

#### **BID HOTLINE 611888**

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# **Q1**Report

# Businesses joining forces with new crime prevention scheme



A crime prevention system which brings together businesses, the police and Hull City Council to track offenders and share information is already proving a big success among city centre traders.

Around 40 businesses registered to join the DISC scheme even before its official launch just before Christmas. Within a week, a further 100 had signed up. Now the aim is to roll out the project across the city centre and create a quick, efficient crime-fighting network.

The DISC scheme is operated by the new Hull City Centre Security Partnership, which includes HullBID, Hull City Council, Humberside Police and individual businesses

The project has been funded by the Humberside Police and Crime Commissioner's office and the Hull Community Safety Partnership with the aim of emulating the success of similar schemes elsewhere in the UK.

The launch event at The Royal Hotel heard

from Marion Cooney, Security and Evening Economy Manager at Lincoln Business Improvement Group, who told how the partners themselves are making the system bigger and better.

She said: "We put information in, the police put information in and the people in the businesses put information in. The more information we put in the more people use it. I can't stress enough what a difference it makes and how easy it is to use. It's all about getting that information straight out to people."

Lilla Bathurst, who is managing the scheme in Hull in her role as HullBID's Business Liaison Officer, said the aim is to reduce business crime and antisocial behaviour in the city centre.

DISC can be operated from a desktop computer or as an app from mobile devices. It is easy to use and enables participants to log information about crime and offenders quickly, and to share the intelligence with other members. It can be used to monitor developing situations and

to identify regular offenders, assisting the management of exclusion schemes and updating members with news and alerts.

The launch was attended by representatives from a variety of city centre businesses. Fran Beasley of Beasley's Clothing in Hepworth's Arcade, said: "I'm a bit nervous about the technology but we have other people in the business who can use it. There was a time when we had a lot of problems in Hepworth's Arcade but we have a good community there now with people working together, and this works in the same way."

Kathryn Shillito, HullBID Executive Director, welcomed the fact that 100 businesses registered for DISC within a week of the launch

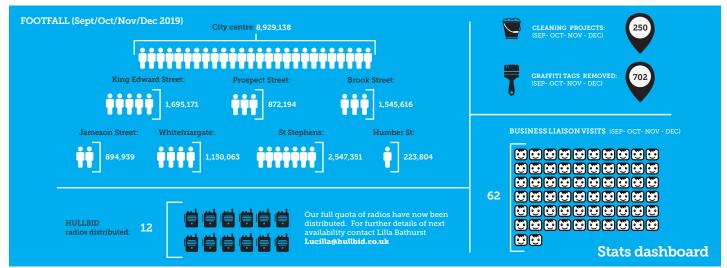
Kathryn said: "The data shows that businesses welcome DISC and recognise it as a valuable tool in the fight against crime. Not only are they signing up to the scheme, they are also making good use of it, logging in regularly and using it to report incidents, update information on

the activities and movements of known offenders and communicate with others in the network. It is pleasing that we have already exceeded 175 members and there has been 4456 log-ins to date.

"We all know what sort of problems our city centre businesses are facing in terms of crime and antisocial behaviour, but we also know that every town and city in the country is in a similar position. The key is to do something about it.

"What matters is that we are all working together to address the issues and it is now about using this system and encouraging neighbouring businesses, licensees and anybody who you think could add significant information. Please get them involved - there are no costs for this service - and let people know we are here to support and help city centre businesses."

To find out more about DISC and the Hull City Centre Security Partnership please contact Lilla Bathurst on 07719 519314, email Lucilla@hullbid.co.uk



# **HullBID Introducing**

# Yiannis and Mata add to restaurant scene

A couple who created a dining sensation in Hull during 2018 are hoping to make an even bigger impact with the launch of their new venture in the city centre.

Yiannis Makris and his wife Mata were part of the team at The Greek, which opened in Princes Avenue to capacity crowds and rave reviews in May 2018.

But in October that year they left, with Mata going back to cooking for family and friends and taking private commissions while Yiannis worked in other food businesses.

Now they're back in business and have opened

Artemis Greek Taverna on Albion Street, near to Hull New Theatre, in the premises vacated last year by Rustica Bistro.

The menu features assorted Greek favourites including various cheeses, homemade dips with pitta, falafel, courgette fries and spinach pie and a range of fish, meats, souvlakis and salads. There will also be daily specials, with Mata going back through her archive of family recipes to work her magic with the best ingredients that Yiannis can find at local markets.

Artemis Greek Taverna will have up to 40 seats inside, with the potential to almost double that with pavement dining during the summer. Opening hours will be 11.30am until around 9.30pm Tuesday to Sunday, with take-away lunches a daytime speciality.

For bookings call 01482 228065.



# Stylish accommodation from Diamond Life

A former bank in the Old Town is undergoing a transformation to create stylish accommodation which is already proving popular with business and leisure transfers.

Nine units at The Green Ginger House opened before Christmas and another seven will become available as soon as operator Diamond Life Ltd completes the fit-out above Silvers bar and restaurant on Silver Street.

The company is also planning a project in King Edward Street with retail space at ground floor and basement level and rooms on the first and second floors.



Diamond Life, owned by Peter Speight and Penny Oliver, is based in Northampton and operates similar sites in its hometown as well as in Herefordshire, Scunthorpe and Swindon

Diamond Life manages the online bookings as well as services including cleaning, maintenance, CCTV and a call-out service with staff based nearby.

Peter said: "The Green Ginger House provides highquality, serviced rooms in a very busy area and is aimed at professionals and contractors as well as at the leisure market.

"We specialise in transforming brownfield sites and old buildings and we know a bit about Hull from our time working in the area. You look at everything that is happening in the city and you realise it's a great place to invest."

To find out more about the properties including details of how to book please visit www.diamondlifeltd.co.uk

# Allenbys investing to transform landmarks

Hull-based developer Allenby Commercial has announced small and large scale investments as it continues to upgrade prime city centre sites.

The company has applied for planning permission to modernise Europa House at the corner of Ferensway and Anlaby Road to create Monocle, with the potential to create 600 jobs.

Allenbys has also welcomed new tenants to Paragon Arcade. Homestead Store, a homewares and gift shop opened by Hull-based artist Charlie Broomfield, took over a unit vacated by Segals jewellers in November. The Hispanist, a restaurant offering Spanish, Mexican

and Latin American cuisine, opened just before Christmas

The distinctive, gold-clad Europa House dates back to 1975. Allenbys plans to maximise the benefits of the proximity to Paragon Interchange and of the scale of a property which offers nearly 50,000 square feet of space across six floors. Options for the ground floor include retail and food and beverage use.

Georgia Allenby, Design and Marketing Manager at Allenby Commercial, said: "For the first time since the property was built, you'll be able to see inside the building. We want the place to feel like a buzzing business district. There will also be landscaping, opening up the front to create space where people can sit rather than hiding it away as in the past."

For further details please visit www.allenbycommercial.com



# The Glass House aims for six-star opulence

Hull's former police headquarters is counting down to a grand re-opening this year as The Glass House, with the offices and cells transformed into an apartment block being promoted as unique in the north of England.

After stripping back the property to a concrete shell, the company added two storeys to the top and created 70 apartments and 24 penthouses with full external glazing. Jason Coleman of Hull-based Iguana Developments said the interior is even more impressive.

The focus is on space and quality, with accommodation offering up to four bedrooms and facilities including 1000mbps broadband, undercroft parking, a cinema, gym, private dining room and large co-working office



A computer generated image of The Glass House.

space for people who want to work from home in a business environment.

Jason said: "We like to avoid cramming in lots of apartments and instead increase the square footage of each home and maximise space throughout the building, aimed at owner-occupiers to create a six star experience in terms of location and exciting new features.

"As our experience grows, each development gets better and we guarantee that buyers will not be disappointed with The Glass House. We aim for our brand to be synonymous with quality, and this development raises the bar on our trademark smart amenities, which make city living so chic."

For further information please visit www.theglasshousehull.co.uk.

### Continued...



# Key appointments by culture groups

Two of the city's leading cultural organisations have welcomed new people at the top. Freedom Festival Arts Trust has announced the appointment of Anthony Baker as its new Executive Director and Joint CEO. Absolutely Cultured has appointed Stephen Munn as its new Chief Executive.

With a wealth of experience and success in growing leading arts organisations, including Dance City in Newcastle, Dance Digital and Gloucestershire Dance, Anthony will take up his position in February 2020 as the Trust prepares for the thirteenth edition of Freedom Festival which takes place from 2-6 September 2020.

He said: "I am extremely excited and proud to be joining the team at Freedom Festival Arts Trust. The Festival has played such a critical part in arts and community development over the past 12 years and I'm looking forward to growing the Festival and providing even more opportunities for the people of Hull and further afield to engage in, and with, it."

Stephen brings a strategic creative vision and a solid track record in business development. As well as many years of experience working in the arts, he holds an MA in Arts Management & Policy from City University, London.

He said: "Hull is such a cool place and I am so pleased to have the opportunity to help shape the next part of the Absolutely Cultured journey and further develop its unique signature within the city."

# New look and new team at Punch Hotel

A busy city centre pub is set for a bright new look after being taken over by a new licensee towards the end of 2019.

The Punch Hotel in Queen Victoria Square will close briefly this month for refurbishment. Shaun Curtis, manager of the pub, is looking forward to unveiling improvements including a new floor, new furniture and more pumps with a wider range of drinks.

The pub will also be redecorated, the beer garden at the back will be overhauled and there will be a new sign and lighting at the front.

Regulars at the pub have already seen some changes, with additions to the extensive food menu and the introduction of a singer and DJ on Saturdays and karaoke sessions every Sunday.

But Shaun is aware that he doesn't need to change too much, having worked in the Hull Cheese and The Empress for more than 10 years before managing The Lodge at Sutton Golf Club.

He said: "It's a busy pub with people coming in while shopping, visiting the museums and going to events at the Bonus Arena and Hull City Hall. More people walk past this pub than any other in Hull and a lot of them take photographs because it's a lovely building. It's the best location in the city and has the potential to be a lot busier."

To find out more about Shaun's plans visit the pub's Facebook page @ThePunchHotel



## **Finance**

As we enter our second quarter of the financial year, our anticipated income from the levy will be approximately £93,750. Apart from the usual static costs, funds will be approtioned to the HullBID Awards 2020, taking place at the Bonus Arena on the 21 February. Pleasingly we have secured an overall event sponsor in K2 Bond Street, category sponsors, and a sponsor for the drinks reception meaning 60% of the costs have been covered \*

The HullBID website is dated and needs a fresh look with more options to provide greater information on our works and how the city centre is performing. This will require a £5000 investment and work has already begun; we anticipate the site will be live mid-February.

Our 'City Centred' initiative will see offers and discounts from all our businesses, irrespective of sector, posted via social media. An investment of £2,500 will cover branding and marketing the service which we believe is an additional way for members to boost business.

Civica (Hull City Council) continue to administrate the levy collection on our behalf and achieve a high collection rate averaging around 97%.

\*Note, this is an anticipated figure however the levy is subject to debt and write-offs

## **Three Month diary**

#### **January**

- 13-18: We Will Rock You, Hull New Theatre
- 15: I'm Sorry, I Haven't A Clue, Hull City Ha
- 20-21: Kaiser Chiefs, Bonus Aren
- 21-25: Beautiful The Carole King Musical, Hull New Theatr
- 25: Great Adventures in Storyland, Hull Truck Theatre
- 25-26: Mother Goose, Hull City Ha
- 27-1 Feb: The Mousetrap, Hull New Theatre
- 31: Ed Byrne If I'm Honest, Hull City Hall
- 31: The Sound of Springsteen, Hull Truck Theatre

#### **February**

- 1: Boyzlife, Hull City Hal
- 1: Showstopper The Improvised Musical, Hull Truck Theatre
- 8: Tom Rosenthal Manhood, Hull Truck Theatre
- 11-22: The King & I. Hull New Theatre
- 3: The Royal Philharmonic Orchestra, Hull City Hall
- 13-21: Lloyd Griffith Not Just A Pretty Face, Hull Truck Theatre
- 14: David Baddiel, Hull City Ha
- 15: Jimmy Carr, Bonus Arena
- 16: James Blunt, Bonus Arena
- 19: Philly Philly Wang Wang, Hull Truck Theatre
- 20: Roy Chubby Brown, Hull City Hall
- 20: NT Live Cyrano de Bergerac, Hull Truck Theatre
- 21-22: The Twisted Tale of Hansel & Gretel, Hull Truck Theatre
- 22: Lighthouse Family, Bonus Arena
- 22: Little Mix Experience, Hull City Hall
- 23: Superslam Wrestling, Hull City Hall
- 26: Tango Fire, Hull New Theatre
- 27: Two Pianos, Hull New Theatre
- 27: Harlem Globetrotters, Bonus Arena
- 28: The Boys Are Back, Bonus Arena
- 28: Vampires Rock Ghost Train, Hull New Theatre
- 29: Menopause The Musical 2, Hull New Theatre
- 29: Hull Philharmonic Orchestra, Hull City Hall

#### March

- 3-21: Mamma Mial, Hull New Theatre
- 5-28: Two, Hull Truck Theatre
- 6: Henning Wehn Get On With It Hull City Hall
- 8: Jonny Awsum Is Coming To Town, Comedy Lounge
- 10: Kojo Anim The Taxi Tour, Hull City Ha
- 10-11: Beach Body Ready, Hull Truck Theatre
- 12: Royal Philharmonic Orchestra, Hull City Ha
- 13: Anton and Erin, Bonus Arena
- 14: Siobhan Phillips, Hull City Ha
- 14: Roadblock's 21st Birthday Party, Hull City Hall
- 17: La Boheme, Hull City Hall
- 18: Milton Jones Milton Impossible, Hull City Ha
- 19: Madama Butterfly, Hull City Ha
- 20: Bob Brydon, Hull City Hal
- 21: Fascinating Aida, Hull City Hal
- 21: Blossoms Ronus Aren
- 28: Ultra 90s Dance Anthems Live, Hull City Hall
- 29: Tiny Tim 3 Nearly 6 Show, Comedy Lounge
- 30-1 April: Jane Eyre, Hull Truck Theatre
- 30-4 April: Priscilla Queen of the Desert, Hull New Theatre



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# **Q1News**

# Awards kick off a year of exciting HullBID events for 2020



The Bonus Arena, host venue for the HullBID Awards 2020

City centre businesses in all sectors are looking forward to the HullBID Awards 2020 with the promise of much more to come from an exciting events programme.

Now in its seventh year, the glittering ceremony sponsored by K2 Bond Street, will take place at the Bonus Arena on Friday 21 February and it promises to be the biggest and most prestigious yet with 10 Awards up for grabs.

New initiatives from HullBID for 2020 include the City Centred offers platform, which is featured on page 6, and Dine Wednesdays, due to be launched in the spring to support city centre restaurants. Hull Street Food Nights will be back from April to September and the Yum! Festival of Food and Drink will return on Friday 31 July and Saturday 1 August.

Kathryn Shillito, HullBID Executive Director, said: "We enjoyed a successful 2019 supporting HullBID businesses and we look forward to an exciting year of opportunity in 2020.

"The economic climate remains difficult,

but despite this, footfall in the city is encouraging. We have also enjoyed success in securing sponsorship and grants enabling us to continue our efforts to improve safety and security whilst at the same time developing the events programme which attracts more people into the city centre."

Businesses only have until Monday 20 January to submit their entries for the BID Awards in the hope of following in the footseps of the array of individuals and organisations who shone at the 2019 event in Hull Minster.

Nomination forms are being distributed now by members of the HullBID team and businesses and their customers can also enter online, or download a form from the HullBID website.

An independent panel of judges will shortlist three businesses for each award and all finalists will be given four free tickets for the dinner, with extra tickets available to HullBID area businesses at a cost price of just £40 per head including VAT.

In addition to a three-course meal and the thrill of the awards guests can enjoy

dancing to the sounds of Yorkshire-based band The Bants and the opportunity to network with other city centre businesses.

Mukesh Tirkoti, Managing Partner of Tapasya @ Marina said his restaurant's success in the training and development category last year played a big part in paving the way to future accolades.

He said: "We won the restaurant category in the Remarkable East Yorkshire Tourism Awards and we were awarded Michelin Plate status. The quality of our training and development was an important factor in both of those achievements. We will definitely be entering the HullBID Awards again and we are just trying to decide which categories."

Priyanka Perera, Managing Director of B Cooke & Son Ltd and winner of the Outstanding Contribution Award, said: "After providing some unique services to the city for 156 years, it was a great pleasure to receive the Outstanding Contribution Award. It raised our profile, we had a lot of local people visiting the store and it was a brilliant morale lift for the staff, the owners and myself."

# The categories for the HullBID Awards 2020 are:

- Safe City sponsored by **Radphone**
- Dressed to Impress sponsored by Hull Trains
- Outstanding Employee or Team sponsored by East Yorkshire
- Innovative Marketing sponsored by 360 Chartered Accountants
- Customer Service Excellence sponsored by Kingston Recruitment
- Contribution to the Community sponsored by Princes Quay
- Best Business Progression sponsored by St Stephens
- Commitment to Training and Development sponsored by Prospect Shopping Centre
- The Best in Food and Drink sponsored by **Hammonds of Hull**
- Outstanding Contribution sponsored by K2

To request an application form or more information please contact Catherine Goble in the HullBID office on 01482 611802, email catherine@hullbid.co.uk

To nominate online please visit

## Do you have a story you'd like to share?

For more information about how to share your news or ideas, email catherine@hullbid.co.uk or call on 01482 611802. www.hullbid.co.uk

### Hull Trains unveils £60million new fleet and freezes fares

Hull Trains has unveiled the first of the £60million new fleet which the company is rolling out as it strengthens its connectivity to the capital and positions Hull as a leading northern city.

The investment in the state-of-the-art Hitachi 802 bimode trains is intended to transform rail travel between London and Hull. The company has introduced several new features to improve passenger experience, including a new at-seat trolley service, charging sockets for mobile devices and improved hot and cold food choices for travellers in first class.

It will also name each of the trains within the new fleet after a Hull hero or icon to reflect the city's culture and history.

Louise Cheeseman, Managing Director of Hull Trains, said: "Once fully operational, 5,500 more people will be able to travel every week and will enjoy a quieter and smoother ride. Crew and driver training will continue as our team introduces all five trains into passenger service by early 2020.

"As we start our 20th anniversary year in 2020, the business reaches a landmark in the history of Hull Trains, thanks to this new fleet, and marks a new beginning for our staff and the people of Hull.

"To thank everyone who has supported us in the journey, we have frozen our January 2020 ticket prices and our customers will see no change in the price of walk-up tickets purchased on the same day of travel. Available advance tickets will remain at current prices."

Hull Trains welcomes more than 10,000 people onto its trains every week. The majority of passengers are from Hull, but many also travel up and down the country on the East Coast Main Line.

The company runs 92 direct services a week between Hull and London Kings Cross and employs 127 people.

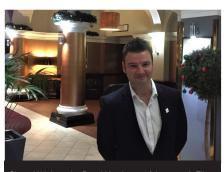


## Historic hotel marks Elite status with major makeover

One of the region's oldest and grandest hotels is increasing its appeal with the latest phase of an ongoing modernisation programme.

The Royal Hotel – which holds the proud claim of having welcomed Queen Victoria in 1853 – has embarked on the refurbishment of all of its 195 bedrooms. Simon Wright, who joined recently as Sales Manager, said that programme will be followed by improvements to corridors and carpets.

He said: "It's a listed building full of character and history, and with occupancy rates of around 90 per cent, so we don't want to change much."



Simon Wright at the Royal Hotel, part of the group's Elite Venue Selection.

The hotel was acquired by Britannia Hotels in 2017 and is now established as one of the 15 premier properties

in the company's 66-strong estate after becoming part of the Elite Venue Selection in a re-brand during 2019.

Simon made the move in November from the Hallmark Hotel in North Ferriby. He said: "All the hotel people talk to each other and this was highly recommended to me. I was struck by how many coach groups we have and by the number of Christmas party bookings—we're already booking for next Christmas. Some of our business guests stay here three or four nights at a time and are fiercely loyal to the place.

"My main aim for 2020 is to raise awareness of this hotel and get more people through the doors who haven't been here before or for a long time. I also want people who stay in other cities in Yorkshire and the north to see Hull as a viable alternative, whether they are here for dinner or a show – stay in a hotel and make more of their visit. There is room for all the hotels in this city because we all offer something completely different."

# Bridge is in place as work starts on new projects

Work is under way on two major construction projects which will bring hundreds of new jobs to the Fruit Market, with completion expected soon on the striking new bridge to connect the area to the rest of the city.

Added to the ongoing residential projects in the area, the developments will provide a boost for the nearby retail and leisure businesses from the long-established hotel and restaurants on the western side of the Marina to the more recent arrivals in Humber Street.

The centrepiece of the latest phase of regeneration is the £16million head office for Arco, the Hull firm which has become the UK's leading safety business. The site will include a 350-space multi-storey car park offering contract and pay and display spaces. It is due for completion by the end of 2020 and the 58,500 square

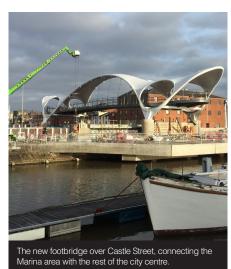
feet of space on five storeys will accommodate around 550 Arco staff.

David Evison, Managing Director of Arco, said: "We've taken this opportunity to create a modern workplace designed to ensure our colleagues thrive and new talent emerges. We're particularly pleased that our new head office will support the regeneration of Hull's Fruit Market, to ensure the city remains vibrant and commercially successful."

Wykeland Beal has worked closely with Arco to develop the scheme. Dominic Gibbons, Managing Director of Wykeland Group, said: "This development is enormously significant for Hull and the wider region. We're delighted one of the city's most successful and respected businesses has chosen the Fruit Market for the next chapter in its rich history."

Also under construction is the 20,000 sq ft, three-storey sister building for C4Di, creating more space for start-up and rapidly-growing digital businesses.

The new footbridge was moved into place at the beginning of November and is due to open in the spring.



### City celebrates as five go mad at tourism awards

Hull made a memorable impact in the White Rose Awards as five city centre attractions scooped nine prizes between them at an event recognised as the largest celebration of tourism in the UK.

Hotham's Gin School and Distillery in Hepworth's Arcade led the way by winning the gold award for Experience of the Year, silver in the categories of New Tourism Business and Small Visitor Attraction and bronze for Producers and Makers.

Hull Truck Theatre was the winner for Arts and Culture and took silver in Accessible and Inclusive Tourism, a category in which The Deep took the gold award.

Freedom Festival Arts Trust picked up silver for Arts and Culture and the Bonus Arena claimed bronze for New Tourism Business.

Emma Kinton and Simon Pownall, directors and distillers at Hothams, said: "The White Rose Awards celebrate the very best of tourism in the whole of Yorkshire. To be a finalist is a huge achievement in itself; to win an award in all our shortlisted categories is phenomenal.

"We're really proud of our products and of the Gin School experience we bring to our customers every week. We're so thrilled to be recognised as the number one experience in the region, especially when Yorkshire is host to so many fabulous tourist attractions."

Janthi Mills-Ward, Executive Director of Hull Truck Theatre, said of their gold award: "It shows the momentum coming out of 2017 and all the amazing things happening in the city. It's really for the whole staff team, they're just incredible and have helped put on some magical productions over the year. How great

that a number of other Hull organisations got awards too."



# City Centred will help businesses promote offers

HullBID is helping city centre businesses kick off 2020 by launching a new service which will promote some cracking offers – with city business The Nut Job at the front of the queue.

Tracey Jordan, who opened her shop in South Street last summer after six years working in a neighbouring outlet, said the City Centred project will give businesses the opportunity to put offers online via HullBID's website and Facebook presence and can make a big difference particularly for small, independent traders.

She said: "We're quite a tight knit community down



Tracey Jordan at The Nut Job in South Street.

here and we get some orders from food and drink businesses in the area. That's likely to increase once the new service raises awareness of what people are selling in the city centre." HullBID's plan is to set up a dedicated Facebook page and website section for City Centred, with BID businesses able to present details of their offers which, in Tracey's case, includes hampers and packages and a five per cent discount for customers who bring their own bads and containers.

Catherine Goble, HullBID Marketing & Events Coordinator, said: "We want the service to be easy to use and to understand, so everybody will be clear about what sort of offers they can promote. Some might be offers to the general public and others might be B2B offers.

"Tracey at The Nut Job is just one example of a business which has responded positively to the idea. Some are looking to promote their existing offers and others are coming up with new ideas to launch as part of the new service."

To find out more about City Centred please email Catherine@hullbid.co.uk



### Chair's statement Jim Harris, HullBID Chairman

It is such a positive to be able to think, as 2020 dawns, that HullBID will now be operating in our third decade – yet never more relevant and important to the city centre businesses of Hull! We have come an awful long way since those, looking back, almost naive times that prevailed in 2006 to the amazingly different challenges we face 14 years-on, so it is good to know that our fantastic operating team – led so positively by Kathryn – have never been so well trained or prepared to guide us all into the exciting opportunities of the next 10 years.

## Got a question?

For more information about how to share your news or ideas,

catherine@hullbid.co.uk. or call on 01482 611802.

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# The HullBID team



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