

## **MINUTES**

### **PRIVATE AND CONFIDENTIAL**

#### **Present:**

Jim Harris (in the Chair)	St. Stephens
Julie Buffey	Roisin Dubh
Guy Falkingham	Yorkshire Brewing Company
Victoria Jackson	Kingston Recruitment
Tim Powell	Scotts Property
Mike Rice	Hugh Rice
Kathryn Shillito	Hull City Centre BID
Garry Taylor	Hull City Council

#### **In attendance:**

Phil Ascough	Ascough Associates
Gareth Botterill	Botterill & Co./Chamber Accountant
Sam Dennison	Hull & Humber Chamber of Commerce
Matt Harrison	Hull Daily Mail

#### **1. APOLOGIES FOR ABSENCE**

Apologies were received from David Donkin, Maria Kamper, Ian Kelly, John Magee and Paul Cartmell.

#### **2. MINUTES**

The minutes of the Board meeting held on Tuesday 26<sup>th</sup> November 2019 were agreed as a true and correct record.

#### **3. MATTERS ARISING**

Kathryn Shillito advised the Board that the Evening Economy Group meetings had restarted, with full attendance at the last meeting which had been held at Bonny Boat. The next meeting would be held in March.

#### **4. END OF YEAR FINANCIAL STATEMENTS AND MANAGEMENT ACCOUNTS**

i) End of Year Financial Statements to 30<sup>th</sup> September 2019: Gareth Botterill reviewed the end of year financial statements which had been enclosed with the Board papers. There being no questions, the end of year financial statements to 30<sup>th</sup> September 2019 were approved.

ii) Three Month Management Accounts to 31<sup>st</sup> December 2019: The management accounts were tabled and reviewed. Kathryn Shillito advised the Board that levy income was above budget due to revised amounts being received from Hull City Council. Additionally, private other income was £22,270 above budget due to funding provided by Humberside Police for the DISC system and sponsorship income for the HulBID Awards coming in advance of the event.

There was a slight underspend in the events/marketing budget, but it was noted that this would level out as the financial year progress. Also, the underspend in the communications budget was due to final payment for City Centred website development being withheld until it had been completed.

Overall expenditure was in line with budget and in the three months to 31<sup>st</sup> December 2019 a surplus of £36,917 had been realised, which was £35,324 ahead of budget.

There being no further questions on the management accounts, they were approved.

## 5. BID REPORTS

i) Manager's Report: Kathryn Shillito updated the Board on recent activity, including:-

Prospect Centre: A new tenant had been lined up to take the ground floor unit previously occupied by Boots and discussions were taking place with a potential tenant for the upper floor space of the unit. Evans were leaving the centre, which was disappointing.

Christmas 2019: The 'gingerbread houses' in King Edward Street had been successful, however there had been incidents of vandalism, which had led to a repair cost of £1,200 before they were placed in storage. As these had been hired for a 3-year period, consideration over their location and security would need to be given in future years.

Policing & Anti-Social Behaviour: The DISC system was proving a huge success, with 236 members, 8,884 sign-ins, 166 incident reports, 178 offenders logged and 25 instant messages recorded since its official launch. HullBID's Support Officers continued to work on Saturdays until the end of January 2020.

The Humberside Police "pod" stationed outside the old BHS building had made a notable difference with an evident reduction in anti-social behaviour in the area, however incidents had increased along Paragon Street and measures had been taken to board up recessed doorways of the former Portland Hotel. Negative media coverage was noted, and it was agreed that the positives of the DISC system would be sent to the media, highlighting the work of the City Centre Security Partnership.

Kathryn also advise the Board that discussions were being held with Hull City Council regarding funding for Street Marshalls, who would operate at the taxi ranks on Lowgate, Paragon Interchange and the Guildhall.

HullBID Awards: Circa 300 entries, from a wide cross section had been received and the independent judging panel had met, with short listed entries notified. It was anticipated that the event at the Bonus Arena on Friday 21<sup>st</sup> February 2020 would have in excess of 240 attendees. Complimentary tickets were distributed to those Board members present.

Hull Street Food Nights: Kathryn advised the Board that a sponsor had been secured and she had been working with the permits team at Hull City Council with regards to road closures around Trinity Square. Due to new road closure legislation an indicative charge of £1,200 per road closure, per event had been highlighted and this was a cost that HullBID simply could not afford. Garry Taylor advised the Board that dialogue regarding this had already been held internally within Hull City Council and he would follow the issue up.

Humber Business Week: An 'Inspiring Women' Dinner would be held during the week, most likely on Tuesday 2<sup>nd</sup> June 2020 at The Deep, who would co-sponsor the event. This venue would also allow the event to be expanded.

YUM! Food Festival: The 2020 event would be held around Hull Marina as Queen's Gardens works would be underway. It was hoped that there would be involvement by the East Yorkshire Thoroughbred Car Club, which could be located on land near Humber Quays and work continued to secure sponsorships.

House of Fraser Building: Kathryn Shillito advised the Board that she continued to meet with representatives from JS Land and Capital. It was anticipated that the "Artisan Market" Food Hall on the ground floor would open in April/May 2020.

City Centred: The new initiative had been launched on social media, with momentum building and some really good offers being put on. £600 cost to develop website almost there – uploads need making.

Dine Wednesdays: Kathryn reported that there this new initiative had received positive engagement so far. A book, similar to that used for “Hidden Gems” would be developed.

Vacancy Rates: Kathryn advised the Board that Springboard data was showing a slight increase, up to 15.51%, in empty units for the period October to December 2019. However, she noted that a reasonable amount of units were now coming back into use.

- ii) Humberside Police Report: In the absence of Inspector Julian Hart, no report was given.
- iii) Press log: Kathryn Shillito presented the work of HullBID’s Cleaning Operative and recent media coverage.

## **6. HULL CITY COUNCIL CITY CENTRE REPORT**

Garry Taylor, Assistant Director, Major Projects and Place updated the Board on the Council’s decision to change in focus with most of the envisaged ground-floor retail units being removed in favour of new office space and increase residential units at the £87million Albion Square development.

A draft funding bid had been submitted for capital investment from the Government’s Future High Streets fund in January 2020 for the regeneration of Whitefriargate and feedback from Ministers was expected in early February, following the receipt of this feedback a detailed funding bid would be produced.

Contractors were on-site with on the third phase of the public realm improvements to Brook Street and Prospect Street and improve links with St. Stephens, the Prospect Centre and the Albion Square development.

The Castle Street footbridge was anticipated to be open for use from May 2020, and an announcement of the major upgrade to the A63 was also expected in March 2020.

Work was continuing with development partners on proposals for new homes on the East Bank of the River Hull, and this would go to the Council’s planning department later in the year.

In closing, Garry noted that the George Street multi-storey car park would close eventually, but new parking provision would be provided at the Albion Square development. Day time parking incentives were discussed again, with Garry highlighting that, by law, the Council had to encourage modal shift to bus or cycle usage. Additionally, the Council was obliged to work towards its zero carbon targets.

## **7. ANY OTHER BUSINESS**

There was none.

## **8. DATE OF NEXT MEETING**

The date of the next Board meeting would be Tuesday 31<sup>st</sup> March 2020 at 10:05am this will follow the Hull City Centre BID Ltd AGM which will be held at 10:00am. Both meetings would be held at the Chamber’s offices, 34-38 Beverley Road, Hull.