

Present:

Jim Harris (in the Chair)	St. Stephens
Julie Buffey	Roisin Dubh
Victoria Jackson	Kingston Recruitment
Tim Powell	Scotts Property LLP
Mike Rice	Hugh Rice Group
Kathryn Shillito	Hull City Centre BID

In attendance:

Phil Ascough	Ascough Associates
Lucilla Bathurst	Hull City Centre BID
Gareth Botterill	Botterill & Co./Chamber Accountant
Sam Dennison	Hull & Humber Chamber of Commerce
Dan Rich	DoubleTree by Hilton Hull
Adam Richards	APCOA Parking (UK) Ltd

1. APOLOGIES FOR ABSENCE

Apologies were received from Nigel Dibb, David Donkin, Guy Falkingham, Cllr Daren Hale, Maria Kamper, Ian Kelly, John Magee, Garry Taylor and Paul Cartmell.

2. MINUTES

The minutes of the Board meeting held on Tuesday 27th November 2018 were agreed as a true and correct record.

3. MATTERS ARISING

Kathryn Shillito advised the Board that roughly 50% of Humber Street was still not on charge, which was disappointing, but these would come on in due course. The Chair suggested contacting Garry Taylor and the Local Government Association to establish the process followed.

Kathryn Shillito advised the Board that unfortunately the sponsorship for Hull Street Food Nights had fallen through. However, discussions were underway with another potential sponsor.

The Chair noted the difficult news regarding Marks and Spencer closing their Whitefriargate store, and highlighted that there should be pressure put on them to do something with the building which they owned. He also commented that the former BHS building would be a perfect alternative location as for Marks and Spencer as part of the Albion Square redevelopment. Kathryn Shillito suggested HullBID should be making "a noise" about this following the successful lobbying over the Kingswood expansion. The Chair suggested that it would be useful to catch up with the General Manager of Marks and Spencer.

i) City Centre Car Parking: Adam Richards of APCOA Parking (UK) Ltd gave the Board a background to their operation of the King William multi-storey car park. He highlighted that the new terms of the lease required a 24/7 operation and following some anti-social behaviour and rough sleepers issues, a local security firm was now supporting the operations team, predominantly during the night. A business case would be put forward to the APCOA Parking (UK) Ltd Board for 24/7 security.

The Chair reviewed a tabled comparison on car parking charges and discussion followed regarding a collaborative approach on City Centre car parking to drive footfall, with Mike Rice commenting that car parking was of huge importance to independent City Centre traders especially. Adam Richards indicated that he would be happy to offer free car parking at the King William multi-storey car park for HullBID events and would commit to a long-term partnership.

ii) City Centre Policing and Safety: The Chair advised the Board that the number of dedicated Police Officers for the City Centre had reduced from 5 to 3. He also noted that British Transport Police were reducing their uniformed presence in Paragon Interchange and Train Station. Incidents of anti-social behaviour were on the increase and it was vitally important that this issue was addressed. Kathryn Shillito commented that since Inspector Kirsty Tock's departure from City Centre policing, it had been difficult to establish links with decision-makers as there was no immediate replacement. Kathryn had tried to reach Lee Edwards who was now based at Clough Road but he had not responded. It was agreed that Kathryn should call in personally to speak with Lee Edwards and if necessary, seek further reassurance from the Police and Crime Commissioner that Operation Ignition particularly was still in force.

4. END OF YEAR FINANCIAL STATEMENTS AND MANAGEMENT ACCOUNTS

i) End of Year Financial Statements to 30th September 2018: Gareth Botterill reviewed the end of year financial statements which had been enclosed with the Board papers. There being no questions, the end of year financial statements to 30th September 2018 were approved.

ii) Three Month Management Accounts to 31st December 2018: The management accounts were tabled and reviewed. Kathryn Shillito advised the Board that the underspend in the radio/cctv budget was due to a delay in securing new radios and a new base station. The overspend in the events budget was due to a number of late invoices being received from the Christmas Market. The overspend in the communications budget was due to unexpected requirement for letterheads, toner cartridges and other requisites.

It was highlighted that the levy collection invoice from Hull City Council had been received in November, rather than September when it was expected.

Overall expenditure was in line with budget and in the three months to 31st December 2018 a surplus of £10,364 had been realised, which was £3,617 ahead of budget.

There being no further questions on the management accounts, they were approved.

5. BID REPORTS

i) Chairman's Report: No report was given.

ii) Manager's Report: Kathryn Shillito updated the Board on recent activity, including:-

House of Fraser: Representatives from JS Land and Capital had been introduced to HullBID's retail group. They were keen to embed themselves into the City Centre and work alongside city businesses and stakeholders to improve the appeal of the City Centre. The owner of the building was an overseas investor and it had been indicated that the building could be repurposed with House of Fraser potentially occupying the ground and first floors, with offices, a hotel and serviced apartments occupying the higher floors. It was anticipated that plans for the refurbishment would be submitted to planning by March 2019.

Evening Economy: At the request of Cllr Herra-Richmond, HullBID had hosted a meeting to look at the evening economy. Attendees included Cllrs Akbar, Thompson and Burton and Officer Malcolm Relph. It was felt that a useful and positive discussion had been held, with the main actions from the meeting being the creation of one centralised website for all partners to feed into to promote the full City Centre offer and contact to be made with bus and train operators to look at later scheduling of services.

HullBID Awards: Over 440 nominations had been received and the independent judging panel had made their shortlist, all of whom had now been informed. The awards ceremony would be a Black Tie event, with a champagne reception sponsored by the caterers Saunts followed by a 3 course dinner and be held on Friday 22nd February 2019 at Hull Minster. Board members would receive a free ticket and additional tickets could be purchased at the cost price of £40 including VAT.

City Marketing Campaign: A meeting had been held with VHEY and it was planned that the campaign would run from April to September 2019 with Hull City Council committing £40k in addition to HullBID's commitment of £20k. Initiatives discussed included branding on bus backs, a student pass, a student discounts app, local media advertising, radio advertising with Viking FM, a welcome decorative panel at the City of Culture Volunteers' Hub in Paragon Interchange, Nova Studios footage on social media, and an events guide. Consideration was still being given to a quality "Ale Trail" type map.

Hull Street Food Nights: Road closure confirmation was awaited and the deadline for this was Monday 4th February 2019 but if the road closure wasn't confirmed, the events would have to be relocated to either Zebedees Yard or Humber Dock Street. The Board noted that Humber Dock Street may not pose the best the location due to the constraints of crossing Castle Street.

Additionally, Kathryn advised the Board that HullBID would be assisting Hull Pride to build in a street food offering, but this would not be branded as a Hull Street Food Nights event.

YUM! Food Festival: The 2019 event would incorporate a chefs' demonstration stage and a cooking competition. It was hoped that the catering department at Hull College would also be involved. Sponsorship was being sought.

Hull Trinity Farmers' Markets: Hull Minster would continue to run this original HullBID initiative, with events planned from April to September 2019.

REVO Gold Awards: Hull City Council and partners had won the Re:Generate category at the prestigious event held at London's Grosvenor House Hotel. HullBID had been present when the REVO judging panel visited to convey a fuller picture of city centre successes.

Additionally, Kathryn updated the Board on a variety of meetings and visits that she had undertaken, including with James Leaming, Project Manager with Highways England to discuss the installation of a defibrillator on the new footbridge and in other areas of the city centre. Kathryn highlighted the success of a similar scheme in Liverpool and noted that it could be a unique selling point for Hull, with match-funding available from MediCash – possible locations were being mapped out.

HullBID were also contacting food and beverage businesses to establish whether activity at the Bonus Arena had a positive impact on trade since the venue opened. A questionnaire was being circulated.

iii) Press log: Kathryn Shillito presented the work of HullBID's Cleaning Operative and recent media coverage.

6. HULL CITY COUNCIL CITY CENTRE REPORT

Due to the absence of Garry Taylor no report was given.

7. ANY OTHER BUSINESS

There was no other business.

8. DATE OF NEXT MEETING AND NOTICE OF ANNUAL GENERAL MEETING

The date of the next Board meeting would be Tuesday 26th March 2019 at 10:05am this will follow the Hull City Centre BID Ltd AGM which will be held at 10:00am. Both meetings would be held at the Chamber's offices, 34-38 Beverley Road, Hull.