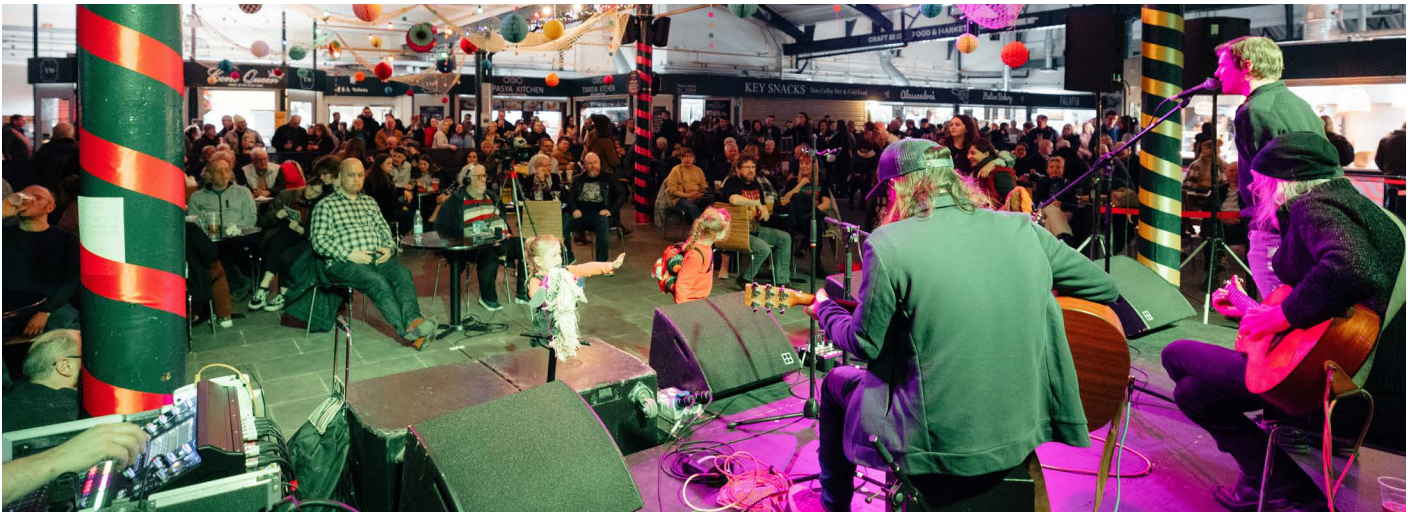


Q2News

Festivals will kick off a summer of live music in the city centre



Trinity Live during The Awakening weekend. Picture by Tom Arran.

A summer of live music in the city centre will kick off later this month with a two-day dance and DJ festival and an international choir festival taking place over four days.

In addition, Trinity Live – one of the highlights of The Awakening weekend – will return soon for another season in Trinity Market and plans are coming together now for this year's Humber Street Sesh, which is expected to attract 20,000 music lovers into the city centre as it marks its 10th anniversary on Saturday 12 August.

HullBID is supporting all the events and will soon unveil Trinity Rebooted, which will take local performers into venues across the city centre, in a mini revival of the Hull Trinity Festival which took place every year from 2013 until 2017.

The team from Atik nightclub is set to present two days of dance music in Zebedee's Yard on Saturday 29 April and Sunday 30 April. On the Saturday, Distorted Festival will be headlined by Chase and Status with an array of supporting acts including Hybrid Minds and Macky Gee.

The following day, Peter Andre will headline the Pick 'n' Mix Festival with support from Scott Mills, Sonique, N-Trance and Ultrabeat, among others.

Both festivals will take place from 2pm until 11pm with last admission at 5pm. Capacity for each day is 3,000 and a limited number of VIP tickets will be available, allowing entrance into Atik at the close of the shows in Zebedee's Yard.

Chris Green, General Manager of Atik, said there will be food, bars, water stations and toilets on site, as well as a welfare area with a full medical team. The whole yard will be covered with a roof supplied by All Occasions.

Chris said: "We haven't held an event like this before but I've been involved

in festivals elsewhere and with such a great space as Zebedee's Yard right next door we just felt we would love to fill it. Tickets are already on sale online and are selling well."

For details of Distorted Festival Hull visit <https://fixr.co/event/distorted-festival-saturday-29th-april-2023-tickets-146710911>

For Pick 'n' Mix Festival visit <https://fixr.co/event/pick-n-mix-festival-sunday-30th-april-2023-tickets-595810540>

Tickets are also on sale now for the INTERKULTUR International Choir Competition, which will bring together around 1,000 participants from 27 choirs across 10 countries to compete in choral competitions from Thursday 27 to Sunday 30 April.

Venues will include Hull City Hall, Jubilee Church, Albemarle Music Centre and Hull Minster. There will also be 'pop up' friendship performances in Trinity Market, Queen Victoria Square, Princes Quay and Humber Street.

For tickets visit <https://www.visithull.org/home/choirs/>

Kathryn Shillito, HullBID Executive Director, said: "It's great news for businesses that we have such an exciting and varied programme of music events coming to large and small city centre venues in the coming weeks and months.

"We're looking forward to announcing details soon of Trinity Rebooted, which was inspired by our hugely successful Trinity Festival. It will feature many artistes from the local music scene and support our local venues.

"All of this is in addition to the events at established venues including Hull City Hall, Hull New Theatre, Hull Truck Theatre, the Bonus Arena and Wrecking Ball, and it adds up to an impressive live entertainment offer."

Do you have a story you'd like to share?

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HullBID Introducing

Local traders take Arcade to capacity

Paragon Arcade is back to capacity with the arrival of a host of new tenants and the reopening of a destination restaurant.

Husband and wife team Jason and Tash Nichols have built on their success with Stretch Pizza at Hull Street Food Nights and other outdoor events and are now serving customers in a 40-seat restaurant.

At The Hispanist, chef patron Nick Hill won the Best in Food and Drink category at this year's HullBID Awards. After a break of two months spent revamping the kitchen and menus, Nick is welcoming back diners from across the country.

Dewy opened in January, with Rania Besleme and her daughter Christina Tsitlakidou selling smoothies and healthy food. Ben Liang opened Salt and Pepper Club in November selling Chinese street food and complementing the Asian flavours served up by Oishii Ne, which opened last summer.

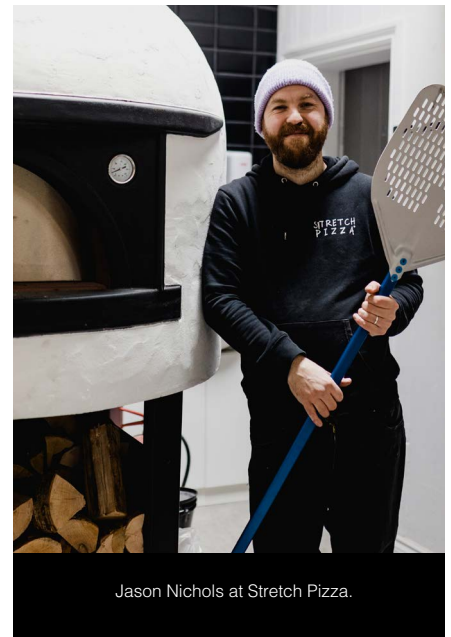
Further along the Arcade, Milchig, which first opened in 2020, has expanded to double its space for customers to enjoy coffee and sweet and savoury snacks, all made on the premises.

Eighteen-year-old Ashlee Spyvee named her babywear shop Mya Rose after her baby and was inspired to launch the business by her experience of trying to find suitable clothes.

Lucy Thompson and colleague Allie Harrod recently opened Allie & Wade Studios providing hair, beauty and aesthetics services.

The Arcade now has six food outlets as well as four retailers selling music and memorabilia, jewellery, babywear and flowers. There are also four service businesses working in men's and women's hair, beauty and aesthetics, and tattoos.

Georgia Allenby, Design and Marketing Manager for the Arcade's owners, Allenby Commercial, said: "It's great to see Paragon Arcade full again, with vibrant new businesses all locally-owned and offering something completely different."



Jason Nichols at Stretch Pizza.



Phil Benson with some of the Locio stock.

Convenience store adds to local offer

A city centre convenience store which has specialised in selling local produce since opening five years ago has now launched a companion online service to help traders extend their reach.

The Store On Pier Street stocks unique products lovingly made by businesses across Hull and East Yorkshire as well as areas of North Yorkshire. The new Locio site additionally features products from South and West Yorkshire and also gives customers a look behind the scenes at the businesses.

Phil Benson, founder of The Store On Pier Street and Locio, said: "As a local convenience store we became really important to the community during Covid and that's where the idea came from for this project. I felt there was

a big opportunity because a lot of things were happening on people's doorsteps that they didn't know about. They didn't realise there were some amazing producers."

Since going live with Locio in the autumn, Phil has added over 40 new businesses with the prospect of more to come as they share their wares and their stories.

He said: "I wanted to support people through the shop and with an online platform to showcase the people behind the products, giving a real understanding and appreciation of what makes it special."

Online selling sometimes feels just transactional and all about efficiency and speed, but this helps you understand the blood, sweat and tears that went into what they make. It's still efficient but also experiential as you watch and read and learn different aspects of the products."

To find out more visit <https://www.locio.co.uk/>

Upgrade is underway at Paragon Interchange

TransPennine Express has embarked on a programme of upgrades to Paragon Station as it works to create an enhanced travel experience and celebrate a major milestone for the building.

This year there will be a new gate line and new ticket machines installed. The company will also renovate and reopen the historically-important platform 1.

Also on the list is the refurbishment of a vacant unit on the bus concourse to house a new community safeguarding hub, which will bring together Humberside Police and British Transport Police as well as partners from other agencies looking to provide outreach services. The aim is for a policing presence in the heart of the Interchange, helping to improve the overall ambience by managing anti-social behaviour.

In addition, plans are being drawn up to mark the 175th anniversary of the station with a mural at the entrance to the Interchange, painted by local artist Andrew Pea, to celebrate Hull's people and history.

Ben Courtney, recently appointed to manage the station as part of his role as Regional Customer Experience Manager for TransPennine Express, said: "Prior to Covid, the interchange saw around 12m passengers each year, including 2.5m rail customers."

"The aim is to get back to those numbers and to build on them and, as part of that, we are investing to improve the facilities and the experience for passengers, not least by working in collaboration with partners and stakeholders to address issues and enhance the ambience of the Interchange."

"It's an honour for me to be the custodian of a key part of Hull's transport infrastructure and I want to engage with users, stakeholders and businesses to get their feedback, which will help us improve the Interchange even further."



Ben Courtney of TransPennine Express.

HullBID Introducing

Community is key in Humber Street

Dog lovers and art enthusiasts are the target markets for two businesses which have joined the community in Humber Street.

Sandy Paws & Salty Noses sells a range of tasty treats, trendy clothing and quirky accessories for all breeds, as well as offering a dog grooming service.

Art & Soul provides an opportunity for artists and makers working in a variety of materials to sell their work.

Both businesses first opened in 2020. Stacey Revell launched Sandy Paws & Salty Noses in Withernsea and has now relocated. In addition to accessories and grooming services, Stacey plans to offer a dog walking and sitting service for those looking to drop their dog off for an hour or two and enjoy a meal or drinks in the Fruit Market.

Stacey said: "The business started as a dog walking service and it quickly took off. Owners loved the fact we were having some adventures with the dogs, even if they did get dropped off back at home a little muddy!"

"My long-term plan was always to move into the grooming side. The Fruit Market is the perfect location for me to open the shop – there's a community of residents on my doorstep and it attracts lots of visitors from across Hull and beyond."

Art & Soul has expanded to Humber Street after initially opening in Beverley. The company's products fall broadly into six collections of art, cards and stationery, gifts, homeware and furniture, jewellery and accessories, and photography.

In just three years, the business has amassed a network of over 100 artists and makers who sell their work in the Beverley shop and the aim is to build a new community in Hull.



Stacey Revell and Wykeland Group Development Surveyor Tom Watson walk Hooper and Wally.



Maicey Davies and Lewis Harrison of Clegg Gifford.

Insurance broker opens new office

A national insurance broker which dates back over 55 years has opened in Hull city centre with ambitious plans for expansion and recruitment

Clegg Gifford has already appointed three people to service clients across the region from the new office in Dock Street. Lewis Harrison, the branch manager, who has been working with the company for over 10 years, said more people are expected to join the team as part of gradual expansion.

Lewis and his colleagues Maicey Davies and Julija Mislakina all have experience of working in professional services in the local area and will be supporting domestic and business clients of

Clegg Gifford and its associated big-name brands Westminster and Tradex.

The strength of the Clegg Gifford network will give clients access to unusual, and even unique, insurance products and the Hull-based team plans to support that with a high level of personal service.

Lewis said: "We have a long-standing presence in the motor trade and a fresh innovation in product offerings including marine insurance, and we have been operating in the Hull and East Yorkshire area through agents for 20 years.

"As a result of that, we have a lot of existing contacts in the area and we're looking forward to building that network with the help of HullBID. The team of three is just the start and the idea is to provide more of a local presence and give customers a familiar face instead of having to rely on an online service."

New appointment to HullBID Board

HullBID has strengthened its board with the appointment of a key figure from a law firm which has been operating in the city for more than 130 years.

Neil Waterhouse is the Operations Director at Williamsons Solicitors, where his responsibilities include compliance and regulation, property matters and marketing, as well as supporting the financial function.

The firm dates back to 1890, when George Samuel Williamson and Robert Henry Winter formed a partnership. It now has a team of nearly 130 working from the Hull head office and offices in Driffield and Bridlington.

They provide a comprehensive legal service to private and commercial clients in areas including probate, residential conveyancing, business property,

family law, civil litigation, criminal defence, personal injury, and clinical negligence, for which Williamsons has a national reputation.

Neil joined the firm in August 2022, as part of a renewed management team created after changes due to retirement. He had previously held a similar role as a vice principal within a local Further Education College and before that he was in banking for 30 years. Neil worked in business and corporate banking with Barclays, RBS/NatWest, and HSBC, spending several years looking after the banking requirements of many law firms.

Neil was born and bred in Hull and, away from work, is involved in many community organisations.

He said: "I am delighted to join the HullBID Board; a role which gives me an excellent opportunity to help and contribute to the future success of businesses in my home city."

Jim Harris, Chair of the HullBID board, said: "I've known Neil for some time in his various previous



Neil Waterhouse.

roles, and we see him as an excellent addition to the board, who brings a great deal of experience in addition to his legal expertise."

Q2Report

Council seeks business input to shape the future of the city



Pictured at the launch of the Community Strategy survey are Councillor Mike Ross with Lucy Carew (left) and Katie Winter of Neighbourhood Networks

City centre businesses are being urged to make sure their views on life in Hull are heard by completing a questionnaire which will help to shape the future of the city.

The survey can be completed online and will remain open until Monday 22 May. Participants will be invited to have their say on what things are like now, and their hopes for the next 10 years. The responses will be used to develop a Community Strategy for Hull.

Councillor Mike Ross, Leader of Hull City Council, said: "There has never been a better time to help shape the future of Hull. The council wants to hear from all quarters of the city about how the community wants to see the place develop in the years to come. The community strategy will be used to help guide Hull through the next 10 years, and be used to build the city it becomes for potentially a long time after that.

"While the council has launched the public consultation, as an administration we are also very clear of the need to hear directly from the business community as well, and our work on that will be getting underway in earnest soon.

"We want to know the challenges you face and what you think needs to be done to help the business sector flourish in the future. Tell us what Hull is missing, what works well and what you want to see more of.

"Ultimately, the success of the plan will only be realised if the whole city gets on board with crafting what it should look like. While it might be the council

taking the lead now on pulling this together, in time it will take a whole city effort to deliver on the ambitions it contains, and I look forward to working alongside the business community, as well as others, on making the sort of changes the city of Hull needs to help it thrive."

The questions focus on three key themes – My Life, My Street, My City – and ask people how they feel about Hull, what is most important to them, what works well, what needs to improve and what they would like the city to be known for.

The project marks the second phase of the development of Hull's Community Strategy. The first phase, undertaken in advance of the questionnaire's launch, involved the running of more than 30 workshops around the city which were attended by more than 500 participants – all of them local people.

These helped to develop themes, answered questions and suggested priorities to be included in the wider survey, in addition to feeding into the information-gathering for the creation of the strategy itself.

Councillor Ross added: "The answers are anonymous and we're taking steps to provide a variety of ways for people to contribute, like making the questionnaire available in alternative formats, and we're also organising specific engagement opportunities because we want everyone to be able to have their say."

To take part in the survey visit yoursay.hull.gov.uk. For a hard copy please contact HullBID on 01482 611850.

Dates set for Hull Street Food Nights and other events

HullBID has confirmed the return for 2023 of two of its most popular, family-friendly events with Hull Street Food Nights and Dino Day both taking place during the coming months.

There will also be a new attraction with Superhero Day which, in line with the other events, will be scheduled to make it convenient for parents and children to attend.

Hull Street Food Nights will accommodate about 30 different food vendors and an entertainment package which will include live music, DJ sets, glitter face painting and other experience-enhancing entertainment.

The nights have been a particular success story in HullBID's events calendar, regularly attracting



Crowds at Hull Street Food Nights in Zebedee's Yard in 2022.

upwards of 5,000 people who also make use of other businesses in the area, often extending their evening in the surrounding bars.

The Hull Street Food Nights Facebook page has over 12,000 likes, proving just how popular

an event it has become, giving people the opportunity to try cuisines they have never had before, and with many of the vendors then going on to open venues within the city centre.

They will again take place in Zebedee's Yard from 4pm until 9pm, on Thursday 1 June, Thursday 29 June, Thursday 27 July and Thursday 28 September.

The new Superhero Day will happen during the half-term holidays on Wednesday 31 May. Performers will include the likes of Superman, Wonder Woman, Spiderman and Batman.

Dino Day, which was a huge success last year, will take place during the summer holidays, on Friday 4 August, and will see the return of the raptor, a giant T Rex and other scary, scaly monsters.

Both Dino Day and Superhero Day will run from 11am until 4pm and take place in spacious city centre locations, once again pulling in big crowds to support city centre businesses.

Hull4Heroes steps up activities with move to new home

A charity which was formed to support armed forces veterans in Hull and East Yorkshire is improving and expanding its services after moving to a new home in Hull city centre.

Hull4Heroes, which became a registered charity in 2016, has relocated into Princes Quay where it can now welcome veterans to an impressive suite of interview rooms, offices and a drop-in centre.

Paul Matson, founder of Hull4Heroes, said businesses are also welcome to visit and find out how the charity is stepping up its work to meet rising demand.

In addition to supporting veterans with a wide range of personal problems, Hull4Heroes operates

a food bank and handles deliveries from its three warehouses to other food banks throughout the city.

The charity is also making progress with plans to build a veterans village, with ground breaking planned for autumn this year.

Paul said: "We opened our previous office in Whitefriargate in 2019 and, when the lease expired, we came here. It's important to have a base and some rooms where we can talk to people about their problems – you can't really expect them to open up to you in a coffee shop about problems with money and relationships but, at first, that's all we had.

"This gives us more space and more flexibility, a safe and private environment that promotes trust and understanding. Businesses can help us by making us their charity of the year and fundraising for us and by raising awareness. Ten per cent of Hull's population have served in the armed forces and many will be working in local businesses."



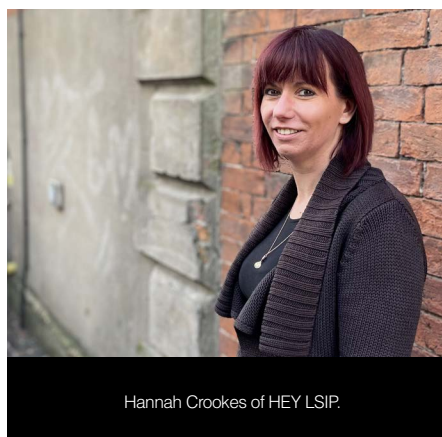
Paul Matson of Hull4Heroes.

Skills partnership seeks feedback from businesses

The team behind a new partnership set up to tackle skills shortages says it will give businesses until the last minute to send feedback for an inclusion in a report to the government.

The HEY Local Skills Improvement Partnership (LSIP) is now working through the results of an online survey conducted to identify the skills and recruitment needs of employers in the region. That process was followed by a series of briefings and one-to-one discussions.

Hannah Crookes, Manager of the HEY LSIP, said a number of city centre businesses have provided



Hannah Crookes of HEY LSIP.

valuable responses and there is still time to add to the feedback before the end of the research stage.

Hannah said: "We received a lot of responses to the survey, and attendance at the events was also positive. We'll also be arranging further contact with businesses before we complete the report, but the message is that employers don't have to wait to hear from us – if they want to tell us their concerns about skills and their ideas about where we should apply our focus, we very much want them to get in touch."

The responses from businesses will help the LSIP identify the sectors which should be the top priorities for skills development in the region. The feedback will also help the LSIP team complete the make-up of its board, with several places still to be allocated.

To find out more about HEY LSIP, visit: hull-humber-chamber-co.uk/pages/about-the-hull-east-yorkshire-lsip

News

The Awakening pulls the crowds into city centre

Huge crowds headed into the city centre as Freedom Festival Arts Trust presented its latest cultural spectacle and celebrated the end of winter with The Awakening.

The streets came alive with the sights and sounds of installations and performances from giant rabbits and a kaleidoscopic take on the natural world at night to the Spark! Drummers, Sound Intervention Projector Bikes and much more.

Mikey Martins, CEO and Artistic Director at the Trust, said he was delighted with the public response to an event which set out to highlight the city's relationship with nature, the changing of the seasons and folkloric traditions.

He said: "It was a great success and great to see so many people. Thousands and thousands of people, and similar numbers to last year. It's hard to describe it but the atmosphere – there were so many families and kids and smiling faces. It was so friendly and happy and people had a lovely time."

Businesses also gave the thumbs up to an event which provided a significant boost to trade.

Richard Clark of Advocate Group, which operates the Dram Shop, Humber Dock Bar & Grill and Bar Babylon, said: "The Awakening was another great event for Hull city centre and brings mass footfall to the city itself and businesses within. The increased crowds always positively affect our venues in terms of awareness and food and drink sales – something sorely needed in the current climate."

Julie Barfield of The Friary fish and chip shop on Whitefriargate said: "We normally close at 6pm but we stayed open until 10pm and it was well worth it. Friday was nice and steady and Saturday was absolutely crazy."



The Awakening. Picture by Tom Arran.

We've found the same with previous events in the city centre and we'd love to see more of them!"

Will Chalk of Falafia in Trinity Market said: "Friday was good and Saturday was really busy. I think we took a week's worth of revenue over those two days."

Biz Week dinner and social event in the calendar

HullBID is gearing up for the return of its ever-popular programme of social and networking events with two dates in the calendar for the coming months.

Details are being finalised now for a dinner which will take place during Humber Business Week. The event is inked in for Wednesday 7 June with the venue, format and booking information to be confirmed in the coming weeks.

The dinner will build on the success of the Inspiring Women dinner which was first held in 2015 and has since become established as one of the highlights of the week-long regional festival of business.



Attendees at HullBID's Humber Business Week dinner 2022.

HullBID has also announced plans for a social event to bring members together, at Yates in Trinity House Lane on Thursday 27 April.

HullBID Executive Director Kathryn Shillito said: "We have a strong track record for staging excellent events which give city centre businesses an opportunity to get together, learn from each other or just enjoy each other's company."

"We're taking a slightly new approach with our Humber Business Week dinner but we are confident it will still be a hugely inspiring and enjoyable occasion. The social gathering at Yates will provide valuable networking opportunities in an informal setting and, we know from past experience, this approach is appealing to our members."

"Details of both events will be announced in the coming weeks and we hope to add to the programme in due course."



Chair's statement Jim Harris, HullBID Chairman

I really feel that the evidence now shows our city centre is at last starting to see all the positive signs of putting the impact of Covid behind us. It is fantastic to see great new businesses opening their doors in the city in Paragon Arcade, Humber Street and other areas. Add to that the terrific public response to The Awakening, and the excitement and anticipation of more to come. With a summer of enthralling events and festivals ahead, all promising to bring benefits for businesses, I really feel good about 2023.

Got a question?

For more information about how to share your news or ideas, email catherine@hullbid.co.uk or call on 07739 759783

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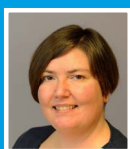
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To find out about our board directors, visit www.hullbid.co.uk



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