

## Present - Board

Victoria Jackson (in the Chair)  
Cllr John Robinson  
Jim Harris  
Mike Killoran  
Peter Barber  
Steve Allbones  
Inspt. Lee Edwards  
Jon Pywell

Kingston Recruitment  
Hull City Council  
St Stephens  
Princes Quay  
Prospect Centre  
KC  
Humberside Police  
Hull City Council

## In attendance:

Kalvin Neal  
Kathryn Shillito  
Jennifer Marshall  
Howard O'Neill  
Madeleine Childs  
Phil Ascough  
Barry Longstaff  
Sgt. Andy Parsons  
Steve Warran  
Nicola Baker  
Richard Duxbury

Hull City Council  
Hull City Centre BID  
Hull City Centre BID  
Customer First/ Chamber Vice President  
Chamber of Commerce  
XD Network  
Humberside Police  
Humberside Police  
SJW/ Chamber  
Bondholders Scheme  
Hull Daily Mail

## ACTION POINTS

### 1. Apologies for absence

Apologies were received from Ian Kelly, Jon Pywell, Janet Rueben, Steve Tradewell, Cheryl Kitching and George Tambaros,

### 2. Minutes

The minutes of the meeting held on 18<sup>th</sup> January 2011 were agreed as a true and correct record.

### 3. Matters arising

#### Footfall Counter

Peter Barber informed the board that he was continuing to liaise with Spring Board with regards to negotiating a reduced price for the relocation of the footfall counter on Brook Street. PB

#### Meeting between Mark Andrews and Sgt Steve Lamb

Kathryn Shillito informed the Board that a meeting between BID Old Town Support Officer Mark Andrews and Sgt Steve Lamb had taken place. Sgt Lamb has subsequently invited Mark Andrews to attend an 8am briefing with the PCSO's. KS

#### Lunch hosted/sponsored by the Lord Mayor, Councillor David Gemmell

Kathryn Shillito indicated that an early guest list had been drawn together. Final names/numbers to be provided to the Guildhall by the 31 March. KS

#### New swing bridge

John Robinson informed the Board that the bridge would be opening at the end of 2011, later than the predicted date August.

#### Rugby League bid

Kalvin Neal informed the Board that Hull City Council was in the process of bidding to be one of 10 hosts for the upcoming Rugby League world cup. Calvin commented that the outcome of the bid would be known at the end of the month.

#### Second ballot working party meeting

A meeting for the working party had been arranged for the 14 April 2011.

#### JBL Leisure/ legal action

**Vickie Jackson informed the Board that Hull BID had accepted settlement towards legal costs following the recent court case.**

#### **4. Letter**

Kathryn Shillito informed the Board that a letter of thanks had been received from the Chairman of Rixon Matthews Appleyard after the BID had helped clean up the area outside their premises

#### **5. Finance**

The four month accounts were noted and accepted.

#### **6. BID managers report**

##### Dine brochure

Kathryn Shillito informed the Board about the recent release of the 'Eat Drink Enjoy' dine brochure which had received positive feedback from both operators and customers. Kathryn Shillito also informed the Board that Steve Allbones had put a link on the Karoo homepage to the Eat Drink Enjoy website where a downloadable version of the brochure is available. 20,000 copies have been printed with half already distributed to the venues, the TIC and via designated door drops to city centre and West Hull Village homes.

##### Fashion Week

Kathryn Shillito updated the Board regarding plans for the Hull BID Fashion week in April. The 3 shopping centres, large stores and independents will all participate with various activity commencing the 25 April (at St Stephens) culminating in a 'Fashion Extravaganza' at Holy Trinity Church on the 30 April. A VIP launch will be hosted at the church on Wednesday 27 April.

There has already been media interest – a feature appeared in the YP – and it is anticipated Look North / Radio Humberside and local media will cover the story nearer the time.

Kathryn Shillito indicated that the BID is currently working with Reverend Neal Barnes at Holy Trinity Church to light up the outside West facade and clock tower.

Sgt. Andy Parson mentioned that to reduce running costs of lighting up the church a weekly sponsor could be introduced. This has been successfully done for Beverley Minster.

#### Yum! Food Festival

Kathryn Shillito highlighted to the Board that the annual Food Festival would be taking place on the 29 – 30 July this year and will combine with the annual Hull Jazz festival. Jazz will commence 21 July and in its latter stages will merge with the food festival.

Kathryn Shillito commented that the Copper Saucepan Award for talented young chefs would again be part of the activity (to be funded by the Hull & East Yorkshire Hoteliers Association). Michelin starred chef James Mackenzie from the Pipe and Glass proved a good draw last year and it is hoped he will participate again.

#### Press Log

The Board were informed of BID's latest press activities.

#### Footfall

Kathryn Shillito informed the board that footfall had taken a slight downfall compared to last year.

Kathryn Shillito commented that BID were looking into ways to animate Whitefriargate thus increasing footfall and a meeting had been held with Therese Rigg and Paul Holloway of Hull CC's Arts Team. A number of options were discussed but nothing agreed. A further meeting to be arranged.

KS

### **7. Presentation from Inspector Barry Longstaff and Sergeant Andy Parsons- The night time economy.**

Inspector Barry Longstaff and Sergeant Andy Parsons provided feedback to the Board regarding Hull's night time economy. A co-ordinated approach by stakeholders is needed to tackle current issues thus creating a safe, attractive and diverse environment.

The Hull BID radio system is proving to be a useful tool and additional night time venues will be coming on board.

### **8. Hull City Council City centre update**

Kalvin Neal informed the Board that the Freedom Festival would be going ahead from the 2<sup>nd</sup> to 4<sup>th</sup> September despite budget cuts. Partners and sponsors are being sought.

Kalvin Neal also highlighted Veterans weekend ( 15-16 April) where it is hoped money will be raised for a trip to the French battlefields.

Kalvin Neal also indicated that the Lord Mayor's Gala Carnival would be going ahead.

**9. Any other business**

Mike Killoran indicated that it might be worth looking into what has happened to the funds held by the Hull City Retail Crime Partnership following their demise. Vickie Jackson said she would look into it.

VJ

**10. Date of Next Meeting: Tuesday 26<sup>th</sup> April, 10am, Chamber of Commerce**