

Hull BID AWARDS

2023
CELEBRATING EXCELLENCE

APPLICATION FORM

Grand Awards Ceremony: Friday 27th January 2023 at DoubleTree by Hilton Hotel

THE CATEGORIES

You are welcome to enter multiple categories but a separate form must be completed for each.
The examples provided for each category are not exclusive.

1. ECO-FRIENDLY AWARD SPONSORED BY AA GLOBAL

We are seeking a business/organisation that engages in eco-friendly habits or practices, from individual efforts or company recycling programmes to introducing features to make your business more eco-friendly etc.

- Cycle friendly for customers and/or staff
- Innovative recycling
- Urban garden
- Utilities control
- Encourage customers into green practices e.g. bio degradable bags

2. WELCOMING PREMISES AWARD SPONSORED BY HEY CREDIT UNION

Open to any business/organisation, this award will recognise how dressing your premises in a vibrant way has enticed customers OR you have created a unique space that both employees and customers will love.

- Eye-catching window display
- Decor that makes your business stand out
- Unique way to display goods
- Children's play area
- Office space with innovative breakout areas

3. OUTSTANDING EMPLOYEE OR TEAM AWARD SPONSORED BY HINKS INSURANCE

Awarded to a shining star or top-notch team, who are applauded by their peers and have shown superb focus, commitment and dedication to their role and to the business.

- Identifying and implementing a unique way to grow profits
- Going above and beyond the normal scope of work
- Introducing successful team building initiatives
- Introducing innovative recognition schemes

4. INNOVATIVE MARKETING AWARD SPONSORED BY ST STEPHEN'S

Recognition for a business/organisation that has developed a unique marketing initiative campaign to promote their business.

- Creating a unique brand (logo) that stands out from the rest
- Creating viral campaigns
- Generating a large following on social media
- Achieving recognition in local media

5. CUSTOMER SERVICE EXCELLENCE AWARD SPONSORED BY EAST YORKSHIRE

This award recognises a business/organisation that can demonstrate excellent customer service, going above and beyond the call of duty.

- Provide examples of written customer letters/emails
- Number of positive comments on social media
- Providing specific accounts of helping a customer/s by going above and beyond
- Practices put in place that competitors don't offer, to enhance customer experience

6. CONTRIBUTION TO THE COMMUNITY AWARD SPONSORED BY OFFICE OF THE POLICE AND CRIME COMMISSIONER FOR HUMBERSIDE

An award to recognise actions by a business/organisation that has significantly made a difference to an individual/ community, going over and above the scope of their day to day operations.

- Raising funds for a designated charity
- Being instrumental in pulling the business community together
- Introducing after-school clubs or social events for children
- Examples of utilising personal time to help support a charity
- Helping the homeless and those in need

7. ENTREPRENEURIAL SPIRIT AWARD SPONSORED BY HULL CITY COUNCIL

This award recognises those who have grown an independent business - irrespective of sector - from an initial idea through to implementation.

- Starting from a very small unit and expanding to bigger premises
- Introducing a product or service that is new to the city centre
- Diversifying your business and introducing an additional venture/initiative
- Understanding product trends and adapting your business to include these

8. COMMITMENT TO HEALTH & WELLBEING AWARD SPONSORED BY DOUBLETREE BY HILTON

This award is for those businesses/organisations who have implemented initiatives that support the wellbeing of their employees or their customers.

- 1-2-1 mentoring
- Introducing 'quiet' areas for customers with special needs
- Introducing exercise classes or team outdoor pursuits for employees
- Providing additional equipment e.g. defibrillator
- Introducing wellbeing initiatives

9. THE BEST IN FOOD & DRINK AWARD SPONSORED BY PROSPECT CENTRE

Recognition for an outstanding business/organisation that strives to deliver exciting and unique food and drink concepts.

- Introducing a cuisine that is new to the city centre
- Introducing unique drink experiences
- Diversifying usual hours of trade to introduce new initiatives e.g. bottomless brunch
- Introducing new and exciting entertainment concepts to increase trade

10. OUTSTANDING CONTRIBUTION AWARD SPONSORED BY THE 55 GROUP

Recognition for an individual/business/organisation that has made an outstanding contribution to the continued success of Hull city centre.

- A business/organisation that has achieved longevity
- A business/organisation that has put Hull on the map regionally/nationally
- A business/organisation that has increased visitor numbers
- A business/organisation that has invested substantially to grow resident numbers in the city centre

Event Organiser



Overall Sponsor



Category Sponsors





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After Party to follow in The Lexington Rooftop Bar



Hull
City Council