



**Hull City Centre (BID) Ltd  
Board Meeting  
34-38 Beverley Road, Hull  
Tuesday 16<sup>th</sup> March 2010**

**Present**

Victoria Jackson (in the Chair)	Kingston Recruitment
Steve Trynka	Rollits
Ian Kelly	Chamber of Commerce
Mike Killoran	Princes Quay
George Tambaros	The Omelette Restaurant
Kevin Priestley	Hull City Council
Jim Harris	St Stephens Shopping Centre
Steve Allbones	KCOM

**In attendance:**

Ken Baldwin	Hull City Centre BID
Kathryn Shillito	Hull City Centre BID
Jennifer Marshall	Hull City Centre BID
Steve Warran	SJW Accountants / Chamber
Janet Reuben	VHEY
Anja Hazebroek	Hull Forward
Richard Duxberry	Hull Daily Mail
Nick Pontone	Chamber of Commerce

**ACTION  
POINTS**

**1. Apologies for absence**

Apologies were received from Cllr Robinson, Steve Tradewell, John Holmes and Insp Lee Edwards.

**2. Appointment of Directors**

The Board elected Peter Barber, Manager of the Prospect Centre to the BID Board.

The Board noted that Steve Allbones had moved from Viking Radio and was now employed by KCOM.

**3. Minutes**

The minutes of the meeting held on Tuesday 19<sup>th</sup> January 2010 were agreed as a true and correct record.

**3. Matters arising**

Big Screen – Kevin Priestley reported that the ‘Big Screen’ had been taken down and was currently in storage.

Dine Week – Kathryn Shillito reported that a proposal was being prepared for Dine Week between 11<sup>th</sup> and 17<sup>th</sup> October. The plans would take on board feedback from the sector.

Sourcing of funding and grants – Kathryn Shillito updated the Board on progress of the work that Hull & East Yorkshire Community Foundation were doing with the BID to secure external funding for relevant projects. A number of opportunities were still being considered but progress was slow.

Christmas – Kathryn Shillito reported that it was possible that music could be played in Hull city centre under certain circumstances. It is a decision for the Council about whether this is allowed so that it can be sensibly managed.

Whitefriargate – Ian Kelly said that the Chamber took the view that activity to boost Whitefriargate should be a priority for the city centre. Anja Hazebroek updated the Board on the proposals Hull Forward were considering as part of the Whitefriargate action plan. This was likely to include a series of small scale improvements. It was noted that funding for major projects was scarce. The Board emphasised the importance of taking actions quickly to support Whitefriargate to ensure it was attractive to retailers and avoids a longer term decline.

Levy payers database – Kathryn Shillito reported that she had met the Council and that the relevant data on city centre businesses was now being shared which allowed the BID to send out a welcome letter.

Council re-structure – Kevin Priestley reported that the Council were recruiting three new corporate directors, including one responsible for regeneration. The Board reiterated their desire to have a strong working relationship with the Council, including Board membership.

BID staffing – the Board welcomed Jennifer Marshall into her new post as BID PA & Marketing Coordinator.

Crime statistics – the encouraging figures had been circulated with the Board papers. A press release had been issued, but had not yet been used.

## **5. Correspondence**

Victoria Jackson reported that the BID had received a letter from the Federation of Small Businesses raising a number of issues about the BID. The letter had been covered in the Hull Daily Mail.

The BID has since met with the FSB to discuss their concerns and give them a full picture on the way the BID was established through a ballot of all business rate payers and the way the Board was transparently selected and operated. The possibility of an FSB representative joining the Board in the future had been discussed. The meeting had been positive and a joint press release had been submitted.

## **6. Finance**

Steve Warran tabled revised management accounts for the four months to 30<sup>th</sup> January 2010. It was noted the original papers circulated included an error which had now been corrected. The revised figures showed the BID carried forward a surplus of £67,000 which provided working capital to support the BID's cashflow needs.

## **7. BID Renewal Issues**

Ken Baldwin gave a presentation to the Board on various issues relating to the issues the Board would need to consider ahead of the renewal ballot in 2011. He outlined a number of scenarios about the BID boundaries and thresholds which would impact on the number of businesses paying a levy in the event of a successful ballot, and the amount of income generated to invest in the BID. It was noted that the cost of balloting and administering the BID was reduced if there were fewer hereditaments covered.

Ken Baldwin also highlighted that there were now 99 BIDs across the country and each of the BIDs who had sought a second ballot had been successful. The 'clean' money raised through the BID levy was likely to become even more valuable to partners if cuts were made to public sector funding in the coming years.

Victoria Jackson stated that these were important issues for the Board to consider as the shape of a potential second BID were developed. She asked for the presentation be circulated to Board members who should comment on their preferred option within two weeks of receipt.

**KS & All**

A working party would be established to develop the proposals for a second BID and All volunteers were requested from the Board.

#### **8. Bid Managers Report**

Kathryn Shillito updated the Board on a number of issues including her visits to a number of independent traders; joint working with Hull Forward on an events programme; tasking of BID support officers and a questionnaire to levy-payers on future priorities.

Ken Baldwin reported on discussions he had held with Hull City Council to try to progress work on the evening economy and kickstart the Whitefriargate area. It was noted that planning permission was being sought for tables and chairs in Paragon Square and the Quayside. Anja Hazebroek reported that some improvements were planned for the public realm in that part of the city centre.

#### **9. Hull City Council City Centre Report**

In addition to the evening economy work ongoing, Kevin Priestley reported that there was a trial closure of some roads in the Old Town on an evening; the deep clean of Trinity Square would be completed by the end of the month; a new memorial had been agreed with the Merchant Navy Association near the Town Docks Museum; an audit of empty properties; and the LIFT building on Albion Square was progressing well.

The Board also discussed the activities which formed the Larkin 25 programme which included a possible statue in Paragon Station and Larkin Trail supported by VHEY.

#### **10. Any Other Business**

The Board gave a unanimous vote of thanks to Ken Baldwin who would be retiring as City Centre BID Manager at the end of the month. Mike Killoran paid tribute to Ken Baldwin for leading the BID through the initial successful campaign in less than a year and highlighted a number of the achievements of the BID since it came into operation. It was noted that Ken Baldwin's retirement would be marked by a Lord Mayors Reception.

#### **11. Date of Next Meeting**

The next meeting would be at 10:00am on Tuesday 11<sup>th</sup> May at 34-38 Beverley Road, Hull.