

Present:

Jim Harris (in the Chair)	St. Stephens
Julie Buffey	Roisin Dubh
Nigel Dibb	Holiday Inn Hull Marina
David Donkin	Wykeland Group
Guy Falkingham	Yorkshire Brewing Company
Victoria Jackson	Kingston Recruitment
Ian Kelly	Hull & Humber Chamber of Commerce
Tim Powell	Scotts Property LLP
Mike Rice	Hugh Rice Group

In attendance:

Phil Ascough	Ascough Associates
Lucilla Bathurst	Hull City Centre BID
Paul Cartmell	Hull Daily Mail
Dan Harris	Hull Venue
Sergeant Matt Jarvis	Humberside Police
Maria Kamper	Prospect Shopping Centre
Kathryn Shillito	Hull City Centre BID
Michelle Swithenbank	Hull College Group
Sam Dennison	Hull & Humber Chamber of Commerce

1. APOLOGIES FOR ABSENCE

Apologies were received from John Magee, Garry Taylor and Inspector Kirsty Tock.

2. MINUTES

The minutes of the Board meeting held on Tuesday 27th March 2018 were agreed as a true and correct record.

3. MATTERS ARISING

There were none.

4. HULL COLLEGE

Michelle Swithenbank, Chief Executive Officer, Hull College Group gave an update on the College's way forward after agreeing a five-year "Fresh Start" turn-around plan. She advised the Board that the College had been able to avoid compulsory redundancies in costs cuttings and had reaffirmed its commitment to delivering excellent creative learning.

Michelle also quashed reports that the Hull School of Art and Design was facing closure. Instead it would receive investment to bring about much-needed improvements and its students would benefit from the College's close relationship with major events including Humber Street Sesh and the Freedom Festival.

In closing her update, Michelle noted that everything they were doing was in the best interests of their students and the College would be sharing regular updates so everyone could see the progress they were making. She acknowledged that there was a lot of work to do but shared her belief that the right plan was in place to achieve a bright future for Hull College Group and its learners.

5. HULL VENUE

Dan Harris, General Manager of Hull Venue reviewed the progress of the development. The new £36million venue, owned by Hull City Council had been built by BAM Construction and would be operated by SMG Europe, who also managed Manchester Arena, Metro Radio Arena Newcastle and the First Direct arena in Leeds.

The Hull Venue would provide a state-of-the-art, music and events complex with up to 3,500 capacity, which would allow Hull to attract large corporate conferences, exhibitions and trade tours as well as major touring concerts, stand-up comedy, family shows and sporting events.

There was also flexibility to reduce to a 2,500 all-seated event and a 2,000m² exhibition space plus 800 capacity conference auditorium. Dan Harris advised the Board that circa 18 full-time jobs would be created, along with a bank of 60 – 70 casual staff to cover events.

The conference and events centre had been five years in the making, and now eighteen months after construction began, a number of high-profile events had already been announced at the venue, with the opening act and date to be confirmed in the coming weeks.

Inside the building, there are two floors with a main stage area with seating for just under 3,000 people with special balcony 'VIP' seating.

There was also a separate auditorium for smaller events, which could host up to 800. In between both stages, a partition wall could be removed to create a large stage area.

In addition, there were rooms for private receptions and conferences, as well as space for performers and their crew, and bar areas throughout.

Alongside the construction of the centre itself, a new connecting 350 space multi-storey car park had been created and landscaping across the site was nearing completion.

In closing, Dan Harris extended an invitation to tour the complex to HullBID Board members.

6. MANAGEMENT ACCOUNTS

The seven month management accounts to 30th April 2018 were tabled. Kathryn Shillito advised the Board that the Private Markets income was up due to additional stallholders at the Street Food Night events. Private Other income was down against budget due to Tesco deciding not to re-sponsor the Street Food Night events. The underspend in the Events/Street Entertainment budget was due to the Hull Trinity Farmers' Market and the Beauty Box initiatives commencing later than anticipated as relevant licences/permissions to use the space were awaited. Levy collections costs was overspent due to timing issues with Hull City Council invoicing for the IT upgrade, however funds had been accrued to cover this cost.

Overall expenditure was in line with budget.

There were no questions on the management accounts.

7. BID REPORTS

- i) Chairman's Report: The Chairman had nothing further to report.
- ii) Manager's Report: Kathryn Shillito updated the Board on recent activity, including:-

Hull Daily Mail Food & Drink Awards: HullBID had received an Outstanding Contribution to Food and Drink Award for Hull Street Food Nights and the YUM! Festival of Food and Drink.

HullBID Business Networking Event: The event, co-sponsored by the Holiday Inn Hull Marina, held on Friday 13th April 2018 with Emma Hardy MP and Jimmy Holmes of Highways England had been a full house.

HullBID Awards: Kathryn advised the Board that there had been circa 200 guests at the Awards evening held on Friday 27th April 2018 at the DoubleTree by Hilton Hull. Cllr Glew had received the Lifetime Contribution Award.

Hull Street Food Nights: Attendance at the first two events of the year (5th April and 3rd May) had been high - approximately 8,000 visitors at each event - and Kathryn advised the Board that stallholders were clamouring for pitches.

Princes Quay Food & Beverage Night: Kathryn advised the Board that the event was to encourage potential food and beverage businesses to take space within the centre, particularly as visitors to the new arena would look to patronise restaurants within easy walking distance. Kathryn had spoken at the event which had been well attended.

Revo Exhibition 18th-20th September: Kathryn was hopeful that Realm would attend the annual REVO exhibition and co-fund a stand in partnership with HullBID, Hull City Council and VHEY. Kathryn indicated that there was a need to map out a schedule of meetings with potential retailers attending the exhibition as the timeframe was short. The Chair commented that with Cllr Hale and Garry Taylor of Hull City Council taking up positions on the BID Board, their support would also be welcomed.

Hull Trinity Farmers' Markets: Kathryn advised the Board that the branding and marketing had been undertaken by Strawberry Too and good support had been received from local media. The first event had been held on Saturday 26th May 2018 and had attracted footfall of circa 4,000. Footfall had also increased along King Edward Street, Whitefriargate and within Trinity Indoor Market, with Whitefriargate showing the second highest count since 1 January. It was hoped that future Markets could be expanded with relevant permissions granted by Hull City Council.

Humber Business Week: An 'Inspiring Women' Dinner had been held on Wednesday 6th June 2018 at the Holiday Inn Hull Marina, who had co-sponsored the event. 80 BID members attended and listened to Cllr Mary Glew, author Lucy Nicholson and Jenny Howard-Coombes of the Freedom Festival Trust who all spoke at the event.

Association of Town and City Management (ATCM) Summer School: The event would be held at the DoubleTree by Hilton Hull on the 27th and 28th June. The event would see Chief Executives, City Managers etc from across the UK congregate in Hull with an anticipated 220 delegates. Kathryn would be a keynote speaker and would also present a workshop on delivering good events. A walkabout of the city centre would be conducted by Kathryn and some of her team on day two.

HullBID Radio Scheme: Kathryn indicated that funding of circa £40k would be needed to replace the existing analogue handsets with digital ones, and advised the Board that she had had a positive meeting with a local grant sourcing organisation. This organisation would charge a fee of circa £2-£3k. The Board agreed that the HullBID radio system was a huge benefit, especially to smaller independents and agreed that this should be progressed.

Additionally, Kathryn updated the Board on a variety of meetings and visits that she had undertaken, including with Katy Fuller and Emma Morris at Absolutely Cultured, Atom Brewery at the Corn Exchange, the Regional Manager of Costa, Caffè Gelato, Papas Fish and Chips and Sarah Pashley the Principal of Ron Dearing University Technical College. Kathryn had also been invited to speak at an event for potential investors at K2 and at Bob Carver's funeral.

Policing: Sergeant Matt Jarvis reported on the main issues of begging/vagrancy, spice taking and dealing (Matt noted that the dealing was illegal activity), street drinking and associated anti-social behaviour in the City Centre. He indicated that a telephone booth on Jameson Street, which had become a congregation point may be removed.

It was acknowledged that whilst there had been a significant increase in these issues in the City Centre, it was major issue nationwide. Matt advised the Board that Section 35's (dispersal orders) were being issued daily. Additionally, Matt noted that Humberside Police were looking at introducing new recording systems and he urged HullBID to get the message out to levy payers to encourage reports of incidents.

Mike Rice enquired if there were any additional funds to support City Centre policing. Kathryn Shillito advised that HullBID already funded additional PCSO hours.

In closing her report, Kathryn advised the Board that she would soon start to look at the Business Plan and Strategy for the forthcoming year. She highlighted that it would be useful for the Board to have a blue skies session to look at new ideas, better ways in which to support professional services levy payers, consideration of Christmas events and discuss the risks to levy income due to the growing numbers of conversions to residential. It was agreed that the blue skies session would be held straight after the next Board meeting.

iii) Press log: Kathryn Shillito presented recent media coverage.

8. HULL CITY COUNCIL CITY CENTRE REPORT

No report was given.

9. ANY OTHER BUSINESS

There was none.

10. DATE OF NEXT MEETING

The date of the next Board meeting would be Tuesday 31st July 2018 at 10:00am at the Hull Venue, Myton Street, Hull, HU1 2PS. A blue skies session would follow the Board meeting from 12:00noon until 2:00pm.