people. Franchisee Umar Aziz said he hopes to add another five jobs in the near future.

A winner of the Best Dessert Restaurant Award from Deliveroo, Heavenly Desserts offers diners an array of super-sweet dishes from small ice cream 'shots' to cheesecake, milk cake, cookie dough and more.

Guests can tuck into crepes, cookies, waffles and 'croffles' – an irresistible cross between soft croissant dough and hot waffle – or explore the concept

of the 'dessert tapas', inspired by flavours from around the world.

There's an extensive range of vegan dishes and a drinks selection which includes teas, coffees and hot chocolates as well as cold options including milkshakes, smoothies and lemonades.

Umar said: "We saw how well Heavenly Desserts was doing in other parts of Yorkshire and further afield and when this building became available in such a great location we decided to open one in Hull. There isn't anything else in the Hull area that offers what we do in terms of the menu and the style.

"The place looks fabulous and we are very pleased with how it has turned out. That's 100 per cent the feedback we are getting from our customers. They love the menu and the environment."

Heavenly Desserts is open seven days a week from 10am every day until 10pm Sunday to Thursday and 11pm Friday and Saturday.



Manager Alex Wilkinson at Heavenly Desserts.

## Cousins combine for new business

Cousins Michael and Patrick Clark have joined forces to launch Clarks Watch Repairs as a new family business in Brook Street.

Michael has been in the trade for seven years after being offered an opportunity when he was part of the security team at the Prospect Centre. Patrick wanted a career change from his job as a bricklayer.

Michael said: "I was fortunate because I had the opportunity to work with Paul Stone at the In Time stall. He was a qualified and experienced watchmaker. There are not many left, but Paul had been doing it for more than 25 years at the Prospect Centre, Princes Quay before that, and right back to Willis Ludlow.

"When he was looking for an apprentice he noticed I'd

always been interested in what he did and he said I would be well suited. We still work together repairing clocks."

When the company behind the stall went out of business, Michael decided to set up on his own, and Patrick decided to help.

Michael said: "I'm glad Patrick joined because it would have been difficult to do it on my own. I've trained him up and he's really taken to it. Business has been phenomenal since we opened because there are not many places which do this sort of work.

"A lot of places have to send the watches away. The feedback from customers is very positive – they like people who can do the job on the spot. Most of the time we can get the parts we need and do the job here and people like that."

Clarks Watch Repairs is open from 9.30am until 5.30pm Monday to Saturday and 10.30am until 4.30pm Sunday. To find out more visit [www.clarkswatchrepairs.co.uk](http://www.clarkswatchrepairs.co.uk)



Michael (left) and Patrick at Clarks Watch Repairs.

## Brew blends events into café bar scene

A café bar has launched the city centre's newest events and exhibition space as it works with artists from far and wide to help all concerned reach new audiences.

Brew, which opened in Bond Street four years ago, built a great reputation as a destination for local craft ales, coffees and teas. Owner Tom Sowerby added to that by inviting pop-up food vendors to sell their wares, and he recently came up with the new idea.

Tom said: "It's been up and down over the last few years, for obvious reasons, but we've made a lot of progress recently by adding events and exhibitions. We started with one or two and they went well so we're doing them on a regular basis. We find the artists through social media and word of mouth."

Ester, an artist from Brazil who came to Hull about six months ago, recently presented an exhibition of recycled materials. The venue followed that with an exhibition by contemporary painter Renata Anna Larkin.

Bren McCourt, the events manager at Brew, said: "We've got a lot more booked in. In August, there's Sophie Cash, who does really cool hand painted signs and typography. We know her from her stall in Trinity Market. There's also Kim, who does badges and skateboards.

"We decided we could just be a café bar or we could get involved in the arts scene. We need to give people another reason to come in. It's best just to come and have a look!"

Brew is open from 8am Tuesday to Saturday. Closing times vary depending on the events programme and on the schedule at Hull New Theatre. To find out more visit @Brew\_Hull on Instagram and Facebook.



Pictured are three of the team at Brew. From left, Sami Baker, Tom Sowerby and Bren McCourt.

# Q3 Report

## Property owners commit major investment into Whitefriargate



Captain D. M. Shaw, Master Warden of Hull Trinity House, left, and Dominic Gibbons, Managing Director of Wykeland Group, alongside hoardings showing the new branding for Whitefriargate in Hull.

One of Hull's most famous shopping streets is undergoing an end-to-end, multi-million pound transformation with work underway at a number of prime sites.

Major investment from the public and private sectors is creating a new gateway to Whitefriargate at the western end, where the former Burton building and the old Thorntons chocolate shop are both being regenerated for exciting new projects.

At the other end of the street, plans have been submitted for a new bar at the former Telstar, where the building has been refurbished to create a period look and feel in keeping with the Old Town vibe.

Elsewhere in Whitefriargate, two adjacent units have been taken over by Hull-based law firm Andrew Kingston & Co Ltd, which dates back to 1978 and has relocated from another site in the city centre.

Nearby, owners of the former LW Plants shop and café have revamped their entire business model to create Calla, a new bar serving American-style sandwiches and cocktails. Owners Lee Gleeson and Wayne Graves, who also own Nanouk in Lowgate, plan to add a first floor function room and a rooftop bar.

Plans are also in the pipeline to add a rooftop bar to the former HSBC building, which was bought by construction sector procurement software specialist The 55 Group in 2021.

Following a £1.6m refurbishment, with £711,000 from the Humber High Street Challenge Fund, The 55 Group turned the building into the new headquarters for its own businesses and for the award-winning Hotham's Distillery, which has expanded its gin school to provide tuition in making vodka and rum. The building also houses Bar 55, which opened in 2022 as an 'indie cocktail bar' selling products from local businesses, including Hotham's, in the unique environment of a former bank vault.

The old Burton building is launching the 'Old Town, New Beginning' concept under the stewardship of leading property owners Hull Trinity House and Wykeland Group.

The partners have created the brand to support the rejuvenation of Whitefriargate in a drive to attract new occupiers and investment.

The new signage showcases the fascinating history of the landmark, as well as signalling an exciting future in the shape of the £2.4m project to restore the Grade II listed structure and bring it back into sustainable use.

Dominic Gibbons, Managing Director of Wykeland, said: "We're excited to reveal the new Whitefriargate brand and to use the restoration of the Burton building to showcase the area and the opportunities it offers.

"The brand provides a strong and recognisable identity for one of Hull's most important retail locations and is a very visible statement of our intent to promote and invest in Whitefriargate.

"We're committed to working collaboratively with Hull Trinity House to create a prosperous future for Whitefriargate as a strategically significant thoroughfare linking the heart of the city with the Old Town and waterfront."

Captain D. M. Shaw, Master Warden of Hull Trinity House, said: "As the two leading property owners in Whitefriargate, it makes sense for ourselves and Wykeland to collaborate to promote the area.

"The new brand provides Whitefriargate with an attractive visual identity to underpin our shared ambition to bring new investment and energy to this key part of the city centre."

For more information on Whitefriargate's past, present and future, visit [www.whitefriargate.co.uk](http://www.whitefriargate.co.uk)



## Police patrols and extra support boost city centre safety

HullBID has welcomed the introduction of additional safety and security measures in the city centre as it works to support businesses by bringing attractions and footfall-boosting events

Kathryn Shillito, HullBID Executive Director, said the introduction of more patrols by police officers coupled with the extended opening hours of the Changing Futures Safety Hub will build confidence among people planning to visit the city centre.

Inspector Dave Lonsdale of Humberside Police confirmed that the force will provide additional officers to carry out high-visibility patrols, which will include engaging with business owners and the public in dealing with such antisocial behaviour problems as street drinkers and beggars.



Increased police presence in the city centre.

The hub opened in King Edward Street late in 2022 to provide a permanent base for the Changing Futures Programme Team and other partners working to support people with severe and multiple disadvantages. It will now open five days a week.

Kathryn said: "Antisocial behaviour presents challenges for every town and city centre, and perception is very important, so we are working hard to deal with the problems and to let people know they can enjoy our businesses in safety, whether they are shopping, socialising or working.

"The additional patrols will help with that because people do feel safer and more confident when they see a police presence.

"The hub has proved its worth since it opened as a centre which can provide specialist support quickly for people who need it, and the move to extend the opening hours from three days a week to five is a welcome and positive step.

"We continue to work closely with the police directly, through the Police and Crime Commissioner and through our regular stakeholder meetings which also bring together other organisations including the businesses themselves."

## Shadow minister impressed by business leaders

Business leaders ranging from major global employers to emerging entrepreneurs discussed renewables, digital development and the skills needed to drive the regeneration of the UK when they met shadow business secretary Jonathan Reynolds in Hull city centre.

Accompanied by Hull West and Hessle MP Emma Hardy, Mr Reynolds welcomed nearly 20 corporate heavyweights and leaders of business organisations to a lunch at Bar 55 in Whitefriargate and, after visiting C4DI in the Fruit Market, returned to meet some of the rising stars of the regional business community.

Gerard Toplass, CEO of The 55 Group, hosted the visit. He said: "It was great to see a real mix of

younger people who have a real entrepreneurial spirit. When I was younger I always wanted to be around people who shared ideas around business, and that's happening now and flourishing again."

Mike Ellis, Managing Director of performance marketing agency 43 Clicks North, said: "You spend so much time building your business and learning about it that it's rare to get the chance to step back and think about the bigger questions and what the government can do to help."

Emma Hardy said: "Jonny was genuinely blown away with C4DI and said he would love to see one in every city in the UK. We also looked at the new opportunities here – when the fishing industry ended there was not enough to replace it, but now people are working offshore again with wind turbines and carbon capture. It's a massive opportunity for the region and we can't let it pass us by."



Pictured at Bar 55 are (from left) Mike Ellis of 43 Clicks North, Emma Hardy MP, Shadow Business Secretary Jonathan Reynolds and Gerard Toplass of The 55 Group.

## HullBID dinner an inspirational part of Business Week

Influential leaders from business, education and the third sector shared uplifting stories of their career journeys as HullBID presented a highlight of Humber Business Week.

The Inspiring People Dinner attracted around 100 business people to The Deep. They heard from three people who are connected by their leadership of organisations which play an integral part in the city centre business community, yet which also have a major influence much further afield.

Paul Matson BEM, CEO and Founder of Hull 4 Heroes told how he joined the army as an escape route having "run away from school and from home



Pictured (from left) are Paul Matson of Hull 4 Heroes, Kathryn Shillito of HullBID, Lewis Harrison of Clegg Gifford, Debra Gray of Hull College and Tim Shaw of KCOM.

at 14". On leaving the military he experienced hard times again, before seizing the chance to turn his life around.

Tim Shaw, CEO of KCOM, spoke about a childhood which was largely tech-free as he enjoyed sport and the outdoor life, but his desire to understand how things work led him into industry.

Debra Gray MBE revealed she was practically written off following a childhood of severe hardship, and then embarked on a career which has taken her to the role of Principal and CEO of Hull College with direct responsibility for 12,000 learners, 600 staff and £30m of income.

Kathryn Shillito, HullBID Executive Director, said: "The aims of Humber Business Week are to showcase the wealth of talent, entrepreneurship, vision and future potential of our region, and that's what this event has been doing since 2015.

"Throughout that time we have been grateful to the outgoing Biz Week Chair Kath Lavery, and we look forward to working closely with Kath's successor Pat Coyle, who we know well as Director of Marketing and Client Relations at Rollits."

# News

## Superheroes set scene for summer of city centre fun

A city centre superheroes spectacular is being followed by a dinosaur invasion and a steampunk extravaganza as HullBID rolls out its programme of fun family events to support businesses.

In addition, the 2023 season of Hull Street Food Nights, sponsored by ResQ and part-funded by the Government's UK Shared Prosperity Fund, is pulling the crowds to Zebedee's Yard and showcasing the delights available from city centre bars and restaurants.

Dino Day, which was a big hit with families in 2022, will return on Friday 4 August when the reptiles will again run loose in King Edward Street and Queen Victoria Square.

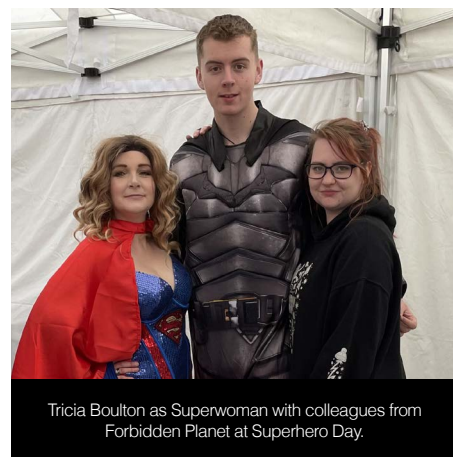
This year's Halloween Steampunk Festival will take place over the weekend of 20–22 October in locations throughout the city centre.

The next Hull Street Food Night will be held on Thursday 27 July with the final one of 2023 booked for Thursday 28 September.

City centre businesses will again play their part in the events, as they did earlier this year with the first two Hull Street Food Nights and the Superhero Day, which was a first for the city and attracted huge crowds during the half-term holiday in May.

Dinsdales Joke & Trick Shop, Forbidden Planet cult entertainment centre and Samsara fair trade gifts were among the businesses who joined the fun. Dinostar, Holiday Inn Hull Marina and Lost City Adventure Golf are all planning to make the most of Dino Day.

Kathryn Shillito, HullBID Executive Director, said: "Our events programme is all about attracting people, and especially families, into the city centre to enjoy some free, fun activities and support our businesses."



Tricia Boulton as Superwoman with colleagues from Forbidden Planet at Superhero Day.

"This year we're also seeing more of those businesses adding to the fun and excitement by setting up their own stalls and even dressing up for the occasion."

## Wilberforce House re-opening adds to Old Town appeal

The re-opening of one of Hull's most popular museums has been welcomed by businesses as a major addition to the city's heritage attractions – which include the historic pubs.

Wilberforce House opened in May after a three-year closure, initially because of Covid and then to take the opportunity to carry out specialist conservation work and redevelop galleries.

Dennis Wann, landlord of The Sailmakers Arms and Ye Olde Black Boy in High Street, said: "Wilberforce House is one of the museums that people specifically come to see. A lot of the people we get down here come because the museums are free and they like to take their families."



Dennis Wann and his chocolate Labrador Toby outside Wilberforce House.

In addition to completing renovation work, Hull Museums has worked closely with the Wilberforce House Museum Advisory Board on a new gallery that explores

transatlantic slavery. The work has also revealed the stunning historic architecture of the building, previously obscured by display structures.

Councillor Mike Ross, Leader of Hull City Council, said: "The new galleries, refreshed displays and the structural heritage of the building have been cared for in the best possible way, and visitors will see it has been worth the wait."

Dennis added: "People love the Old Town. We get so many people coming down here from outside the city who are amazed that we have this street. They never expect to see anything like this in Hull."

"The pubs are part of the history – people ask how so many can be sustainable in such a small area and it's down to each pub having its own identity. You go into any of them and you can see that they are loved."

Wilberforce House is open from 10am until 4.30pm Monday to Saturday and 11am until 4pm Sunday.



### Chair's statement Jim Harris, HullBID Chairman

I always try to do my research around our great city before writing this column and it is heartening to see so much positivity in the city centre at this time of a cost-of-living crisis. New business openings for Heavenly Desserts, The Edge Hub, Temple Body Piercing and Clarks Watch Repairs and a new venture at Brew. Similarly, the reopening of Wilberforce House and extended hours for the Safety Hub all support existing city centre businesses. Last but not least, well done to the great HullBID team and their continued delivery of an amazing events programme across the city this summer.

### Got a question?

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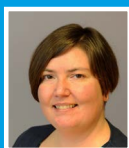
## The HullBID team

To find out about our board directors, visit [www.hullbid.co.uk](http://www.hullbid.co.uk)



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