

Q3 Report

Wykeland investments are building a city centre community



The new Arco building taking shape in the Fruit Market.

A flagship development by one of the region's leading employers and a string of investments in properties with potential are driving change and optimism as Hull emerges from lockdown.

The steelwork which signals the progress of the new Arco headquarters is the latest striking addition to the Fruit Market transformation and sits alongside the sister building for C4DI, which is also taking shape.

Developer Wykeland Beal is also progressing with residential and commercial additions to the rest of the Fruit Market area, and Wykeland has also completed key acquisitions which can kickstart the regeneration of Whitefriargate.

The £16m Arco development will provide a new head office for the UK's leading safety business as well as a 350-space multi-storey car park. Future phases will feature 34 residential units and 3,000 sq ft of retail/leisure space, adding to the appeal of the existing shopping and hospitality businesses which have led the way in welcoming customers safely back into the city centre.

The vibrancy of the area has also prompted the relocation of one of the region's leading commercial

property agents, with Scotts Property LLP making the move from Alfred Gelder Street to the first floor of the former Humber Fruit Brokers building.

Tim Powell, partner in charge of Scotts' Hull office, said: "We're committed to the city centre and we want to keep that tradition going. The Fruit Market is a fashionable and growing area and everyone is excited and upbeat about the move."

In Whitefriargate, Wykeland announced the acquisition of the 60,000 sq ft former Marks & Spencer building and the 42,000 sq ft former New Look fashion store and quickly followed up by confirming an occupier for the New Look site.

Durham Bed Centre, which is known for selling high-quality British-made products at low prices, opened in mid-June with a wide range of beds, sofas and other furniture.

Wykeland Property Director David Donkin said: "The arrival of Durham Bed Centre will bring additional footfall to Whitefriargate as shops and other businesses re-open following the Covid-19 disruption.

"We're very pleased to have brought this vacant unit back to life so quickly. This reflects the short-term strategy we envisaged when making these acquisitions, while we consider the longer-term re-purposing of the buildings as part of a broader picture of regeneration and reinvention for Whitefriargate and Hull city centre."

Kathryn Shillito, HullBID Executive Director, said: "The activity in the Fruit Market area and along Whitefriargate is very exciting and shows that people have been working hard during lockdown to continue the rejuvenation of key areas of our city centre.

"The fact that progress is continuing and plans are being turned into reality should give confidence to existing city centre businesses and to anyone thinking of investing in Hull.

"The developments at Arco and C4DI will bring hundreds of jobs into the city centre and the ongoing residential projects will add to the demand for urban living. All of that adds up to good news for businesses in all sectors as they see the growth of a community on their own doorstep."

HullBID Introducing

Shoot the Bull brings Solita brand to Hull

A Hull business which made a national impact with the quality of its street food has taken the next step in its ambitious programme of investment and expansion.

Shoot the Bull, which opened its first restaurant at The Old House in Scale Lane in 2016, took over the Manchester-based Solita restaurants earlier this year. Now it has introduced the brand to Hull, moving into the Marina premises which became available following the closure of 1884 Wine & Tapas Bar in March.

Company founder Chris Harrison worked at restaurants including The Fat Duck in Bray, the Hand and Flowers in Marlow and Hull's own 1884 Dock Street Kitchen before launching Shoot the Bull. He won national

awards for street food, selling at events across the north of England.

In opening Solita the company promises a menu "packed with creative and decadent burger creations, wings, starters and so much more" as it brings together the flavours and styles of New York and Italy.

All burgers are made with 100 per cent British Wagyu Beef from Warrendale Wagyu and the menu also features a "We are from Hull" special of a sage and onion patty.

Current food serving times are midday to 10pm Monday to Thursday, midday to 11pm Friday and Saturday and midday to 8pm on Sunday.

To find out more call 01482 216306, visit www.shootthebull.co.uk or email solitahull@shootthebull.co.uk. You can also find Solita on Facebook, Instagram and Twitter.



Solita, which has just opened next to Hull Marina.

Karl takes up pace at Simply Running

A former healthcare assistant has made the move into business as the new owner of Simply Running.

Karl Holmes has bought the business in Albion Street from Kevin Hayward, who opened the shop in 2001.

As a keen runner himself, Karl is now promoting the business through his networks across the Hull and Humber region and looking to build on the increased interest in fitness activities which followed the lockdown.

He said: "We're getting the message out that we've taken over here and we're getting the feedback we need to help us develop the business – finding out what sort of things people want."



Karl Holmes, the new owner of Simply Running.

In common with his predecessor, Karl is selling a wide range of footwear and clothing for men, women and children and, as an experienced member of Cleethorpes Athletic Club, is able to offer advice and guidance for runners of all ages and abilities.

Kathryn Shillito, HullBID Executive Director, said: "Simply Running is established as one of the city centre's great independent businesses and we look forward to supporting Karl and introducing him to the city centre business community."

Simply Running is currently open from 9.30am until 4.30pm Tuesday to Saturday and any changes will be posted on the shop's Facebook page and on its new website at www.simplyrunning.co.uk. The website also enables customers to order products from running shoes to a wide range of specialist clothing.

Revival Donuts fills hole at former salon

A couple who cultivated demand for their delicious donuts with family and friends and then a thriving delivery service have now enhanced the city centre's food offer by setting up shop in a former hair salon.

Megan Hayward and Jack Nicklas are supporting local suppliers and raising money for local charities at Revival Coffee and Donuts, and they hope to create as many as ten jobs when the business becomes fully operational.

Equipped with a £20 fryer, Megan set about dishing up prototype donuts and, encouraged by the responses, secured a contract to supply a café in Hull.

Megan said: "By the second week people at the café

were queueing for our delivery. Other businesses heard about our donuts and started to contact us and it built up from there."

Demand surged after Megan and Jack took their wares to the Good Things Market in Humber Street and sold 250 donuts in less than two hours. Now they have taken over the former salon in Ferensway.

With home-made donuts and with hot drinks from River City Coffee and Leaves of the World tea, Megan and Jack are planning to add soft serve ice cream. Almost all the products are vegan, with an enthusiastic thumbs-up from non-vegans.

The initial opening hours at Revival Coffee and Donuts are 11am until 4pm Thursday to Sunday, with full details available on the company's Facebook and Instagram pages.



The team at Revival Coffee and Donuts in Ferensway.

Partnership approach to community living

A new facility has opened in Hull city centre providing enhanced supported living accommodation for men and women aged 18+ living with mental health diagnoses, autism, and learning disabilities.

Amy Johnson House, which is operated by Northern Healthcare, can accommodate up to 18 people in single en-suite rooms. The building also has communal kitchens, a lounge area and space for activities to promote social integration in a safe environment.

Lucy Chu, Northern Healthcare's Business Development Manager, said the company is looking to work in partnership with businesses to develop the remaining ground floor space to provide work experience opportunities for residents.



Lucy Chu, Northern Healthcare's Business Development Manager, at Amy Johnson House in Jameson Street.

Lucy said: "We are proud to work in partnership with adult mental health and social care services to help people take their next steps back into community living. Together, we support our residents to establish and maintain independent tenancies with a housing association and rebuild their skills at their own pace."

"Our teams advocate personal choice and independent living, but are on hand 24/7, every step of the way to provide support. Residents benefit from a very high standard of clinical input, with an onsite Occupational Therapist and Mental Health Nurse."

"It's a great location with so many facilities nearby, including a lot of free to access community services - and has excellent transport links."

For more information regarding Northern Healthcare's services or referral process contact Lucy on 01482 968140 or visit northernhealthcare.org.uk.

HullBID Introducing

Paragon Arcade brings in new independents

A Hull-based developer has continued its regeneration programme by unveiling new job opportunities at either end of the city centre.

Allenby Commercial welcomed two new retail tenants into Paragon Arcade during lockdown, with the promise of more to come.

In High Street, the company has completed the renovation of Danish Buildings and the Grade II Listed Bayles House, creating workspace for new tenants to join recent arrivals including SAAF Education and RENOTS fitness and rehabilitation services.

SAAF Education, which employs around 25 people in providing financial guidance and business support for schools, academies and free

schools from its base in Nottingham, launched its recruitment arm, SAAF Supply, in Hull nearly two years ago and saw Bayles House as the ideal environment for further growth.

Megan Stoner has been developing her business RENOTS within the Holiday Inn Hull Marina for the past two years, after graduating from the University of Hull in Injury Rehabilitation. She has been looking to expand her business within Hull city centre.

Nordic Rosie has been opened in Paragon Arcade by Lucy Rose, her sister Caroline Hawkesford and niece Shannon Bean. The shop sells homeware and nursery items with a strong Scandinavian influence and will be joined by a stationery shop, Paper Rose, which will open soon in an adjacent unit.

Another new arrival in Paragon Arcade is Out of the Attic Music, selling music memorabilia, CDs and increasing amounts of vinyl.



Nordic Rosie, continuing the renovation of Paragon Arcade.

Vietnamese venture adds to dining scene

A business which brought the taste of Vietnam to Hull city centre three years ago has now opened a second site with the opening of Long An in Paragon Square.

Viet Memories in Brook Street proved so popular with diners that the owners decided to expand into the new site which can accommodate around 80 people on two floors, with an additional bar area.

The venture has created around 20 full-time and part-time jobs with staff from Thailand, Portugal and across the UK joining the Vietnamese owners.

Ben Lamont, General Manager of Long An, said: "There are a lot of street food and sandwich places in the city centre but not so many restaurants and



Long An in Paragon Square.

this is being seen as a welcome addition. The aim of the owners is to branch out from what they have achieved at Viet Memories and offer something which shows a more refined style of Vietnamese cuisine as well as some cocktails with a Vietnamese twist."

"A lot of people tell us they have been to Vietnam on holiday or back packing and they love how authentic our food is and the freshness and vibrancy of everything."

Long An is currently open for dine-in, take-away and delivery services from Wednesday to Sunday between midday and 3.30pm and 5pm to 10pm. The intention is to resume service seven days a week from August.

To find out more please visit www.longanrestaurant.co.uk or call 01482 229831.

Caffe Gelato opens outlet in city centre

The man behind the launch of the gelato craze in Hull has opened his first city centre outlet.

Yilmaz Aydemir is backing the new Albion Street development to bring a big boost to city centre businesses, and he is making sure he is in the right place by opening a third Caffe Gelato in Prospect Street.

Yilmaz expects to create five or six jobs as a result of his investment, with the prospect of more to come in a restaurant which can seat up to 50 customers.

He said: "We have been looking for a site in the

city centre for some time and we nearly made the move last year. The Albion Square project will result in more people living and working in this part of the city and there is already free parking after 6pm, which we expect will be a busy time for us.

"We are building the business and moving with the times. We will be creating a special section on our menu to meet the rising demand for vegan food and we will have other new products including fried donuts and edible raw cookie dough, which has proved very popular elsewhere.

Yilmaz said the new restaurant will feature new products which he has perfected after traveling widely to explore the latest developments in the industry.



Yilmaz Aydemir in the new Caffe Gelato with members of his team

Q3News

HullBID confirms levy discount as part of support for businesses



HullBID is helping businesses and their customers make a return to the city centre.

HullBID has added to its support for city centre businesses to help the recovery from the coronavirus lockdown by reducing the levy payment by 25 per cent.

The BID, which represents more than 700 city centre businesses from small independent operators to national chains, took the decision not to charge the levy for three months as part of its efforts to back businesses which have been hit hard by the Covid-19 crisis.

A statement by Jim Harris, Chair of the HullBID Board, and Executive Director Kathryn Shillito, said: "We acknowledge finances will be extremely tight and cost savings will undoubtedly be ongoing, so effectively businesses will only be charged the levy for a nine month period as opposed to 12 months."

Throughout the lockdown, HullBID continued to operate but on a reduced scale, liaising with Humberside Police and the team operating the Civic 1 CCTV system and forwarding information to businesses about the support schemes which are available.

Police activities included dealing with breaches of coronavirus restrictions and helping to monitor business premises including alleyways and concealed doorways.

Kathryn has been a regular participant in online meetings of the Humber Economic Resilience Group, sharing the latest news on local and national business support initiatives with members in all business sectors and partnering with the City Council to provide business toolkits and advice for re-opening.

Alerts to businesses have ranged from providing information on grants and other sources of funding as the lockdown took effect to signposting services with guidance on such issues as leadership and mental health for employees working from home.

HullBID also shared details of a business reopening toolkit provided by Visit Hull and East Yorkshire, and it was quick off the mark with guidance on how food and beverage businesses can register for the Government's Eat Out to Help Out scheme.

Social media channels including Twitter and HullBID's various Facebook pages – City Centred, Hull Street Food Nights and Yum! – have been utilised throughout lockdown to ensure that those businesses who have been operating, and perhaps have adapted their practices to include deliveries, takeaways or online services, have also been promoted to a wider audience.

Meanwhile, work has now been completed on the new

HullBID website, which contains information about Covid-19 business support, as well as the role of Business Improvement Districts, background to the achievements of HullBID and details of key contacts including the BID team and the board, which comprises representatives of businesses within the city centre.

Kathryn said: "The new website goes behind the scenes with the HullBID team as it sets out some of the work we do to promote security and cleanliness as part of our efforts to help businesses.

"The website's main role is communication, which has emerged as a key HullBID responsibility in recent months. Throughout the lockdown we have operated as an essential service, furloughing some of our staff because of the need to cut costs but also maintaining a presence and a profile to help businesses which continued trading and to help plan a return to work for those who had to stop.

"We're under no illusions about either the severity or the longevity of the economic impact of Covid-19. We will continue to find out what various organisations are doing to help businesses and we will communicate that using email, social media and our revamped website".

For further information visit the new website at www.hullbid.co.uk

Do you have a story you'd like to share?

For more information about how to share your news or ideas, email catherine@hullbid.co.uk or call on 01482 611802. www.hullbid.co.uk

MonsterHero Safari brings new trail to city centre outlets

Hull city centre is set to welcome an exciting new project which puts businesses at the heart of a trail designed to bring families together and raise money for NHS charities.

MonsterHero Safari builds on the huge popularity of art and sculpture trails and is being launched around the country to provide a safe and healthy activity which will encourage families to return to town and city centres.

Participants use Near Field Communications (NFC) technology on their mobile phones to read the stories of the monsters located around the city centre. Alternatively they can use a QR code, with no need to download apps. They can start the trail by tapping any of the characters and the cost is only £2 per family, with players able to add a donation for NHS Charities Together if they wish.

One MonsterHero character, Captain Hiccup, has already been revealed by the organisers but the other nine are being kept under wraps to be discovered on the trail.

If you tap on all 10 monsters, you are then able to download a free story book to your mobile phone or tablet.

Locations in Hull which are displaying the vinyl window characters are Temptation Burgers in St Stephen's, Pep & Co in the Prospect Centre, Kaspas in Paragon Square, Two Gingers in Paragon Arcade, Rocket n Rolls in Jameson Street, Hares & Graces in King Edward Street, Next Outlet in Princes Quay, Bad Wolf Gaming in Whitefriargate, 19Point4 in Humber Street, and Trinity Market.

Hull's MonsterHero Safari will launch on Saturday 25th July and continue until Sunday 27th September.

Kathryn Shillito, HullBID Executive Director, said: "MonsterHero Safari is a great way to get people back into the city centre for some safe, family fun. It's ideal for small family groups, making it easy to observe social distancing, and it's completely contactless."



MonsterHero Safari, taking place across the city centre.

City centre shines with five winners in 2020 REYTAs

The Remarkable East Yorkshire Tourism Awards (REYTAs) once again put the spotlight on Hull city centre as our attractions took the top prize in five categories.

From such major venues as the Bonus Arena and the Double Tree by Hilton Hotel to Hotham's Gin School – one of the smallest independents – the winners highlighted the range of excellent experiences available in our city centre.

The Bonus Arena won the Remarkable New Tourism Award with the judges noting: "The legacy of the City of Culture coupled with the people of Hull acting as true ambassadors for the Bonus Arena has made this great modern venue a magnet for some truly global artists and a place we can all be proud of."



Emma Kinton at Hotham's Gin School.

The DoubleTree by Hilton took the prize for Remarkable Business Events Venue, standing out for its "high-quality experience with slick check in/registration for guests".

Pride in Hull was named Remarkable Tourism Event of the Year, with judges impressed by its progress "from a grass roots movement to one of the region's biggest LGBTQ+ celebrations".

The ever-popular Lion and Key won the Remarkable Pub category. The judges noted: "The Lion and Key is warm and cosy and, even though it was extremely busy, the staff still took time to help you and you didn't feel rushed at all."

Hotham's Gin School in Hepworth's Arcade stood out as the Remarkable Experience of the Year. The judges reported: "Combining a passion for a product with teaching skills and vast knowledge gathered, Hotham's Gin School provides a thoroughly entertaining and enlightening experience."

"Unique in East Yorkshire and taken to another level nationally this business is bringing a significant number of people to this area".

Cock of the Walk back to day job after PPE exploits

A Savile Row-trained tailor which produced nearly 3,000 gowns for hospitals, care homes and dental surgeries in and around Hull during lockdown has now resumed the day job.

Cock of the Walk in Grimston Street turned the talents of its international team to making PPE after HullBID introduced owner Gill Long to Hull North MP Diana Johnson, who in turn connected the business with Hull Royal Infirmary.

With the emergency orders fulfilled and the lockdown eased, Gill found the traditional tailoring methods helped the business adapt to the restrictions which came with reopening.

She said: "For fittings people have to wear masks and use hand sanitiser but we don't engage face to face, we speak through the reflection of the mirror while the fittings are going on. The room is fully ventilated and we limit each outfit fitting to 15 minutes.

"A lot of the things our industry has been doing for hundreds of years seem to be the solutions to the current problems. We don't have a shop full of people working side by side, nothing is mass produced and we don't share tools. Everybody has their own machine which is their responsibility. We don't have people trying on different clothes. One garment is for one customer."

"We don't have to quarantine clothing. In Spain, tailors have been steaming clothes after a fitting and we can do that here because we have multiple irons. Fittings are by appointment only anyway and for most of the week they are for one person, but we allow couples in on a Friday and Saturday. Sometimes we have queues with wedding groups, families coming in for measuring, but with all the postponements I don't think we'll see much of that this year."



Gill Long at Cock of the Walk.

News

HullBID praised as conduit role aids businesses

City centre businesses have praised the performance of HullBID in its role as a conduit, communicating key information to members to help them overcome the impact of the lockdown.

Di Garbera, a Director of Golding Computer Services in George Street, said: "Different sectors have been affected in different ways. Many, including us, are providing essential services to other businesses and supporting them remotely so it has been a great help to receive regular updates from HullBID throughout the lockdown and the announcement of the levy discount is also a very welcome measure in such difficult times."

John Magee, Centre Manager at Princes Quay, said tenants with operations in other towns and cities had commented on the speed with which HullBID has sent out alerts containing vital information.

He said: "Tenants have told us that they have received more information from HullBID and Hull City Council than their counterparts have received in other areas. We've found it very useful ourselves because when our tenants have come to us with questions we have been able to refer to the information provided by HullBID to find the answers."

Andy Steele, founder of 360 Accountants in Albion Street, said: "There were times when the government was sending out more than one announcement a day and HullBID was always on top of things, keeping people informed."

"They also played an important part in distributing signage, in buildings and in the street, to remind people about social distancing and washing hands. That helps

to send out a strong message about Hull being open for business with nice, safe, spacious streets."



Di Garbera of Golding Computer Services.

Hares & Graces reaches final of gift shop awards

A gift shop which only opened its doors five years ago is set for nationwide recognition after being nominated in a major awards scheme.

Hares & Graces, which employs six people at its premises in King Edward Street, will line up along businesses from across the UK at the final of the Greats – Gift Retailer Awards 2020 on 30 September.

Abigail Taylor said: "Being nominated for the awards was amazing after all the hard work we have put in. It's great recognition."

"We are excited and nervous, a bit of both. It would



Abigail (left) and Sharon Taylor at Hares & Graces in King Edward Street.

be amazing to win but the main thing is our hard work has been recognised, because we are one of the little people amongst a lot of big businesses."

Hares & Graces opened in Princes Quay in 2015 and moved to the current premises after out-growing the previous unit.

With around four times as much space, Sharon Taylor and daughters Abigail and Brittany have seized the opportunity to offer a wider range of items and more personalised products for shoppers.

Abigail said: "Moving here has given us a lot more space and enabled us to add men's and ladies fragrances, personalised garment printing and other items. We have also expanded our range of gifts and accessories."

"We moved here in June 2019 and we are really happy with it. We want to make more people aware of what we sell because some people think it's just wedding and baby gifts, but we have gifts for all occasions. The award will hopefully help raise awareness of what we do."



Chair's statement Jim Harris, HullBID Chairman

This is such a strange time to be writing to all our BID members with us beginning to emerge from lockdown and yet still searching for the new "Business as Usual". One thing you can rely on going forward through these next very difficult few months will be the full proactive support of Kathryn and her dedicated team! HullBID is unique with its detailed knowledge and experience of all city centre issues and will be there to help and support all our businesses through to better times.

Got a question?

For more information about how to share your news or ideas, email catherine@hullbid.co.uk or call on 01482 611802.

www.hullbid.co.uk

The HullBID team

To find out about our board directors, visit www.hullbid.co.uk



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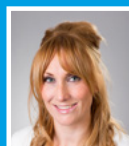
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