

MINUTES

PRIVATE AND CONFIDENTIAL

Present:

| | |
|---------------------------|-----------------------------------|
| Jim Harris (in the Chair) | St. Stephens |
| Julie Buffey | Roisin Dubh |
| David Donkin | Wykeland |
| Ian Kelly | Hull & Humber Chamber of Commerce |
| John Magee | Princes Quay |
| Kathryn Shillito | Hull City Centre BID |
| Garry Taylor | Hull City Council |

In attendance:

| | |
|------------------|------------------------------------|
| Phil Ascough | Ascough Associates |
| Lucilla Bathurst | Hull City Centre BID |
| Gareth Botterill | Botterill & Co./Chamber Accountant |
| Paul Cartmell | Hull Daily Mail |
| Sam Dennison | Hull & Humber Chamber of Commerce |
| Ben Gilligan | East Yorkshire |
| Matt Harrison | Hull Daily Mail |

1. APOLOGIES FOR ABSENCE

Apologies were received from Guy Falkingham, Cllr Daren Hale, Victoria Jackson, Maria Kamper, Tim Powell, Mike Rice, and Julian Hart.

2. MINUTES

The minutes of the Board meeting held on Tuesday 24th September 2019 were agreed as a true and correct record.

3. MATTERS ARISING

It was noted that it was pleasing to see the House of Fraser (now Hammonds of Hull) building illuminated for Christmas.

John Magee noted that the Senior Snooker event at the Bonus Arena had been positive.

4. EAST YORKSHIRE

Ben Gilligan, Area Director of East Yorkshire updated the Board on recent activities and future plans. A copy of the presentation is attached to the minutes.

Ways in which East Yorkshire could work with HullBID to support the City Centre were discussed, in particular support for the evening economy. It was agreed that further discussion would be held between East Yorkshire and HullBID.

5. BUSINESS PLAN, END OF YEAR ACCOUNTS AND 2019/2020 BUDGET

i) End of Year Management Accounts: Gareth Botterill reviewed the end of year management accounts which had been enclosed with the Board pack. He noted that additional income was above budget and levy income was similar to the previous year. Marketing and events expenditure was over budget mainly due to Street Food Nights being incorporated into the Yum! Festival; this resulted in the evening economy budget being underspent. The communications budget was overspent due to additional purchase of costly toner cartridges used for marketing/literature printing. The resulting deficit would be deducted from the brought forward surplus, and a surplus of £56,059 would be carried forward to the year ending 30th September 2020.

There being no further questions, the end of year management accounts were agreed.

ii) 2019/2020 Business Plan: Kathryn Shillito reviewed the business plan which had been enclosed with the Board pack. She advised the Board that the strategy and business plan had been taken “back to basics” and focused on HullBID’s four key objectives: Improving Security, Improving Cleanliness, Improving Communication and Improving Business.

Kathryn covered the events and activities that would be delivered, including the hugely successful Street Food Nights, Yum! Festival of Food and Drink, HullBID Business Networking events and the HullBID Awards and introduced two new initiatives: Dine Wednesdays and City Centred and initiatives that would present opportunities to support City Centre business. Additionally, the 2019/2020 business plan included details of how HullBID would embed arts and culture into business with its Culture Strategy.

Kathryn highlighted the income for the 2019/2020 year and how it would be spent as detailed on pages 5 and 6 of the business plan, along with HullBID’s work with partners.

Garry Taylor requested that details of place making be included within the business plan. It was agreed that these would be included within the Improving Business objective.

The Chair commented that the HullBID team continued to provide real value for money to levy payers and that the business plan built on the positives of the City Centre.

There being no further questions of the business plan, it was agreed.

iii) 2019/2020 Budget: The budget summary was tabled. Kathryn Shillito reviewed the income and expenditure.

There being no questions on the budget, it was agreed.

6. BID REPORTS

i) Manager’s Report: Kathryn Shillito updated the Board on recent activity, including:-

Culture City Compact: HullBID has representation on the CAPSAG group (Culture and Place Strategic Management Group) along with other arts organisations and private and public stakeholders, to focus on developing the cultural legacy post-2017. Government’s 2018 Cultural Cities Report identified arts and culture as a key economic driver and it is encouraging cities to establish City Cultural Compacts. Hull City Council has been awarded funding from the Northern Region of the Arts Council which will see the transition of CAPSAG into a Cultural Compact City, providing an influential platform which will reflect the achievements of Hull 2017 and build on its success. The group meet quarterly and a business plan is currently being developed.

Evening Economy Group Meetings: These meetings had now been reinstated with four meetings planned for the year. Chief Inspector Mark Bishop and the representatives of the Council’s licensing team and major projects team had attended the last meeting, with positive feedback received from attendees.

Christmas 2019: The ‘gingerbread houses’ in King Edward Street, a joint funded venture with Hull City Council, had been a great success and it was noted that the enhanced Christmas lights throughout the City Centre were very impressive.

HullBID Awards: It was confirmed that the event would be held at the Bonus Arena on Friday 21st February 2020. K2 would be the overall sponsors and thanks were recorded to them and each of the category sponsors. There would be a live band and all HullBID Board Directors would receive a complimentary ticket, with additional tickets available at the cost price of £40 including VAT. Entry forms for the Awards were currently being distributed.

Hull Street Food Nights: It was confirmed that these events would be held from April to September 2020 in Trinity Square in the same format as previous years with a live band and DJ. Efforts would be made to secure more vendors to increase income whilst savings would be made on street entertainment as Trinity Indoor Market increase their provision.

Humber Business Week: An 'Inspiring Women' Dinner would be held during the week, most likely on Tuesday 2nd June 2020 at The Deep, who would co-sponsor the event. This venue would also allow the event to be expanded.

YUM! Food Festival: The 2020 event would be held around Hull Marina as Queen's Gardens works would be underway. It was hoped that there would be involvement by the East Yorkshire Thoroughbred Car Club, which could be located on land near Humber Quays. Interest in sponsorship for the event had already been received from Tyreman, Pendragon and Porsche.

Policing & Anti-Social Behaviour: Monthly meetings with Chief Superintendent Darren Downs, North Bank Divisional Commander for Humberside Police and HullBID's Retail Security Group continued. The "pod" stationed outside the old BHS building had made a notable difference with an evident reduction in anti-social behaviour in the area, and it was hoped that Humberside Police would either keep the "pod" open indefinitely or take up a presence in one of the units within the proposed Albion Square development. Additionally, Chief Superintendent Downs/Hull Community Safety Partnership had provided 3 months funding for HullBID's Support Officers to work on Saturdays until the end of January 2020.

Kathryn Shillito also advised the Board that she was awaiting feedback from Richard Henderson regarding the use of an empty unit at Queens House as a pop-up facility for agencies that were working together to tackle the issues of beggars and rough sleepers.

Lucilla Bathurst updated the Board on the progress of the DISC crime-reporting scheme. She noted that there had been a positive response to the scheme so far and an event would be held on Tuesday 10th December 2019 at The Royal Hotel to demonstrate its function. Attendance at this event would primarily be those BID members who engaged with HullBID's Security Forum and a representative from Lincoln BIG, who already use the scheme will speak about its successes from their perspective.

- ii) Humberside Police Report: In the absence of Inspector Julian Hart, no report was given.
- iii) Press log: Kathryn Shillito presented the work of HullBID's Cleaning Operative and recent media coverage.

7. HULL CITY COUNCIL CITY CENTRE REPORT

Garry Taylor, Assistant Director, Major Projects and Place advised the Board that work was underway to align all of the Council's City Centre teams and locate them all in the same place. It was hoped that this new structure would be effective from the 1st January 2020.

The new Visit Hull website was now live and linked to the Invest Hull site. "Brand Hull" was also being target marketed in the hinterlands, the wider Yorkshire region and the major conurbations; Manchester, Leeds, Liverpool and London and would be tied in with Hull Trains to target conferencing business.

Work had started on the new Arco Headquarters site at the Fruit Market and detailed planning had been submitted for the Albion Square development.

Following the £1.75million secured from Historic England, a grant scheme would be available to provide grants to businesses, property owners and investors to improve building frontages, bring unused floor space back into use and facilitate new business start-ups or businesses with expansion proposals in Whitefriargate.

Additionally, the Council would be submitting its second stage bid for capital investment from the Government's Future High Streets fund in January 2020 for the regeneration of Whitefriargate, and the bid to the National Lottery Heritage Fund for a £13.6million grant for heritage-led regeneration through the Hull: Yorkshire's Maritime City project had been successful.

Garry also advised the Board that the Council were now engaged with housing development partners on proposals for up to 800 new homes on the East Bank of the River Hull, with major new public realm and a riverside promenade created. Linked to this would be leisure uses in the Trinity House Buoy's shed and in some ground floor blocks to activate the spaces nearby.

Contractors would commence work within the next few weeks on the third phase of the public realm improvements to Brook Street and Prospect Street and improve links with St. Stephens, the Prospect Centre and the Albion Square development. It was anticipated that completion will be Summer 2020.

The Castle Street footbridge had been lifted into place in early November 2019 and it was anticipated that it would be open for use from May 2020. An announcement of the major upgrade to the A63 was also expected in March 2020.

In closing, Garry Taylor noted that, working with Transport for the North (TfN) an extra half-hourly service from Hull to Leeds had been confirmed.

8. ANY OTHER BUSINESS

David Donkin raised the issue of rating assessments in 2021 and suggested that this may present an opportunity for HullBID to lobby. It was agreed that David would make enquiries and feedback to Kathryn Shillito.

Kathryn Shillito advised the Board that she had received an email from Hull City Council's Chief Executive following Councillor Harrison raising concerns over late night opening on Thursday's in the run up to Christmas. Kathryn Shillito would respond, setting out an all-encompassing picture of how retail is performing in the city centre, including information about Christmas shopping/late nights.

9. DATE OF NEXT MEETING

i) The date of the next Board meeting would be Tuesday 28th January 2020 at 10.00am at the Chamber's offices, 34-38 Beverley Road, Hull.

ii) Further Board meeting dates for 2020 were noted as:-

Tuesday 31st March (preceded by the AGM)
Tuesday 26th May
Tuesday 28th July
Tuesday 29th September
Tuesday 24th November

Meetings would start at 10:00am at the Chamber's offices, 34-38 Beverley Road, Hull.