

Present:

Victoria Jackson (in the Chair)	Kingston Recruitment
Lee Appleton	Prospect Centre
Julie Buffey	Roisin Dubh
David Cooke	Mercure Hull Royal Hotel
Ian Kelly	Hull & Humber Chamber of Commerce
Tim Powell	Scotts Property LLP
Mike Rice	Hugh Rice Jewellers
Claire Suggitt	Princes Quay

In attendance:

Phil Ascough	Ascough Associates
Jane Nelson	Hull City Council
Kevin Priestley	Hull City Council
Kathryn Shillito	Hull City Centre BID
Sam Dennison	Hull & Humber Chamber of Commerce

1. APOLOGIES FOR ABSENCE

Apologies were received from David Hatfield, Jim Harris, Jon Pywell and Paul Cartmell.

2. MINUTES

The minutes of the Board meeting held on Tuesday 24th May 2016 were agreed as a true and correct record.

3. MATTERS ARISING

There were no matters arising.

4. OLD TOWN AND TRINITY INDOOR MARKET

Jane Nelson, Old Town Project Officer for Hull City Council updated the Board on plans to regenerate Trinity Indoor Market, Trinity Square, Whitefriargate and surrounding areas. A total of £3m had been secured and this would be broken down into three elements; £1.6m for Trinity Indoor Market renovations, £850k for infrastructure works and £800k for a grant scheme aimed at start-up and expanding SME's to assist them in purchasing new equipment and improving shop frontage, particularly in Whitefriargate in an aim to draw people back into the old town, create a destination of quality and independent retail outlets, office and residential space along with cafes, bars and restaurants.

The Trinity Indoor Market planning application had been approved with new flooring, signage, lighting, windows, elevations and stall design. The food hall would include a variety of independent hot food stalls and provision for a restaurant. A mezzanine area would be included in the redevelopment work and it was hoped that some entertainment could take place.

Current market traders would be accommodated as the works programmed would be phased. If market traders wished to decant during the works then alternative premises would be provided. It was hoped that works would begin on site soon.

Plans were also underway to bring back an Outdoor Market to the Trinity Square and Whitefriargate areas. A marketing plan had also been produced. Julie Buffey suggested that Hepworth Arcade be included in any marketing literature, to promote that the Arcade was still open during the redevelopment works to Trinity Indoor Market.

Mike Rice enquired as to transport connectivity to the redeveloped areas, which, he believed would be key to driving footfall. Jane Nelson advised that she would be meeting with Hull City Council's Transport Team to discuss provisions, she noted however that there was already a 50p City Centre bus service, but acknowledged that this needed to be marketed. Mike Rice enquired if there was a dedicated City Centre circular. The Chair advised that this had been raised with Hull City Council over 2 years ago, a lot of work had gone into the idea, with Cllr Glew investigating an electric bus, however nothing had been concluded.

Ian Kelly highlighted the Scale Lane Bridge car park and commented that this could be promoted more positively to drive footfall to the Old Town areas. He also suggested that this may help attract a restaurant tenant for the Bridge. Kevin Priestley advised that as the Scale Lane Bridge had been handed over without the first fix being carried out it would cost circa £150k for the first fix. Ian Kelly also enquired as to the popularity of the car park at Zebedee's Yard. Jane Nelson noted that use was increasing, however Julie Buffey commented that the area was being used for more events.

Discussion followed as to the progress of the public realm works, with concerns raised over poor communication of scheduled areas of work with some areas standing dormant once work had started, and the impact that the works were having on bus passengers with difficulty around the Carr Lane area. Kevin Priestley advised the Board that he would try to get an up to date schedule. Kathryn Shillito suggested that it would be valuable to have another BID Businesses meeting with Cllr Brady, Mark Jones and Garry Taylor in attendance to update on the public realm works.

The Chair noted her disappointment over chewing gum already spoiling the newly laid paving and asked if fines could be introduced as a deterrent. Kevin Priestley advised that discussions had been held with Streetscene services regarding the purchase of specialist equipment to clean the new paving. He added that consideration was also being given to putting a treatment on paving in areas where pavement cafes would be.

Tim Powell enquired if Hull City Council held any power to stop utility companies digging up areas that had been refurbished. Kevin Priestley advised that it did and noted that the block paving in Bowlalley Lane and the Land of Green Ginger would be replaced after recent works there. Claire Suggitt highlighted that a notice had been sent to utility companies, requiring them to carry out any works prior to a set date. Any works after that date would be embargoed.

Kathryn Shillito advised the Board that she had recently met with Cllr Glew and Patrick Loy, Head of Commerce for Hull UK City of Culture 2017. During the meeting the idea of bringing the Humber Bridge Farmers Market to the Trinity Square and Whitefriargate areas had been discussed. It was noted that with planned development works at the Humber Bridge, the monthly market would have to move to an alternative site. Kathryn Shillito indicated to the Board that HullBID could take on the market but would sub-contract the work to the existing operator (A1 Bloom Events) to continue delivery. The Board gave their views and a show of hands resulted in all in favour, bar one, of taking the idea forward.

5. MANAGEMENT ACCOUNTS

Nine month management accounts to 30th June 2016: The management accounts were reviewed. Kathryn Shillito advised the Board that the levy income was £5,000 up on the anticipated figure to a reconciliation payment. The events budget was overspent, but this would balance out over July. The communications budget was underspent due to a saving of £3,500 being made on the ballot renewal campaign. Overall expenditure was in line with budget.

Kathryn Shillito raised the matter of Hull City Council's payment of levy income across and that the last four instalments had been delayed. As there was the possibility that instalments would switch to monthly payments this may be problematic when budgeting. Kevin Priestley advised the Board that the most recent instalment had been delayed due to staff absences. He suggested that signing authority at Hull City Council could be looked into, with the Chief Financial Officer being added. On the move to monthly payments, Kevin Priestley advised the Board that this was as a result of BID 3 having to be set up as a separate entity. Work was in progress to wind up BID 2 and to have this closed off by 31st October 2016. Kevin added that it was hoped that payments of the levy income would be back to quarterly from January 2017.

There were no further questions on the management accounts.

6. BID REPORTS

- i) Chairman's Report: No report had been received.
- ii) Manager's Report: Kathryn Shillito updated the Board on recent activity, including:-

Biz Week Dinner: The 'Inspiring Women' Dinner on Wednesday 8th June 2016 at the Holiday Inn Marina, with the hotel as co-sponsors had been very successful and was becoming a highlight of the Biz Week calendar. 80 guests had been in attendance and had heard from speakers Justine Curran, Chief Constable of Humberside Police and local business woman Diane Gordon-Freeman. Kathryn noted that with no grand finale to Biz Week she had discussed the idea of using local business leaders for the grand finale next year with Biz Week Chair, Kath Lavery.

BID Awards: The awards had been held at the Mercure Hull Royal hotel on Friday 17th June 2016, with 150 guests in attendance. Kathryn recorded her thanks to David Cooke and commented that the food and service had been exemplary. The excellent press coverage in the Hull Daily Mail was also noted. Kathryn suggested that consideration would be given to a larger venue for next year's awards.

YUM!: Kathryn tabled photographs of the event that been held on Friday 22nd and Saturday 23rd July 2016 around the Rose Bowl in Queens Gardens. The new venue had been a great success with over 50 stalls and an expanded kid's area. Footfall was estimated at around 15 – 20,000. The event had been co-ordinated in-house, which meant a huge saving. Consideration would be given to holding the event over three days (Friday, Saturday and Sunday) next year.

Hull Trinity Festival: The event would be held on Saturday 24th and Sunday 25th September 2016 in Zebedee's Yard. Work was underway with The Warren to programme the event, with 2 main headliners each day and the provision of bars and food had been put out to tender to cover expanding costs and the hire of the event space.

Hull Pride: HullBID had supported the family friendly event with gazebos and marketing. Footfall estimates of around 5 – 6,000.

Policing/Security: Kathryn had met with the new Humberside Police and Crime Commissioner, Keith Hunter who had highlighted his priorities. The effort of HullBID to secure extra police for the City Centre had been outlined along with the promise of more PCSO's.

Rough Sleepers and Beggars: HullBID's Support Officers continued to refer rough sleepers and beggars to local support agencies.

Hull City of Culture 2017: Continue to communicate with the team and HullBID had been asked to gain feedback on the recent Place Des Anges event. Businesses had reported mixed feedback and the lack of food and beverage facilities had been noted. Kathryn had suggested to the City of Culture team that they should of worked with HullBID who would have been able to facilitate services. Discussion followed with regard to widening the provision of the food and beverage offer in the City Centre, with Lee Appleton suggesting that provision should be balanced out across the City Centre. The Chair suggested that HullBID work more closely with the City of Culture team on such provision. Kevin Priestley noted that Hull City Council's events team worked hand in glove with the City of Culture team and he would take the points raised back to them. David Cooke commented that it would be useful to have an indication of key dates during 2017 from the City of Culture team to enable service planning.

BHS Closure: The recent announcement to close the store within 4 weeks was noted. Ian Kelly enquired if HullBID would be dressing the windows if the building remained empty. Kathryn Shillito advised that action would be taken if necessary, and a projection system was being investigated.

Evening Economy Group: The next meeting would be held on Thursday 4th August 2016 and Steve Allbones would be facilitating a group of young evening economy specialists with a view to bringing out some fresh ideas to reinvigorate the early evening economy.

Meetings: Kathryn advised the Board that she had recently met with Alan Worthing, Sales Director at KCOM regarding the development of an app, and discussions had been held with Jacqui Gay, Communications Business Partner at Hull City Council regarding taking a stand at the British Council of Shopping Centres exhibition in Manchester on Wednesday 14th September 2016 to launch the City Centre prospectus "Invest in the True North". Ultimately Hull City Council had decided against a

national launch, and would instead be launching the prospectus at a local/regional event, they had, however indicated that they would like to do this in partnership with HullBID.

iii) Press log: Kathryn tabled the press log, which covered the 'Inspiring Women' Dinner, HullBID Awards, Yum! and the public realm works.

7. HULL CITY COUNCIL CITY CENTRE REPORT

Kevin Priestley advised the Board that the food and drink offer within the City Centre required some focus and attention in preparation for the City's year of Culture in 2017 and asked HullBID to support this.

He noted the recent Ferens Art Gallery commission "Sea of Hull" which had attracted a worldwide audience of 750m, with 1,275 news reports generated including coverage in Time magazine.

The results from the recent Peoples Panel questionnaire had been quite positive and it was hoped that 'Chuggers' could now be removed from the City Centre.

8. ANY OTHER BUSINESS

As Julie Buffey had left the meeting, the Chair read out a note that she had left which covered an Old Town Feast at Holy Trinity Church as part of Heritage Open Days on Saturday 10th September 2016 and a 1940's event which would take place on the May Bank Holiday 2017 with the Holy Trinity Church and Hitchcock's Restaurant.

9. DATE OF NEXT MEETING

The date of the next Board meeting would be Tuesday 27th September 2016 at 10:00am at the Chamber's offices, 34-38 Beverley Road, Hull.