

34-38 Beverley Road, Hull
Tuesday 27th September 2016

Present:

Victoria Jackson (in the Chair)	Kingston Recruitment
Lee Appleton	Prospect Centre
Guy Falkingham	Yorkshire Brewing Company
David Hatfield	First Transpennine Express
Ian Kelly	Hull & Humber Chamber of Commerce
Tim Powell	Scotts Property LLP
Jon Pywell	Hull City Council
George Tambaros	A1 Developments Hull

In attendance:

Phil Ascough	Ascough Associates
Paul Cartmell	Hull Daily Mail
Keith Hunter	Humberside Police & Crime Commissioner
Kevin Priestley	Hull City Council
Kathryn Shillito	Hull City Centre BID
Peter Shipp	EYMS Group
Phil Snowden	Safeguarding Children Board
Sam Dennison	Hull & Humber Chamber of Commerce

1. APOLOGIES FOR ABSENCE

Apologies were received from Jim Harris, Mike Rice and Claire Suggitt.

2. MINUTES

The minutes of the Board meeting held on Tuesday 26th July 2016 were agreed as a true and correct record.

3. MATTERS ARISING

George Tambaros enquired if the footfall at Yum! as recorded in the minutes of the last meeting were an increase on previous years. Kathryn Shillito advised that they were and noted that with the footfall counters located on Kind Edward Street, footfall around the Rose Bowl had been manually 'clicked in'.

4. HUMBERSIDE POLICE & CRIME COMMISSIONER

Keith Hunter, Humberside Police & Crime Commissioner introduced himself and gave a background of his career.

He noted that his main task currently was to change the perception of the PCC role and highlighted that nationally policing was experiencing a turbulent time, with Government taking a step back and top slicing funding. It was noted that the Police Pension Scheme no longer impacted on local funding. Keith was working with the Association of PCC's at national level, alongside the Police Chief's Council on how to direct the future of policing. There was a need for transformation, and greater collaboration at regional levels.

It was noted that the HMIC (Her Majesty's Inspectorate of Constabulary) inspection of Humberside Police was currently underway and that it was hoped improvements would be seen on the previous inspection.

Locally, a strategic partnership had been formed between Humberside and South Yorkshire Police, with a number of back office functions being shared and some services had been joined across Yorkshire and the North East. A saving of circa £2.7m had been realised this year and a recruitment drive for both Police Constables and Police Community Support Officers was underway. Funds would also be directed to the Community Safety Partnership. In closing his review, Keith Hunter invited questions.

David Hatfield highlighted the number of low level crimes committed by persistent offenders and noted that they worked closely with British Transport Police to have Banning Orders issued, which he noted had replaced the previously successful Anti Social Behaviour Orders. Keith Hunter advised that additional policing resources had been committed to the City Centre and that early intervention with such offenders was key. Jon Pywell commented that the extra policing resources in the City Centre would be very welcome, especially during 2017.

George Tambaros asked about the funding of the Community Safety Partnership. Keith Hunter advised that the Community Safety Partnership was a statutory body that worked to oversee crime reduction and anti social behaviour. He added that the Community Safety Partnership had become more strategic and the funding that it received would be used to build capacity in the longer term.

Peter Shipp acknowledged Humberside Police's priorities of crime reduction and increased security, however he raised the issue of traffic problems, especially broken down vehicles which led to wide spread congestion. Keith Hunter noted that the resourcing of Humberside Police's traffic unit had been static for a number of years and there were no plans to increase staff numbers. He added that Cllr Mancey of Hull City Council was alert to the issue and that mechanisms between the Council and Humberside Police were in place.

Ian Kelly asked if action had been taken to address the problems with Humberside Police's telephone systems, which had resulted in a great many calls being lost and callers having to wait far too long to have their calls answered. Keith Hunter acknowledge that had been an issue and advised that Police Officers were drafted in to the Communications Centre as an additional resource and new systems were currently in development, along with a plan being put in place to address how callers were dealt with.

5. SAFEGUARDING CHILDREN BOARD

Phil Snowden, CSE & Missing Children Co-ordinator for the Safeguarding Children Board thanked the Board for the opportunity to present on Operation Makesafe, which was a national initiative to raise awareness of Child Sexual Exploitation (CSE). A full copy of Phil's presentation is appended to the minutes.

The Board were advised that bespoke training could be offered to staff by the Safeguarding Children Board on the issue of CSE, anyone interested in this should contact Phil directly. Phil noted that he was also currently putting a paper together for Hull City Council on compulsory CSE training for taxi drivers.

David Hatfield commented that the seating around the interchange provided a 'hot spot' for young people to hang around. He had reported the issue, but had yet to see any action taken. Jon Pywell agreed to take this comment back to Hull City Council.

6. MANAGEMENT ACCOUNTS

Eleven month management accounts to 31st August 2016: The management accounts were tabled and reviewed. Kathryn Shillito advised the Board that the income was £5,246 above budget, due to a reconciliation payment from Hull City Council. The underspend in safety and security would pan out by the end of the financial year, as would the underspend in the communication with funds accrued to cover the costs of attending the British Council of Shopping Centres exhibition.

Overall expenditure was in line with budget.

There were no further questions on the management accounts.

7. BID REPORTS

i) Chairman's Report: No report had been received. Lee Appleton advised the Board that HullBID's presence at the British Council of Shopping Centres exhibition in Manchester, with partners from Hull City Council, Bondholders, City of Culture and VHEY had been very well received, with a great deal of interest shown in the City Centre prospectus "Invest in the True North". Kathryn Shillito added that it was vital that the contacts made at the exhibition were maintained and suggested that invitations should be sent for familiarisation visits which BID could arrange.

ii) Manager's Report: Kathryn Shillito updated the Board on recent activity, including:-

Hull City of Culture 2017: HullBID organised a 'Readiness' event at the Mercure Hull Royal Station hotel on Thursday 15th September 2017 with support from VHEY, with whom the costs were split. Around 60 individual businesses attended to hear speakers including Martin Green and Santander.

Hull Trinity Festival: The event had been held on Saturday 24th and Sunday 25th September 2016 in Zebedee's Yard, which provided for a capacity of 3,500 and a noticeably bigger audience than previous years had been seen on Saturday 24th. The Warren had programmed the musicians and Catherine Goble had managed the project internally leading to a saving of circa £7k. Additionally income had been generated from concessions and sponsorship. Feedback from businesses, including Empress and Leonardo's, had shown a marked increase in trade.

Christmas 2016: The Santa's Street Party event in conjunction with Princes Quay would be held on Sunday 20th November 2016 on Princes Dock Side, with stalls being offered to traders who usually participated in Yum!. Work was currently underway with Hull City Council's events team to support their Christmas Lights switch-on which it is anticipated would take place on Thursday 24th November 2016 and the most likely venue would be around the Rose Bowl. It was confirmed that both Princes Quay and Prospect Centre would use the Christmas Lights switch-on to signify the start of their late night shopping, however St. Stephens had indicated that they would launch their late night shopping on an earlier date. HullBID would also work again with Heritage Learning Services and provide funds towards the Victorian Christmas event taking place Saturday 26th November. The BID marketing group had agreed to re-run the 'Wonderf-Hull' TV campaign.

2017 Events: Kathryn advised the Board that there was a need to start considering dates for events in 2017 as there was a danger there might be a conflict. The Marketing Group would meet to discuss plans and consideration would be given to introducing regular Street Food Markets during the early evening.

Farmer's Market: Dialogue was continuing with the current Management of the Humber Bridge Farmers Market, however they had expressed concerns around logistics. The Council had set a deadline for a decision at the end of October 2016.

Public Realm Works: Continue to liaise constantly with Eurovia. A few objections had been received from small independents asking what HullBID were doing to support them in pushing for compensation from the Council. It was noted that it was down to individual businesses to directly approach the council or the Valuation Office as each had different circumstances.

Young Entrepreneurs Focus Group: Steve Allbones had facilitated a group of young evening economy specialists on the 8th August 2016 with a view to bringing out some fresh ideas to reinvigorate the early evening economy. A number of good ideas had come from the session, including the early evening Street Food market. Working with Matt Cunnah of Hull Pie to co-ordinate the food offer, HullBID will focus on co-ordinating entertainment and staging. Patrick Loy of the Hull UK City of Culture 2017 company would also be inputting.

Policing/Security: Inspector Tock was providing monthly feedback sheets. A stronger stance was being taken on beggars. A new rota had been set which included additional resources being dedicated to the City Centre. HullBID's Senior Support Officer continued to work closely with the charity Emmaus and was referring rough sleepers to their outreach workers.

Heritage Action Zone: HullBID had been asked to be a partner of the panel. The project aims to use local heritage assets to achieve sustainable economic growth and breathe new life into historic places.

Health High Streets: Marks and Spencer and Santander were becoming more proactive and Wilko's was the latest partner to come on board.

Staff: Kathryn advised the Board that the Business Liaison Officer was currently on long term sickness absence. This was having a knock on effect with the rest of the team, with more demands for support. The Chair suggested that staffing be added as an agenda item for the HullBID Board meeting in January 2017.

Meetings: Kathryn advised the Board that she had recently met with the Lord Mayor Cllr Sean Chaytor, the Manager of Wilko's, the Manager of Lincoln BIG and Berry's Jewellers amongst others.

iii) Press log: Kathryn presented the press log, which covered the HullBID Awards, Yum!, the 'Love Hull, Hate Litter' campaign, the Hull City of Culture 2017 'Readiness' programme and the Hull Trinity Festival. Phil Ascough noted the excellent social media campaign for Hull Trinity Festival.

8. HULL CITY COUNCIL CITY CENTRE REPORT

Jon Pywell advised the Board that there had been a shift in Government strategy with a move to space shaping and place making.

On the Council's readiness programme for Hull City of Culture 2017, he noted that there were currently 51 work streams, which were developing well. Extended opening times had been agreed for Museums and a Tourist Information Centre would be sited at the Interchange. The need for City Centre businesses to be open on the 1st January 2017 was again emphasised.

Jon highlighted the Council's 10-year Cultural Strategy and the importance of keeping the City's profile high. Legacy from 2017 would be a key driver in the ability to attract funding in future years and programming for 2018 was already underway. Jon added that the ROI was £8 back for every £1 spent.

Finally, Jon advised the Board that Kevin Priestley would shortly be leaving the Council. Thanks were recorded to Kevin for his work with HullBID over the years. Kathryn Shillito enquired as to whom at the Council would be responsible for the levy payments over the HullBID. Jon Pywell advised that he would be taking over this responsibility. Jon also advised the Board that Anthony Yates would take Kevin's place as an observer at future HullBID Board meetings.

9. ANY OTHER BUSINESS

There was none.

9. DATE OF NEXT MEETING

The date of the next Board meeting would be Tuesday 29th November 2016 at 10:00am at the Chamber's offices, 34-38 Beverley Road, Hull.