

# Q1News

## Chance to join HullBID Awards celebrations as shortlist is revealed



BBC Radio Humberside reporter Amanda White and presenter Phil White at the 2022 HullBID Awards.

The cream of the city centre business community will kick off the new year in style as they challenge for the 2023 Hull Business Improvement District (HullBID) Awards.

Nearly 300 HullBID member businesses submitted applications and the judges have now revealed their shortlist of fewer than 30 still standing. There are three finalists in each of the 10 categories, and some are hoping for double success.

Kathryn Shillito, HullBID Executive Director, said: "This is our ninth year of HullBID Awards and we've been blown away by the number of quality entries from BID member businesses, demonstrating the prestige which is now associated with winning a HullBID Award.

"The variety of entrants crosses all sectors and I know the independent judging panel had a very hard job shortlisting from such a high calibre field, and then choosing the eventual winners.

"The celebration dinner will be spectacular and gives us all the perfect opportunity to recognise city centre businesses in what continues to be challenging times."

The dinner will take place at the DoubleTree by Hilton Hotel on Ferensway on Friday 27 January, with BBC Radio Humberside reporter Amanda White and presenter Phil White again bringing their professional polish to the hosting duties.

All finalists will receive four complimentary tickets to the ceremony where they can enjoy a three-course meal with wine. Many businesses are taking advantage of the discounted price of £40 plus VAT each to snap up additional tickets for colleagues, customers and other contacts.

To book tickets for the HullBID Awards 2023 gala celebration dinner please email [francesca@hullbid.co.uk](mailto:francesca@hullbid.co.uk)

### HullBID Awards 2023 – The Shortlist:

#### Eco-Friendly Award sponsored by AA Global

Lush, Niu, Poorboy Boutique.

#### Welcoming Premises Award sponsored by HEY Credit Union

The Brain Jar, Lost City Adventure Golf, Milchig.

#### Outstanding Team or Employee Award sponsored by Hinks Insurance

Bonus Arena, Louise Mendham (Hull Trains), ResQ.

#### Innovative Marketing Award sponsored by St Stephen's

Bad Wolf Gaming, Pepperells Solicitors, Poorboy Boutique.

#### Customer Service Excellence Award sponsored by East Yorkshire

Holiday Inn Hull Marina, Plant & Paint, Reach Recruitment.

#### Entrepreneurial Spirit Award sponsored by Hull City Council

Hearth Restaurant & Bakery, Hotham's Ltd, Nanouk.

#### Commitment to Health and Wellbeing Award sponsored by the DoubleTree by Hilton Hotel

Gymnophobics, ResQ, Rollits LLP.

#### Contribution to the Community Award sponsored by the Office of the Police and Crime Commissioner for Humberside

Hull4Heroes, Jubilee Central, State of the Arts Academy.

#### The Best in Food and Drink Award sponsored by the Prospect Centre

The Brazilian Churrascaria & Bar, The Hispanist, The Lexington.

#### Outstanding Contribution Award sponsored by The 55 Group

Helen Thackeray (Hull City Council), Prestige Recruitment, Special Stars Foundation.

#### Judges' Special Recognition Award

To be presented to a HullBID member business or organisation selected by the panel, irrespective of whether they have entered the awards, for their work to enhance the status of Hull city centre.

## Do you have a story you'd like to share?

For more information about how to share your news or ideas, email [catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk) or call on 07739 759783. [www.hullbid.co.uk](http://www.hullbid.co.uk)

# HullBID Introducing

## Barristers relocate in move to modernise

A barristers' chambers which was only founded two years ago has moved to new premises with the space to support its ambitious growth plans.

Crown Chambers was set up in Hull by 10 founding members and has already more than quadrupled its head count, with further recruitment to come.

The new home, a city centre Georgian property restored by Allenby Commercial, was acquired by Crown Chambers for its style, location and a fit-out which supports their commitment to make careers in law more accessible by modernising the sector and promoting diversity.

Naomi Madderson, Head of Chambers and Barrister, said: "The people who formed Crown Chambers chose Hull because it was felt there was a need to modernise the concept of a chambers generally and, being local

practitioners, this galvanised us into creating one."

Crown Chambers was the first new set of barristers' chambers to be created in Hull in 65 years when it was set up in June 2020 at The Pathway, Bowlalley Lane.

The practice now comprises more than 30 members, as well as four clerks and other support staff, plus a growing number of pupils serving a client base which extends nationwide and embraces family law, court of protection, criminal law, civil law and regulatory law.

Naomi said: "We are committed to increasing excellence in advocacy alongside equality and opportunities for all under-represented groups. We want to create more enrichment in Hull. We feel it is a strength of the city, ultimately, to have people who are representative of the public they serve.

"We work with local law firms and local authorities and count ourselves fortunate that they have supported us in this journey, which is a testament to the professionalism of the people who work here and the strong relationships we have formed with people in this city."



Crown Chambers colleagues (from left) Gaynor Hall, Naomi Madderson and David Godfrey outside the new offices.



Forbidden Planet in the Prospect Centre.

## Forbidden Planet opens in city centre

The largest cult entertainment megastore in the UK has added Hull to its nationwide network by opening its latest venue in the Prospect Centre.

The new store is the 16th Forbidden Planet site to open across the UK and Ireland and proved a big attraction from the outset, after welcoming its first customers at the end of November.

The business dates back to 1975 and has built a loyal following with its range of toys, collectables, graphic novels, comics and sci-fi, movie and TV merchandise. Product knowledge is assured as Forbidden Planet management and staff are fans themselves, buying and collecting and reading the same things as the customers.

A spokesperson for Forbidden Planet said the opening event attracted big crowds to the new store and plans are in place to build on the early success.

They added: "We were blown away with the reception we received. Bringing our shop to Hull has been a great success, with our customers complimenting us on the store's layout and presentation.

"We stock a range of over 35,000 products sourced from around the globe and we continue to establish retail partnerships with some of the biggest manufacturers in our field, to go along with those we are proud to already hold, such as Funko, Bandai and Apsyse. We have built a massive base of loyal customers and we are constantly reaching new ones."

Forbidden Planet is open seven days a week at 40-41 Prospect Centre. To find out more visit <https://forbiddenplanet.com/> or call 01482 736190.

## Coffee and wine bar to host food nights

A popular city centre coffee shop, which relocated to expand its activities, will this month launch a series of foodie Fridays as it makes the most of its extra capacity.

Still, which made its name as Two Gingers in Paragon Arcade, will present pizza and wine events on Friday 27 January and every Friday night during February. Luke Foster and fellow director Lucy Johnson hope to host further culinary events at the coffee and wine bar in Posterngate, if they find that the demand is there.

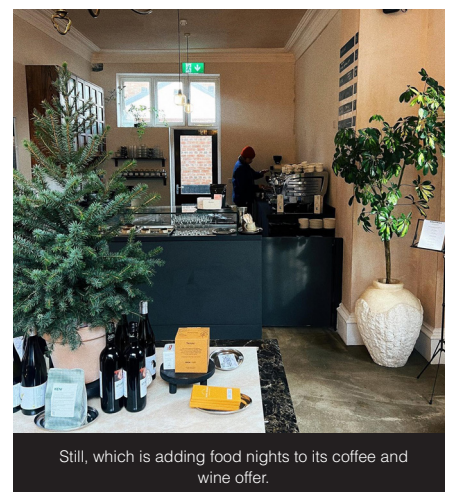
Two Gingers built an instant reputation for great coffee when it opened in 2017. Business continued to boom after the pandemic but, with only 12 seats, Luke and Lucy began to look for somewhere bigger.

Luke said: "We were successful and we had a great location but we just couldn't fit in enough people. We moved because we needed more space."

Still can accommodate up to 30 people comfortably and, since opening during summer 2022, has become a destination for people seeking simple, stylish food and drink options. The coffee is international, the wines are natural and the day menu is home-made soup and sandwiches, with specials planned for the food events.

Luke said: "The street here is actually quieter but people still find us and they stay longer, whether it's working or socialising. We are still getting to grips with the day to day of running the business but we definitely want to have more food nights."

To find out more visit <https://stillposterngate.com/> or look them up on Facebook and Instagram.



Still, which is adding food nights to its coffee and wine offer.



# HullBID Introducing

## Flowers and food at Paragon Arcade

A fanfare of flowers has signalled the next round of changes at a popular Victorian arcade in Hull city centre.

Katrina Moore pursued a policy of upmarket downsizing after closing her previous shop in North Hull and opening Artisan Flowers in Paragon Arcade.

Allenby Commercial, the owner of the building, is also in the process of welcoming more new tenants with each of them enhancing the Arcade's reputation as a destination for great food.

Salt and Pepper Club opened in November serving Chinese street food and Stretch Pizza – one of the most popular stalls at Hull Street Food Nights during 2022 – will follow a successful series of pop-ups in Paragon Arcade by opening a permanent restaurant. A new business specialising in healthy food and

drink is expected to open in the coming weeks.

Katrina previously ran The Plant Pot in Greenwood Avenue and decided to move to Paragon Arcade when the owner of Flower Corner retired.

Katrina said: "We wanted to downsize and specialise in more upmarket products and one of my friends told me there was a unit coming up at Paragon Arcade. I came here with my grandchildren to look at it and we decided it was for me."

"We do terrariums, bonsai and all kinds of other plants, house plants and fresh flowers. We supply businesses for their offices – flowers and planters – we talk to the clients and find out what they want."

Katrina plans to open a consultation suite above the shop after Christmas, giving customers the space to discuss buying flowers for special and sensitive occasions. With her two staff, Amy Garden and Izzy Gruczek, she also intends to offer workshops in making terrariums and other skills.



Katrina Moore outside Artisan Flowers in Paragon Arcade.

## Lena launches her Ukrainian Kitchen

A woman who forged a reputation for selling fantastic Ukrainian food during more than 20 years running a deli and sandwich shop has stepped up to a new level by opening her own restaurant.

Lena Sutherland closed her business opposite the BBC in Vernon Street in 2021 but was prompted to put on her apron again in 2022 to help fellow Ukrainians when Russia invaded her homeland.

She opened Lena's Ukrainian Kitchen in the premises occupied for nearly 30 years by the Italian restaurant Operetta, and she supports her country by raising money for humanitarian projects and by providing work for Ukrainian refugees.

The restaurant is open from 9am until 6pm from Monday to Thursday and until 9pm on Friday and Saturday, when Lena often presents entertainment and special menus themed around Eastern European wine and Ukrainian vodka and beer. Lena also serves traditional roasts every Sunday from midday until 4pm.

The morning menu ranges from the standard full English breakfast to Ukrainian versions featuring such delights as pancakes, potato cakes and smoked sausage. Herring, borshch and ham hock are among the more unusual items on the lunch menu.

Evening options from Lena's unique collection of recipes include rice and mushroom balls, holubtsy – stuffed cabbage leaves with meat and vegetarian options – stroganoff and varenyky, which is pasta parcels with a sweet or savoury stuffing.

To find out more call Lena on 07515 931163 or look up Lena's Ukrainian Kitchen on Facebook.



Lena Sutherland in her new restaurant.

## Work starts on final project @TheDock

Work is underway on the final office building at Wykeland Group's @TheDock complex in Hull's Fruit Market urban village.

The net zero building comes seven years after the start of development at the site and will provide a further 11,000 sq ft of prime office space which is expected to attract 150 more advanced tech jobs to the area.

The @TheDock development, which includes the Centre for Digital Innovation tech hub, has regenerated a previously derelict waterfront site and become the catalyst and focal point for Hull's fast-growing tech sector.

Yorkshire-based contractor Castlehouse Construction, which was previously contracted by Wykeland to deliver the first phase of the award-

winning Treadmills mixed-used development of the former Northallerton Prison site, is delivering the works.

A total of around 300 workers will be on site across the various stages of the construction process, with the building scheduled to be completed in summer 2023.

John Gouldthorp, Asset Manager at Hull-based Wykeland, said: "It's great that work is now underway on this exciting development."

"@TheDock has been a tremendous success and this latest phase underlines our confidence in the continuing growth of the tech sector in Hull and the wider region."

"Our previous investments on this site have generated dozens of new digital businesses and hundreds of highly-skilled tech jobs. This final building will create exciting new opportunities to be part of one of the UK's most successful tech communities, within a building with exceptional sustainability credentials."



Work is underway @TheDock.

The new building will be powered by renewable energy generated via an array of roof-mounted solar panels. A green roof formed by flowering plants and a green wall section will also support biodiversity, while adding to the building's insulation.

# Q1Report

## HullBID assembles key partners to improve safety and security



HullBID Executive Director Kathryn Shillito (centre) with Chief Superintendent Christine Wilson at the meeting to discuss safety and security in Hull city centre.

HullBID is working to improve safety and security in Hull city centre with the revival of a pre-Covid stakeholder group which will meet regularly to share information on issues including homelessness, crime and antisocial behaviour.

HullBID Executive Director Kathryn Shillito said the meetings took place quarterly before Covid and proved effective at bringing together city centre businesses, Humberside Police, Hull City Council, charities and other organisations working to improve safety on the streets.

The latest session, held in the HullBID offices, was attended by representatives from retail, food and beverage, commercial property, public transport, Humberside Police and Hull City Council and chaired by Kathryn, who was joined by her Business Liaison Officer and the BID Support Officers.

Kathryn said: "We know from experience that bringing key people together can make a difference, and we are particularly pleased that Chief Superintendent Christine Wilson, the Divisional Commander for the North Bank, has committed her support. The meeting provides a gateway for businesses to reach decision-makers within public bodies, and also enables businesses to share day-to-day issues that affect them."

The HullBID team is also playing its part in the operation of the Safety Zone Hub, which is now up and running and provides a permanent base for partners working to address issues on the street.

The unit on King Edward Street will assist the HullBID Support Officers and the Cleaning and Maintenance Operative in liaising with Humberside Police patrol

teams in the city centre and various specialist staff from the Neighbourhood and Housing Team at Hull City Council.

Kathryn said: "The Safety Zone Hub will be helpful for businesses and others using the city centre because it can provide access to a variety of specialist skills and services as part of the work to make the city centre safer for everybody.

"It supports HullBID's wider partnership activities with Humberside Police, the Police and Crime Commissioner's Office and Hull City Council. The sharing of intelligence brings many benefits, including helping to identify the presence and activities of repeat offenders.

"That kind of effective co-operation can prevent minor incidents from escalating into something more serious. It's another spoke in HullBID's security support."

Chief Superintendent Christine Wilson said: "Hull is a vibrant, warm, friendly city and its public spaces and retail and hospitality environments are incredibly important to its economic success and ability to grow and thrive.

"Humberside Police, along with our local authority and other partners, play a vital part in people feeling safe and being safe in the city centre and surrounding areas. Our dedicated Neighbourhood Policing Team, led by Inspector Dave Lonsdale, will continue to build personal and supportive relationships both with HullBID and with our business community, and we are committed to ensuring that our staff and officers are locally based and visible.

"We will continue to support HullBID and are excited at the opportunity to refresh the stakeholder meeting, which is an important part of listening to and responding to our communities."

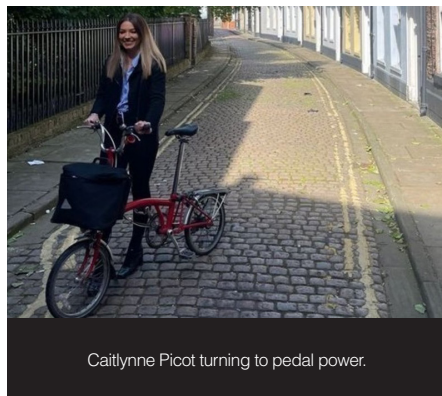


## Survey aims to help businesses develop new transport options

City centre businesses are being urged to take part in a travel survey aimed at identifying new transport options.

HullBID is planning to share details of the survey with member businesses, which will have the chance to shine in a national accreditation scheme awarded to workplaces for their excellence in supporting cycling, walking and other forms of sustainable and active travel.

The Modeshift Travel Plan accreditation scheme is fully funded by Hull City Council, whose Business Travel Plan Officer, Caitlynn Picot, said the initiative can help organisations manage transport to and from their sites through a package of



Caitlynn Picot turning to pedal power.

measures and actions. The aim is to reduce single occupancy car journeys by encouraging the use of alternative sustainable and active travel modes.

The online survey will add to the feedback generated in 2022 by the Council's Traffic and

Travel Resident Survey which attracted more than 21,000 responses. The new study will explore how people travel to work and what sort of transport options are available to them and the findings will feed into the Modeshift scheme.

Caitlynn said: "Sustainable travel in a business is about understanding your employees' transport needs and how these can be met by offering attractive transport alternatives such as walking, cycling and public transport.

"A workplace travel plan acts as the key to encourage sustainable commuting. This is because a travel plan sets out to combat over-dependency on cars by promoting all the possible alternatives to single occupancy car use."

Businesses that would like to know more about travel planning can contact Caitlynn by email at [caitlynn.picot@hullcc.gov.uk](mailto:caitlynn.picot@hullcc.gov.uk) or by phone on 07925 361224 or 01482 615034.

## HullBID and KCOM working towards better connections

HullBID seized the opportunities presented by a major festival of technology to connect with communications and IT services pioneer KCOM in supporting city centre businesses.

Kathryn Shillito, Executive Director of HullBID, held informal discussions with Tim Shaw after the Chief Executive of KCOM delivered a keynote speech at Tech Expo.

Kathryn told how BID members are eager to share in the benefits of KCOM's latest £100m investment to give Hull, East Yorkshire and Lincolnshire the fastest, future-proofed and most accessible full fibre broadband network in the UK.

Kathryn said: "Tim's speech reinforced the fact that if you are a business working in Hull and the

surrounding area you need instantaneous access to the internet and we have become used to having that at our fingertips.

"He also spoke about how KCOM is providing that access with historic investment which made Hull the UK's first digital city, followed by an expansion programme to develop a full fibre footprint covering about 300,000 homes and businesses.

"During the summer, Tim announced a further £100m investment programme and it's not lost on us that such investment can have a huge impact on improving our city centre, because better connectivity gives people more options around flexible working and urban living.

"We took the opportunity to brief Tim on what HullBID can do to bring together city centre businesses and decision makers and make them aware of the opportunities arising from KCOM's investment."

Tim said: "We're keen to work with HullBID to make business easier in the city centre and to help its membership of more than 800 excel and reach their full potential."



Kathryn Shillito with KCOM Chief Executive Tim Shaw.

## Dinosaurs and Superheroes set to pull the crowds

Dinosaurs will be heading back to the city centre streets this year as part of HullBID's programme of street entertainment designed to pull in the crowds and support businesses.

The roaming reptiles which were such a hit at Dino Day in September will be back by popular demand, as HullBID again partners with Bigfoot Events to bring their raptor, a giant T Rex and other scary, scaly monsters.

Also planned is a Superhero Day, with a list of performers that includes Iron Man, Captain America, Spiderman, Batman, Superman and Wonder Woman, as well as some participation activities.



A raptor outside Hull City Hall on Dino Day.

As with the other street entertainment events in recent years the action will move around the city centre. For Dino Day huge crowds circled the fountain in Queen Victoria Square and turned it into

an impromptu stage for attractions which included the roaring dinosaurs, comedy cavemen, a giant dinosaur egg and two cute petting baby dinosaurs with puppeteers.

Businesses across the city centre welcomed crowds of people, who seized the opportunity for a free family day out. Food and beverage outlets were particularly busy, with queues at restaurants, cafes and take-aways, and non-food businesses across the city centre also saw an increase in trade.

Kathryn Shillito, HullBID Executive Director, said: "Dino Day was a huge success and we're delighted to be able to bring it back. The Superhero Day is a new idea which we're confident will attract families into the city centre and generate business for our members.

"We're working on the dates now and will announce details nearer the time so businesses have plenty of notice to organise staff and stock."

# News

## HullBID backs plan to use culture to boost business

HullBID is working to help city centre businesses connect with a new partnership set up to use culture to drive creativity and economic vitality across the region.

HEY Creative is working to showcase the cultural and creative talent of Hull and East Yorkshire and harness it to enhance and benefit the quality of life for all.

The organisation is led by a board drawn from a wide range of sectors including business, education, health, culture and more. Members will use their varied networks to ensure relevance across as many sectors as possible and create the conditions in which culture and creativity can flourish.

A key commitment is to ensure equality and access and to be proactive in providing opportunities for

engagement and identifying groups which are under-represented.

Kathryn Shillito, HullBID Executive Director, said: "The HEY Creative board brings together people with wide experience of leading and delivering cultural events and our role will be to help them connect with the business community and ensure the city centre plays its part and shares the benefits.

"HullBID's experience is underlined by the schedule of festivals and other activities which we have organised over many years from live music and other performances to street theatre and such events as the Yum! Festival of Food and Drink, Hull Street Food Nights, Dino Day and the Steampunk weekend.

"We also work with city centre businesses to help them maximise the benefits from the huge crowds which descend on the city centre for Humber Street Sesh, Freedom and other festivals. Essentially, events are good for business and we hope to build on our successes so far."



The Halloween Steampunk Festival, a cultural highlight of 2022

## Funding enables City Council to act on gum clean-up

The city centre streets were given a clean-up in time for Christmas after Hull City Council secured a share of cash from environmental charity Keep Britain Tidy for a chewing gum removal campaign.

The Council will continue to apply for future grants but the hope is that more people will pick up on the 'please bin your gum' campaign and do their bit to keep the problem at bay.

The clean-up was funded with a grant of £20,000 from the Chewing Gum Task Force, which was established by the Department for Environment, Food & Rural Affairs (Defra) and is run by Keep Britain Tidy.



Get the message: Bin Your Gum.

The money enabled the Council to purchase specialist equipment to carry out a deep clean in areas including Whitefriargate, Queen Victoria Square, King Edward Street and Jameson Street.

New posters and pavement art asking people to 'please bin your gum' were also used to encourage people to dispose of their gum properly.

The funding is part of a package which is being shared across local authorities in England and will be spread over five years, paid for by major gum manufacturers, including Mars Wrigley and Perfetti Van Melle. Previous schemes have reduced gum littering by up to 64 per cent.

Councillor Julia Conner, Portfolio Holder for the Environment, said: "Mess from chewing gum is one of the most frequent complaints from residents about Hull city centre, so it's great that, after the deep clean, we have a gleaming city centre that we can all enjoy and take pride in."

"I hope this campaign will also make people think twice before dropping their gum and leaving an unsightly mess."



### Chair's statement Jim Harris, HullBID Chairman

So, 2022 is behind us and we begin 2023 with renewed challenges but also optimism for Hull city centre, and with no better way to welcome the new year than at the famous HullBID Awards event on Friday 27 January at the DoubleTree by Hilton Hotel. There were lots of amazing things happening in our great city last year and the BID awards celebrate all the best of those. We still have tables available, and this is a great opportunity for you and your colleagues to come and join us for a party to remember.

### Got a question?

For more information about how to share your news or ideas, email [catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk) or call on 07739 759783

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## The HullBID team

To find out about our board directors, visit [www.hullbid.co.uk](http://www.hullbid.co.uk)



Kathryn Shillito  
Executive Director

01482 611889  
[kathryn@hullbid.co.uk](mailto:kathryn@hullbid.co.uk)



Catherine Goble  
Marketing & Events Co-ordinator

01482 611802  
[catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk)



Francesca Sharp  
PA/Business Liaison Officer

01482 611850  
[francesca@hullbid.co.uk](mailto:francesca@hullbid.co.uk)



Mark Andrews  
Senior Support Officer

07715 105989  
[mark@hullbid.co.uk](mailto:mark@hullbid.co.uk)



Raich Orr  
Business Support Officer

07595 820121  
[raich@hullbid.co.uk](mailto:raich@hullbid.co.uk)



Martin Foster  
Cleaning & Maintenance Operative

01482 611888  
[info@hullbid.co.uk](mailto:info@hullbid.co.uk)