# Huibid For a positively thriving city.

Q1 Jan - Mar 2022

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# **Q1Report**

# Lead role for city centre licensees in campaign against spiking



Strong messages from the Stop Spiking Hull campaign.

HullBID is working with city centre licensed premises and other stakeholders to drive a campaign raising awareness, educating and protecting people against the dangers of drink spiking.

Stop Spiking Hull was launched during the build-up to Christmas and Kathryn Shillito, HullBID Executive Director, said it will continue into 2022 to hammer home the message that spiking is unacceptable, and to work with venues to maintain safe drinking environments.

Kathryn said: "Our city centre is regarded for the quality, character and variety of its pubs, clubs and café bars and it is great news that everybody is working together to keep customers safe, but it is also vital that we make that a year-round effort.

"Stop Spiking Hull brings together various agencies and our role is that of a conduit, helping connect the campaign with the businesses who are on the front line and bring great knowledge and experience to the initiative '

The campaign has been commissioned by Safer Hull

and funded by Hull City Council, Humberside Police and the office of the Police and Crime Commissioner for Humberside.

It uses preventative and detection methods to help people identify if they or others are at risk, educate on how to report instances of suspected spiking and encourage people to seek help if needed.

Mark Charlton, Head of Community Safety and Partnerships at Safer Hull, said: "Hull is a vibrant city and we're proud of the range of cultural events that take place, its hospitality offering and the mix of venues to attend.

"By working together, with Humberside Police and our other key partners, we can protect safe nights out in Hull and work to ensure we provide safe drinking environments for everyone."

The campaign includes distribution of 5,000 drink testing kits. 100.000 drinks covers and 10.000 Spikevs - a versatile drink protector - to venues located in the city centre and surrounding areas. The kit will be stocked at various venues, and can be used by bar staff or requested by anyone in the venue who may want to use them.

The campaign will also deliver core information through posters, which will be distributed to venues, and through media screens located in the city centre.

Councillor Aneesa Akbar, Portfolio Holder for Community Safety, said: "Spiking is a horrific crime and the impact of it can be detrimental, which is why this campaign and a collaborative approach across the city to stamp it out, is so important.

"We understand that the action of spiking lies with the perpetrator and not the victim, and I am proud of the work Safer Hull, and all partners involved, are doing to protect all people from harm and provide support where it is needed.

"Hull is a safe city and everyone deserves to feel safe on a night out. By working together, looking out for your mates and following the guidance, we can all help to protect great nights out."

# **HullBID Introducing**

#### **Rix picks prestigious** offices for new home

A family firm dating back more than 150 years has begun a phased move into Hull city centre after acquiring Two Humber Quays in Wellington Street West as its new headquarters.

J.R. Rix & Sons is relocating from its long-term base in Spyvee Street to take over the ground floor and parts of the second and third floors of the fivestorey building.

Current occupiers RSM UK. BCD Travel, and design and fit-out specialists Chameleon Business Interiors have all remained in the building.

Rory Clarke, Managing Director of J.R. Rix & Sons, said: "J.R. Rix & Sons has a heritage stretching back more than 150 years in Hull and that has been achieved by evolving with the business landscape, here and nationally, and through innovation.

"We have also always had a culture of reinvesting our profits back into the business to generate new commercial opportunities and jobs in Hull and further afield.

"The move to Two Humber Quays sees us take one of the most prestigious business addresses in the city that has enabled our success, and that is a huge source of pride for everyone at J.R. Rix and Sons.'

As part of the relocation, the company is creating a hi-tech innovation centre where people can collaborate and explore ideas beyond their dayto-day roles.

Mr Clarke said: "It facilitates collaborating, new ideas and innovations and colleague relationships in a way remote working cannot. Ultimately, a shared physical space creates culture. This has been one of the main drivers for investing in Two Humber Quays.



Tim Rix, chairman of JR Rix & Sons, at his desk in the new premises accompanied by key members of his team.

"But the real draw is the location. Being on the water's edge and adjacent to the marina affords us the best views in the city."



The new coffee lounge at the Green Ginger Aparthotel.

#### Aparthotel unveils new improvements

The new operators of an aparthotel in the heart of Hull's Old Town have upgraded the property with the promise of further improvements.

Platform Properties have added two self-contained studios and a two-bedroom apartment to the 14 rooms at the Green Ginger Aparthotel. They have also provided a coffee lounge which is open to the public and they plan to add another large apartment.

Another enhancement since opening the aparthotel in May 2021 is the addition of extra safety and security measures including Covid protection features such as auto check-in to limit contact with other people and a UV air conditioning system. Phil Brignell of Platform Properties said: "All the rooms are appointed to a high standard with large, modern ensuite bathrooms, bedrooms with large smart TVs and - perhaps more importantly - extremely comfortable beds.

"They generally attract people who want to stay for longer periods than usual, maybe working in the city or visiting family, and we get a lot of regular guests, for example lawyers who are in Hull to work at the courts.

"We also get leisure visitors coming for weekends to go to the theatres, restaurants and pubs and we're looking forward to that side of the business picking un '

"We took it over in May and it was already very nice but we've added a few things and have made some changes with more to come."

For details of the rooms visit www.hotelshull.com

#### Healthy kebabs on the menu at GDK

A new fast-food dining experience has opened in Hull city centre with the arrival of German Doner Kebab (GDK) in Jameson Street.

The business, which opened its first outlet in Berlin in 1989, promises a dining-in, take-away and delivery service which will appeal to all, suitable for groups of family and friends and with plans to cater for night owls until 5am.

GDK has created 30 new jobs with the restaurant, which can accommodate 100 diners and promises a healthy and nutritionally-balanced approach to traditional kebabs. Beef and and chicken is imported direct from Germany and paired with fresh, locally-produced vegetables along with a special Doner Kebab bread, 'secret sauces' and a unique blend of traditional spices.

Hannah Foster, Head of Marketing for the franchise owners of the Hull site, said: "The result is a nutritionallysound gourmet food experience - authentic kebabs that contain virtually no preservatives or additives and can be consumed day or night.

"We are delighted to be bringing German Doner Kebab to Hull. We've been looking for the perfect site in Hull for a while, and the unit on Jameson Street is a great fit for us. We're looking forward to welcoming new customers for dine in and take-away initially, and for deliveries soon.

"All food is Halal, and there are also great vegetarian options on the menu, in addition to extra nibbles and fries."

To find out more, visit www.germandonerkebab.com



# **HullBID Introducing**

# Tech centre brings global brands to city

A trio of tech companies which were set up to drive the development of digital businesses in Hull and East Yorkshire are renovating a prime city centre site as the home for a technology education and training centre.

Kingston House in Myton Street will become the home for The Edge Hub and is expected to open in the spring, working with global brands and rising stars of the local tech scene. Wilberforce College will be one of the education partners and Hull City Council will support a wide range of training and upskilling services to individuals and businesses.

Antonio Tombanane, co-founder of The Edge Hub, said: "We moved into training because of our experience and expertise in IT and in running the first specialist IT recruitment business in the area. We recognised there is a big skills gap in the region and education couldn't address the problem on its own.

"Online learning alone is not sufficient because people who are not confident with IT are probably not going to go online in the first place, so we are creating a place and a community where people can learn digital skills."

The new company was formed by Antonio and his colleague Jo Fleming – his partner in existing tech ventures GB IT Recruitment and GBE Connect, both based in the city centre.

The Edge Hub partnered with Google to present a digital marketing event in September and followed that by delivering Tech Week Humber, which included Tech Expo at the Bonus Arena.

To receive updates on future events and opportunities at The Edge Hub register at https:// the-edgehub.co.uk/



Antonio Tombanane outside the new home of The Edge Hub.



Nanouk, which has opened in Market Place.

### New bars open in Old Town venues

Two new bars have opened in properties which have been big favourites in the city centre dining and drinking scene.

Nanouk opened in late November 2021 in the former Paolo's Italian restaurant at the Old Custom House in Market Place. Townhouse Bar and Pizza Kitchen has opened in the Old House premises in Scale Lane, which was previously part of Shoot the Bull.

Nanouk has been developed by Wayne Graves and Lee Gleeson, the people who launched LW Plants as a market stall before relocating in 2020 to the former Ann Summers store in Whitefriargate. They quickly made a big impact selling plants and pots of all sizes for indoor and outdoor use as well as decorative animals, birds and other garden ornaments.

They added an in-store coffee shop during 2021 and the new venture expands their activities in the hospitality sector and also takes the horticultural theme further with cocktails inspired by plants. The offer also includes draught beers and ciders with food including nibbles and a charcuterie deli board.

Townhouse Bar and Pizza Kitchen opened in December and promises a modern, warm and welcoming environment in which to enjoy freshly made stonebaked sourdough pizzas alongside an excellent selection of premium beers, wines and spirits.

# One-stop-shop for fashion and beauty

Business partners with more than 30 years' experience between them have joined forces to open a city centre outlet as a one-stop-shop for hair, beauty and fashion.

Popple & Brown in Carr Lane brings together Hair Extension Boutique by Julia Popple and Charlie Ryan Boutique by Lisa Brown. The pair took on the former salon and spa in October 2021 and are welcoming old and new customers to a new-look building.

Lisa said: "We have completely redecorated from top to bottom, taking a wall out on the ground floor to open it up and bringing in new lighting to brighten it up." Julia, who has been in her industry for more than 20 years, will be at work on the mezzanine level offering a full range of hairdressing services and specialising in extensions.

Lisa had a shop in Hessle Road for eight years and then opened in Beverley before Covid hit and she had to continue her business working from home. She now makes loungewear, party dresses, casual wear and bridesmaids' dresses and also does alterations for wedding dresses – all from the new site in Carr Lane where customers can choose from about 300 fabrics.

The partnership has supported the creation of nine jobs with more likely to be added, following the addition of a spa which will open soon in the lower ground floor rooms.



Popple & Brown now open in Carr Lane.

Lisa said: "There will be massage, facials, Botox, fillers and nails – we are like a department store with all the small businesses inside the building."

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# **Q1News**

# Still time to claim a starring role at the HullBID Awards



Hull city centre businesses will be the stars of the show when HullBID presents its 2022 awards next month, with top quality entertainment from local favourites.

Two Pianos will perform their repertoire of rock 'n' roll classics live on stage for guests at the dinner and awards ceremony at the DoubleTree by Hilton Hotel on Friday 25 February.

BBC Radio Humberside reporter Amanda White and presenter Phil White will again bring their professional polish to the hosting duties for what promises to be another fun and celebratory evening, with 11 awards up for grabs.

The general public and businesses themselves have until Monday 24 January to submit their entries, and all shortlisted candidates will receive four free places at the celebration night, with extra tickets also on sale.

Kathryn Shillito, HullBID Executive Director, said: "The awards will focus on city centre businesses getting back to what they do best.

"It's been a very difficult two years but we found that

sponsors were eager to get involved, with HSBC UK first off the mark as headline sponsor. We're delighted that such a huge global brand has recognised the significance of the awards, and we're very grateful to them and to other sponsors

"Two Pianos will provide sensational entertainment. Al Kilvington and David Barton are playing to full houses across the country and Al has always been a big supporter of HullBID through his business, Gough & Davy.

"Amanda and Phil will bring bags of personality to the occasion as they did last time, but the spotlight throughout will be on the businesses and we're really looking forward to helping them celebrate."

The 11 categories for the 2022 Hull BID Awards are Safe City Award sponsored by Hull & East Yorkshire Credit Union, Dressed to Impress Award sponsored by AA Global Language Services, Outstanding Employee or Team Award sponsored by East Yorkshire, Innovative Marketing Award, sponsored by 360 Chartered Accountants, Customer Service Excellence Award, sponsored by Kingston Recruitment, Judges Special Recognition Award, sponsored by Allenby Commercial, Contribution to the Community Award, sponsored by Hammonds of Hull, Best Business Progression Award, sponsored by St Stephen's Shopping Centre, Commitment to Training and Development Award, sponsored by Pepperells Solicitors, The Best in Food and Drink Award, sponsored by Hull Trains, and an Outstanding Contribution Award sponsored by HSBC UK.

Applications can be submitted in all categories except the Judges Special Recognition. The judges – John Netherwood of Hull Heritage, Sarah Shepherdson from HEY Smile Foundation and Craig Simpson of the Chamber Acorn Fund – will reveal the shortlist at the end of this month.

Hard copies of the application form will be available from the BID support officers and downloadable from www.hullbid.co.uk You can also apply online at www.hullbidawards.co.uk

All shortlisted businesses will receive four free tickets to the event. Tickets can be bought, at cost, for £40 plus VAT by contacting francesca@hullbid.co.uk

## Do you have a story you'd like to share?

For more information about how to share your news or ideas, email catherine@hullbid.co.uk or call on 07739 759783. www.hullbid.co.uk

# News

#### Fruit Market flies flag for Hull at national awards

Regeneration partners Wykeland Group and Beal Homes have won national awards recognition for the transformation of the Fruit Market in Hull.

The Wykeland Beal joint venture won the Gold award for Best Mixed-Use Development in the prestigious WhatHouse? Awards, the Oscars of the housebuilding industry. Wykeland Beal also took the Silver award in the Best Regeneration Scheme category.

The Gold and Silver awards recognise the Fruit Market as one of the fastest-growing mixed-use communities in the North of England, underlining how the £80m regeneration programme delivered by Wykeland Beal, in partnership with Hull City Council, has created a residential, commercial, creative and cultural quarter blending the very best of old and new. The WhatHouse? Awards judges hailed the Fruit Market as an "excellent example of inner city regeneration" that had given "a once-forgotten area of Hull a new lease of life", while the new homes are "fully integrated into a new, vibrant and truly mixed-use destination".

The judges added: "This is a highly successful development that has been delivered thanks to the joint venture with Hull City Council and the vision and determination of local developers."

Beal Chief Executive Richard Beal said: "Our work in the Fruit Market has claimed several regional awards and we're proud it has now gained recognition on a national level.

"We're particularly delighted that Hull's leading regenerationschemehasbeenjudgedtobeoutstanding against developments up and down the country."

Wykeland Managing Director Dominic Gibbons said: "The regeneration of the Fruit Market is an outstanding example of a mixed-use development providing transformative and long-lasting benefits.



The Fruit Market, winner of another prestigious award.

"The long-term investment we have driven into the area has created scores of independent, local businesses and hundreds of jobs."

need every single day. With the rate ever increasing, food banks need help now more than ever."

Hull Food Bank is based at Jubilee Central in Waltham Street, and has three more branches across the city. Assistant manager Clive Da Silva said demand is at its highest since they opened in 2011.

Manager Russ Barlow added: "It's not right that people are needing a charity's help to put food on the table. Everyone in Hull should be able to afford the essentials.

"We're blown away by the amount of support and generosity local people show in supporting our work, which has only been possible because of that incredible support.

"As we look towards another potentially busy year, support from organisations and businesses really keeps us going. If you're able to have a food collection for us, please feel free to contact us."

To find out more about how you can help please email russ@hull.foodbank.org.uk / clive@hull.foodbank.org.uk

## Hull Food Bank hopes to build on Skipton donation

Hull Food Bank is hoping for support from other businesses after receiving a £250 cash boost from the Skipton Building Society in Hull city centre.

The donation is part of a £27,000 scheme by Skipton to help food banks across the country. It will go towards daily essentials and cupboard staples such as tinned meat, fish and fruit.

Simon Patel, Manager at Skipton's Hull branch, said: "We're delighted to support the fantastic work being carried out by Hull Food Bank and hope that Skipton's donation will help the local community.

"The food poverty rate in the UK is among the highest in Europe, with millions struggling to access the food they

Jamie founded KODA in London in 2013. Having lived in Hull when he was younger, he decided it presented better opportunities to expand the business, which has grown every year since opening in Paragon Arcade in April 2019.

branch with Clive Da Silva of Hull Food Banl

The partnership with One Tree Planted builds on KODA's commitment to sustainably-designed, hand-crafted furniture that provides function, form and longevity.

Katherine said: "Working with One Tree Planted is a great fit for KODA. Sustainability is at the core of our business model, through sustainable design and material selection. It's great to have another way to give back and help the environment.

"The partnership is designed to offer a simple way for customers to get involved in global reforestation. For every handmade item produced by KODA, the company will donate to One Tree Planted to plant one tree. The trees are planted by local partner organisations and community volunteers in areas where there has been deforestation."



To find out more visit https://kodastudios.com/ and https://onetreeplanted.org/

### Arcade furniture firm commits to planting pledge

A director of a bespoke furniture store in Hull city centre is drawing on the devastation of bushfires in her Australian homeland to kick off 2022 by supporting a campaign to plant trees around the world.

Katherine Mathew, Creative Director of KODA Studios in Paragon Arcade, and her fiancé Jamie Hoyle, founder of the business and manufacturer of custom furniture at their workshop near English Street, are partnering with One Tree Planted, which works to rebuild forests worldwide.

The couple will donate to the charity to plant one tree for every piece of custom furniture they produce during 2022, from bookcases and media units to tables and stools.

www.hullbid.co.uk | Q1 Jan - Mar 2022



### New face and new strategy at Hull College

Hull College has announced a new strategic plan and confirmed the appointment of a new leader to deliver it as the organisation enters 2022

The College, which works closely with employers across the region and supports the city centre economy with thousands of students and staff at its Queens Gardens site has set out its mission and vision for 2022-25 in Focused on the Future, a document which has been distributed to key partners and stakeholders.

Lowell Williams, Interim Principal and CEO of Hull College, said the wide-ranging plan describes how the College will develop its technical provision and alignment with the skills needs and opportunities in the region, taking an inclusive approach which will help to ensure young people and adults at risk of being marginalised are included in the region's future prosperity

Lowell said: "The plan also sets out our strategy for digital development, the future of our estates, our approach to a net zero carbon future, our financial strategy, the key risks we have identified in delivering the plan and the outcomes we are targeting for 2025.

The new Principal and CEO charged with delivering the plan is Debra Gray, who will cross the Humber in April from her current role as Principal of Grimsby Institute where she helped secure an Ofsted grading of 'outstanding' and served as Deputy Chief Executive of the TEC Partnership.

Lesley Davies, Chair of the Hull College board, said "I am delighted that Debra will be taking over the leadership of the college at such an exciting time. Debra's experience not only as a leader of an outstanding college, but in curriculum quality and innovation, will be a perfect complement to the ambitious strategic plan we are setting ourselves.'



## Local landmarks bring new look to empty units

King Billy has joined King Edward and the creatures of the deep have surfaced in Whitefriargate as part of a trail designed to entice more people into Hull city centre

The joint initiative by HullBID and Visit Hull is breathing new life into vacant retail units, with five windows decorated already and seven more to be transformed early in 2022.

Drunk Animal Creative Studio, based in York Street, created the designs which feature a winter scene in Carr Lane, a Hull landscape including King Billy, The Deep and the Maritime Museum in King Edward Street and a further three designs in Whitefriargate – George and the dragon, a maritime scene, and towering skyscrapers



Kathryn Shillito, HullBID Executive Director, with the display in King Edward Street

Kathryn Shillito, HullBID Executive Director, said: "We wanted to brighten up some of our empty retail units with designs that people would want to see and photograph. Towns and cities nationwide all have issues with empty shops but, pleasingly, we've seen a reduction since our last count in October 2021

"Together with Visit Hull, we've commissioned a Hullbased creative agency and they've come up with the ideas, the designs and the final installations. The feedback already has been very positive with people welcoming the vibrant colours and the Hullness!

Hull City Council is expected to soon announce details of its longer term plans to regenerate Whitefriargate, after securing £19.5m from the government's Levelling Up fund. Meanwhile, Trinity House is reported to have submitted plans to convert its old Customs House into three luxury apartments above the former Boots pharmacy in Whitefriargate.

In December, the City Council announced the approval of the £96m Albion Street development, which will feature a mixture of residential, office and retail space as well as a large urban park.



#### Chair's statement Jim Harris, HullBID Chairman

As I write to you all to welcome in 2022, it's clear that businesses are getting back on their feet and we are moving forward in so many positive ways in Hull city centre. We also have a real beacon to look forward to with our annual HullBID Awards on Friday 25 February. We will be getting together at Hull's DoubleTree by Hilton Hotel to celebrate all that is great about HullBID members, so please get your entries in asap and let's do all we can to make this a really special event.

#### Got a question?

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