

# Q3Report

## Crowds flock to enjoy free events for all the family

The scene is set for a summer of hugely successful events in Hull city centre after another fantastic response to HullBID's pioneering programme of Hull Street Food Nights.

Three more Street Food Nights are planned in the coming months, in addition to the annual Yum! Food Festival and then Hull Trinity Festival.

Security will continue to be a priority for all involved, but the public have shown they are prepared to be patient to help ensure that everyone enjoys these free events.

Martin Green, Director of Hull 2017, said: "Hull Street Food Nights is an exciting development for the city, which is already proving a big hit. It is pulling in the crowds, who are enjoying wonderful food that offers tasty cuisine from around the world and complements the events and activities taking place during Hull's City of Culture year.

"Hull Street Food Nights is also a great shop window for the many restaurants and food outlets operating in the city, as well as bringing in business for other bars, cafes and retailers in the area. It has the potential to really benefit the bottom line and it would be fantastic to see it continue beyond 2017."

The Street Food Nights will continue

with further events on Thursday 27 July, Thursday 17 August and Thursday 21 September. The Yum! Food Festival will take place on Friday 11 August and Saturday 12 August in the Rose Bowl, which was the location for last year's event. This year the activities will extend into Queens Gardens.

Hull Trinity Festival will take place in Zebedee's Yard on Saturday 23 September and Sunday 24 September. Each day will feature a strong line-up of local bands supporting a national headliner. The Ordinary Boys, whose previous appearances in Hull include supporting The Who at the KCOM Stadium in 2008, are confirmed for the Saturday. The Magic Numbers, whose credits include a UK top 10 album and a slot at Glastonbury this year, will headline on the Sunday.

Kathryn Shillito, HullBID City Centre Manager, said: "The way people are enjoying food and drink is changing with far more options available, whether it is a street food event, a festival or a pop up market. It's clear to us the demand is there and, by not charging entrance fees, our events provide hours of enjoyment inexpensively. That's exactly what has happened with Hull Street Food Nights. It also happened last year at the Yum! Festival, with crowds of around 20,000 enjoying



The latest Hull Street Food Night at Zebedee's Yard.

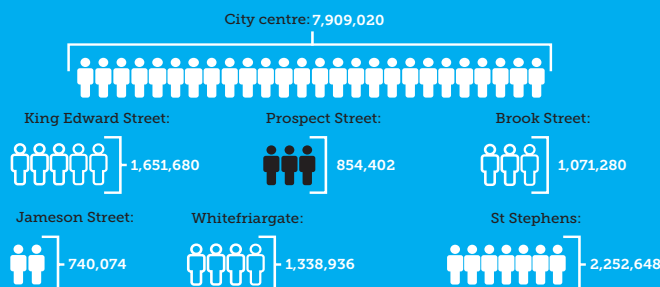
great food and drink in a wonderful atmosphere. By extending the festival into Queens Gardens we will be able to increase the number of stalls and enhance the free children's entertainment this year.

"Trinity Festival attracts more of an adult audience to enjoy performances by some of our fantastic local bands plus headline acts who have achieved national acclaim. Zebedee's Yard will again be the setting and we expect another very successful event in September.

"I'm grateful to our sponsors Tesco Extra Hull and All Occasions, and to all the partners who help HullBID put the events package together. The HullBID team deserve high praise as they work tirelessly to support vendors behind the scenes and on the day. At the Street Food Night in June they set up the gazebos, cleared away rubbish, and the next day they were up at 6am jet-washing the area to leave it spotlessly clean. These are the jobs that a lot of people never see, and they are essential to the success of the events."

## Stats dashboard

### FOOTFALL (Mar 2017 - May 2017.)



HULLBID radios distributed: 4

CLEANING PROJECTS: (MAR - MAY)

121

GRAFFITI TAGS REMOVED: (MAR - MAY)

168

BUSINESS LIAISON VISITS (MAR - MAY)

35

## Finance

In our third quarter (April to June) of the BID financial year which runs October to September, income generated from the levy totalled £125,000 which includes a £15,000 reconciliation payment carried over as BID term 2 closes. Sponsorship from Tesco Extra Hull towards Hull Street Food Nights and funds received from stallholders at these events boosted income, enabling us to cover extra costs associated with providing more security and infrastructure which was needed to expand the event.

As we approach our fourth quarter (July to September) we anticipate a levy income of approximately £110,000. Specific funds will be apportioned towards the ever-popular Yum! Festival of Food and Drink (11/12 August) and the Hull Trinity Festival (23/24 September). Sponsorship in the amount

of £9,500 will help cover additional costs to expand both events.

Funds amounting to £25,000 were ring-fenced to deliver the six Hull Street Food Nights events as our contribution to the City of Culture year and pleasingly a good proportion of BID member businesses have participated by taking a stall. Feedback from businesses on the periphery demonstrate they too have benefitted from the large volumes of people passing their doors.

The collection of the levy by Civica (Hull City Council) continues at a pleasing pace and we are grateful to the many businesses that settled their invoice promptly.

## Featured new businesses



Aaron Fitzpatrick at Chance Gifts.

### Chance Gifts

Quality and quirkiness coupled with a commitment to fair trade are behind the opening of Chance Gifts by Anne and Aaron Fitzpatrick. The couple initially opened their shop on Chanterlands Avenue, and before that Anne worked at the One World shop in Waltham Street. Now they've expanded to sell a wider range of products ranging from homeware, ornaments, clothing, soft toys and other arts and crafts. Products are sourced from sole traders and small businesses locally and further afield, and there are plans to introduce arts and crafts workshops. Opening hours are 9am until 5pm from Monday to Saturday.

**Chance Gifts**, 3 Savile Row, Savile Street, Hull, HU1 3EF **Tel:** 01482 323804 **Email:** hello.chancegifts@gmail.com Also on **Facebook**, **Instagram** and **Twitter**.



Ian Ibbetson outside the new bar.

### Chilli Devil's Real Ale and Chilli Bar

A favourite at food festivals across the region now has a permanent presence in Hull city centre. Ian Ibbetson, founder of Chilli Devil Sauces, has combined his fiery creations with high quality real ales and also offers live acoustic music every Tuesday evening. The menu includes assorted chilli dishes plus other options for the more sensitive palate. Ian said: "I know from experience there is a big overlap between people who like real ale and people who like spicy food!" Opening hours are midday until 11pm seven days a week.

**Chilli Devil's Real Ale and Chilli Bar**, 11 Manor Street, Hull, HU1 1YP **Tel:** 01482 961666. **Website:** www.chillidevilsauces.com **Email:** ian@chillidevilsauces.com Also on **Facebook** and **Twitter**.



Matt Watson at EvoL.

### EvoL Skate

Moves to establish Hull as the UK's most skateboard-friendly city have prompted the opening of the first specialist shop in the city centre. Matt Watson's passion is roller blades, but his new outlet in Posterngate sells equipment, accessories and clothing for blades and boards. EvoL Skate has been trading online for about a year and Matt saw the rising interest in skateboarding as the ideal opportunity to open a shop. He said: "EvoL is love backwards – with all the knocks you take in this game you have to love it!" Opening hours are 9.30am until 5.30pm Tuesday to Saturday and 10am until 4pm on Sundays.

**EvoL Skate**, 8 Posterngate, Hull, HU1 2JN **Tel:** 07894 581515 **Website:** www.evolskate.co.uk **Email:** matt@evolskate.co.uk Also on **Facebook**.

## Three Month diary

### July

- 26 June – 9 July: Hull Film Festival, various venues
- 30 June – 9 July: Paper City, Fruit Market & Humber Street Gallery
- 3 July – 2 October: Tiger Rags, Streetlife Museum
- 3-6: Harry Potter Quiz, Fruit
- 12: Bud Sugar & Chiedu Oraka, Fruit
- 4 & 14: BP Big Screens – The Royal Opera, Zebedee's Yard
- 18-22: The Baker's Wife, Hull Truck Theatre
- 22: UK Pride, Queens Gardens
- 22-29: LGBT50, Hull City Centre
- 27: Hull Street Food Nights, Zebedee's Yard

### August

- 5: Humber Street Sesh, Hull Marina
- 11-12: Yum! Festival of Food & Drink, Queen's Gardens
- 16-19: Our Mutual Friend, Hull Truck Theatre
- 17: Hull Street Food Nights, Zebedee's Yard

### September

- 1-3: Freedom Festival, various venues
- 8-10: Heritage Open Days, various venues
- 16: The Royal Ballet – Opening The New, Hull New Theatre
- 21: Hull Street Food Nights, Zebedee's Yard
- 23-24: Hull Trinity Festival, Zebedee's Yard
- 26 Sept – 7 Jan: Turner Prize, Ferens Art Gallery

*The above is a snapshot of City of Culture led activity. Please visit [www.hull2017.co.uk](http://www.hull2017.co.uk) for full listings of events.*



## ↗ We collaborate

### HullBID objects to Kingswood growth

HullBID has added its voice to the objections to plans to build more retail units at Kingswood.

Kathryn Shillito, HullBID City Centre Manager, confirmed that, with backing from the HullBID Board, she has co-signed a further letter sent to Hull City Council. Other signatories are the managers of Princes Quay Shopping Centre, the Prospect Centre and St Stephen's Shopping

Centre.

HullBID's board, which represents large and small businesses, agreed to back the letter of objection and to protect the interests of businesses and other organisations which have invested to make significant improvements to the city centre.

Kathryn said: "You only have to look at the pages of this newsletter to see that the transformation of Hull city centre has been phenomenal. It has resulted from huge investment by Hull City Council and by private businesses, and it will continue.

"City of Culture is generating excellent visitor numbers for this year and we have a golden opportunity to build on that in the long term thanks to the investment in such projects as the Ferens Art Gallery, the New Theatre, the Fruit Market area and the new Hull Venue.

"It is that commitment which has triggered the



The new Hull Venue, investing to keep business in the city centre.

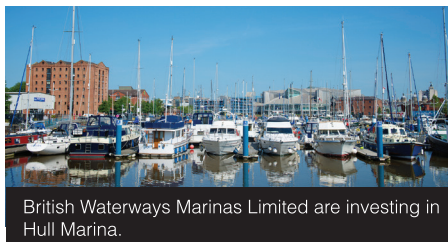
£20 million spend by Realm at Princes Quay, with yet more investment from their tenants. Small, independent businesses can only benefit as we work in partnership to attract more people into the city centre, but the impact could be jeopardised by further expansion at Kingswood."

## ↗ We communicate

### Expert insight at networking event

HullBID will continue its programme of member networking events next month with a presentation by Highways England about the latest plans for the redevelopment of Castle Street.

The event, which will be free to attend and includes a buffet lunch, will take place at the Holiday Inn Hull Marina on Thursday 24 August from midday until 1.30pm. James Leeming, Senior Project Manager from Highways England, will present and a second speaker will be announced nearer the time.



British Waterways Marinas Limited are investing in Hull Marina.

Highways England had been due to attend the May networking event but had to cancel after the General Election was announced. The event went ahead with David Donkin, Property Director of Wykeland Group, and his colleague, Development Surveyor Tom Watson, outlining the progress made so far in Humber Street and the wider Fruit Market area.

They were joined by David Parkinson, Manager of

Hull Marina, who told how City of Culture status encouraged British Waterways Marinas Limited to increase their investment in facilities around the marina, the boatyard and at Warehouse 13. This was in readiness for a starring role at the launch event in January, the arrival of the Archbishop of York Dr John Sentamu for the Minster-making event in May and the Hull Folk and Maritime Festival, which will take place in July.

Kathryn Shillito, HullBID City Centre Manager, said: "The networking events are invaluable in terms of putting business representatives in front of key decision-makers to seek answers to questions they have and to get a steer on any new developments which are changing the face of our city centre. Feedback clearly shows that the improvements are making a difference and that attendees value the opportunity to find out more."

To book a place at the next event please email [Francesca@hullbid.co.uk](mailto:Francesca@hullbid.co.uk)

## ↗ We promote

### New UTC boost for city centre

A pioneering new school is set to bring added vibrancy to Hull city centre.

Ron Dearing University Technical College (UTC) will open in September with an initial intake of 220 students, with 30 teaching and support staff.

The school will combine academic excellence with a curriculum focused on the specialisms of digital technology and mechatronics – a combination of computing and engineering – to create a new pipeline of technical talent to power the region's economy.

The UTC will open in a £10m building which is taking shape rapidly next to Hull New Theatre and

will grow to a capacity of 600 students, aged 14 to 19, with 50 staff, by September 2020.

The opening will give a significant boost to city centre trade through a new influx of students and staff, as well as frequent visits from representatives of the high-profile local employers who are driving forward the UTC.

The building will have state-of-the-art facilities to rival some of the very best in industry, as well as high-specification conference and meeting facilities, which will be available to local businesses.

Principal Sarah Pashley said: "Our education model is truly employer-led and we're committed to engaging with businesses large and small. We believe the UTC will deliver major benefits for the area, especially for the city centre.

"Digital and technical skills are vital to companies in every sector of the economy and we'll be producing young people who will be an asset to any business.

"The UTC building will be a hub for business-related events and we're keen to see our facilities used on a regular basis by our industry



Artist's impression of the new UTC.

partners and the wider business community."

The UTC's Founding Partners are the University of Hull, KCOM, RB, Siemens Gamesa, Smith & Nephew, Spencer Group and the C4DI tech hub, and more employers are being urged to get involved. Businesses can find out about partnership opportunities and download a copy of the UTC sponsorship brochure at [www.rondearingutc.com/employer-partnerships/get-involved](http://www.rondearingutc.com/employer-partnerships/get-involved)

Businesses can also find out more by emailing [principal@rondearingutc.com](mailto:principal@rondearingutc.com) or calling the switchboard on 01482 222299.

## ↗ We innovate

### Business booms as families splash out

The dancing fountains of Queen Victoria Square are proving a hit with families and with innovative city centre businesses.

The water spouts, which became operational in May, have enhanced such events as the 'Hullzapoppin' weekend and have also become an attraction in their own rights.



Jayne Yates at Yorkshire Linen Co.

Hull 2017 volunteers reported seeing families making impromptu visits to city centre stores to splash out on swimming costumes, enabling their children to have fun in the water without soaking their clothes.

Yorkshire Linen Co in King Edward Street was particularly quick off the mark – ordering extra

towels and then introducing some new ranges after a sell-out first weekend.

Jayne Yates, Store Manager, said: "On that first weekend we had about 40 of our £5 beach towels in stock and we sold the lot. We sent for some more – we're promoting them as beach towels or dancing fountain towels – and we also got some smaller towels for £2.99.

"It's good business for us and it's a big help for the families who come into town unprepared. You can be sure as soon as the children see the fountains they'll want to play in them!

"It's amazing to see what the fountain has done for the street. It's been much busier down here, particularly during the school holidays, and we're hoping for a good summer. We've even had families sitting down for picnics there during the afternoon and into the early evening, so we're also selling a few cool boxes!"

# Q3 News

## Princes Quay transformed by £20 million redevelopment



Ray Cliff in the transformed Princes Quay Shopping Centre

An exciting new era has been unveiled at Princes Quay Shopping Centre with the opening of an outlet deck housing nine new stores with the promise of much more to come.

The transformation of the Centre follows the investment of £20 million, topped up with further spend from big-name retailers who are eager to share in the success of a project which is expected to create 150 jobs.

Together they have created a dedicated outlet level, making Princes Quay the first shopping centre in the UK to host outlet and high street stores under one roof.

Ray Cliff, Head of Centre Management for Realm, the management company leading the redevelopment, said: "This £20 million investment is a great addition to the city – we're bringing outlet shopping into the heart of Hull for the very first time, so shoppers will have more choice, right on their doorstep, without having to travel to Leeds or York.

"There are some common misconceptions about outlet shopping being tatty and end-of-the-line ranges but, as anyone that has visited an outlet will know, there's much more choice and great quality products on offer at fantastic prices."

Next Outlet, the flagship tenant, has taken four units on the redeveloped third level and was

ready to go well in advance of the opening day of Thursday 22 June. The shop opened with introductory offers of 75 per cent off and it promises permanent discounts of up to 50 per cent on its 40,000 items of womenswear, menswear, childrenswear and shoes.

Ray said: "It's really positive to see Next Outlet leading the way with this project rather than waiting to see how other retailers perform. Their presence alone is a reason for people to come here."

Also opening on day one were Bags Etc, Ben Sherman, Cotton Traders, Hallmark, Julian Charles, Skopes, Sole Trader and Suits Direct. More new stores will follow, and shoppers will also see other activity throughout Princes Quay.

Ray said: "Next Outlet as our flagship store is a great addition to the Centre and over the coming months we'll be able to confirm even more names. I'm confident that the outlet level will be fully let by the end of the year.

"With new stores across the whole of the Centre and exciting plans we have for more community and cultural events it spells a positive future for Princes Quay. This is just the start."

The redevelopment has improved the visibility and merchandising opportunities for shops on the outlet level by widening the atriums, creating

more space for such features as kiosk and café areas. Future projects include improvements to the east and west arcades which connect with Queen Victoria Square, and a walkway through to the new Hull Venue at the back of Princes Quay.

Kathryn Shillito, HullBID City Centre Manager, said: "This is a superb project by Realm and the importance to Hull city centre of investment on this scale should not be underestimated.

"By spending £20 million, Realm has shown their confidence in Princes Quay and in Hull. That has triggered more investment from these major brands, increasing the variety and the pulling power of the Centre.

"There is also more to this than the money and the immediate impact. The redevelopment reinforces Princes Quay's position in the heart of the city, close to major attractions including Hull City Hall, the Ferens Art Gallery and the new Venue and connecting the new town with the Old Town.

"The improvements are great news for all the businesses in Princes Quay and throughout the city centre with other major retailers and local independents benefitting from increased visitors taking the opportunity to explore our amazing, new-look city."

### Do you have a story you'd like to share?

For more information about how to share your news or ideas, email [catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk) or call on 01482 611802.

**[www.hullbid.co.uk](http://www.hullbid.co.uk)**



# News

## Open top buses will celebrate the city's hidden gems

East Yorkshire Motor Services (EYMS) will offer passengers an exciting new view of the city centre later this month when they launch open top bus tours of some of the main attractions.

The service – branded the Hull Explorer – will begin on Saturday 22 July, which is the first weekend of the school holidays. It will run every day except Tuesdays and Wednesdays until the end of the holidays in September.

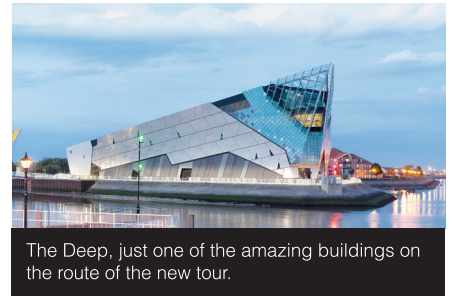
EYMS will adopt the “hop on, hop off” guided tour format which is tried and tested, with similar services in other cities popular with visitors. Passengers will be able to buy their tickets on the bus, with no requirement to book in advance.

The service is inspired by the number and variety of impressive buildings and attractions around the city centre with the route taking in such locations as The Deep, Hull Marina, Hull Minster and the various museums.

Claire Robinson, EYMS Marketing Manager said: “We’ve thought for a while that Hull deserves its own open top bus tour and, with all the activities around Hull 2017, we felt that this was the right year to start it.

“As we’ve been researching the route, we’ve discovered how many hidden gems and beautiful vistas the city has – from stunning architecture in the Old Town, to breathtaking views over the Marina and the river.

“The city has so much history our tour guides will have their work cut out trying to find time to talk about it all! We think both locals and visitors alike will enjoy exploring Hull, and we hope this can help encourage more people to visit our wonderful city.”



The Deep, just one of the amazing buildings on the route of the new tour.

Kathryn Shillito, HullBID City Centre Manager, said: “Knowing how popular the open top bus tour concept is in other cities, this is a great idea which will give people a view of our impressive buildings not always appreciated from street level.”

For further information, including bus times, please call BusLine on [01482 592929](tel:01482592929), pick up a leaflet from the EYMS Travel Centre in Hull interchange or visit [www.eyms.co.uk](http://www.eyms.co.uk)

## Theatre will put businesses in the Spotlight

Businesses are being urged to help Hull Truck Theatre build on its success during City of Culture year by strengthening its links with the wider community and reaching new audiences.

Many local companies have already signed up to the Spotlight partnership scheme, which aims to attract more theatre-goers from the corporate sector and use their contacts to offer opportunities to people living in disadvantaged areas.

The Spotlight package includes opening night tickets and priority booking for big events – a significant benefit given the demand this year for performances of The Hypocrite and Richard III.

It also includes VIP hospitality services, an annual allocation of complimentary tickets and the opportunity to donate up to 35 tickets under the Give the Gift of Theatre scheme, which enables schools and community groups to enjoy the Christmas production at the theatre.

Pat Coyle, Client Relations Director of Rollits LLP, said her firm has signed up for Spotlight. She added: “Our partnership with Hull Truck Theatre allows us to play a small part in helping them to deliver the high calibre of exciting and culturally relevant theatre for which they have become nationally renowned. We think it is important in terms of legacy that independent organisations such as Hull Truck Theatre continue to flourish and build on this year’s success in the aftermath of Hull 2017.”

Dav Calogero, Director of Development at Hull Truck Theatre, said: “This is our response to the growing demand from local businesses to experience culture without having to invest vast sums of money. It offers a number of direct



A scene from The Gaul at Hull Truck Theatre.

benefits such as incentives and hospitality and it also enables businesses to develop partnerships with disadvantaged parts of the community.”

For details please contact Dav on [01482 488294](tel:01482488294), email [development@hulltruck.co.uk](mailto:development@hulltruck.co.uk)

## Charity cheered by Lottery windfall and M&S fun day

A charity which only opened its premises in Hull city centre late last year is celebrating being awarded more than £200,000 from the Big Lottery Fund.

Special Stars Foundation will use the money to develop services at the centre in High Street, Hull which it opened in November. The charity will also work on partnership projects with businesses, such as the fun day which was recently organised by staff from M&S in Whitefriargate at Densholme Care Farm near Hornsea.

The Foundation works to improve the physical and emotional health and wellbeing of people across the region who are affected by disability. It organises sessions including exclusive cinema

screenings, football sessions and dance classes for all abilities, discos for disabled adults, a weekly sensory play session hydrotherapy swimming sessions, inclusive trampoline sessions and relaxed theatre performances.

Natalie Barnes, Founder and Chair of the Trustees, said: “We are thrilled to have been awarded Big Lottery funding and are very excited to be able to give families affected by disability new opportunities to enhance their quality of life.

“We are also very grateful to everyone at M&S who chose us to benefit from their Spark Something Good campaign. About 150 people including the children, their siblings and parent carers had a lovely day.”

Emma Morris of M&S in Hull said: “We were really excited to support Special Stars Foundation. Volunteering can make a profound difference to communities in which we live, work and play. The day was a great success. Around 50 families attended and everyone was impressed with the care we had taken to provide suitable activities



Jo Black from M&S in Hull with some of the children.

for the whole family. As a team we felt lucky to have been able to see long lasting memories being made on the day.”

# News

## Winning smiles light up a night of celebrations

Everyone was a winner as the fourth annual HullBID Awards brought together the best of a varied city centre business community.

The event at the Royal Hotel again attracted a full house of sponsors, judges and contestants – as well as lively supporters who made it another evening to remember.

Kathryn Shillito, HullBID City Centre Manager, said the judges had to cope with a record number of entries and make tough decisions because of the ever-improving standards.

She told the audience: "This year's nominations were outstanding and have surpassed previous years. The judging panel is independent and



chosen for their extensive knowledge of Hull city centre – and I know they had a tough job selecting the winners.

"But the HullBID Awards night is a celebration, an opportunity to recognise and reward all our city centre businesses. You are all winners tonight – congratulations on being finalists in 2017!"

Kathryn thanked the Hull Daily Mail for its support as official media partner, and sponsors St Stephens, Prospect Centre, Kingston

Recruitment, Radphone, Bronx, Pride Hair & Beauty Academy, 360 Chartered Accountants, Princes Quay and The Royal Hotel.

She said: "HullBID relies on this financial support to host such a brilliant night. We're still the same small team with a tall order to look after a very big business improvement district! There are 275 BIDs in the UK with HullBID viewed as a shining example of good practice. We're flattered that developing BIDs often consult with us."

Neil Hodgkinson, Editor-in-Chief of the Hull Daily Mail, said: "For the fourth year this event celebrates all that is great in our city's day and night-time economies, and everyone here should already feel proud."

A highlight of the evening was a Lifetime Contribution Award to Eric Silver, who earlier this year announced the closure of the family business, Leonard Silver Menswear, after 70 years in Hull. For a full list of award winners please visit [www.hullbid.co.uk](http://www.hullbid.co.uk)

## Travel agents voted the best In Yorkshire

A travel agent which will next year mark 25 years in Hull city centre has been named the best in Yorkshire by industry authority Travel Trade Gazette (TTG).

Andrew Earles Holidays opened its Ferensway office in 1993 and has thrived in a highly competitive market. The company was shortlisted in the Top 50 Travel Agencies initiative by a panel of 60 travel suppliers. It was then selected as the best in Yorkshire after an assessment by a TTG journalist which covered such attributes as business performance, customer service and innovation.

Andrew Earle, founder of the company, said the business has changed with the times, developing the role of holiday planners to offer a specialist service.

He said: "We are delighted to have been named as Yorkshire's best travel agent. It is wonderful to accept an award that acknowledges our service, store design and product knowledge and I'm so proud of the team.

"It's taken a real team effort and this award is testament to everyone's hard work. This award has also helped us develop stronger relationships with travel operators and has further motivated the team to improve their service levels even more."

TTG Group Editor Pippa Jacks added: "Now in its second year, our Top 50 Travel Agencies initiative has seen us scour the UK and Ireland to uncover its most dedicated and dynamic travel agency businesses.

"It's been truly inspiring to hear how these agencies go above and beyond on a daily basis to deliver extraordinary service and incredible value to their customers, and to support their local communities. Our winners demonstrate that travel retailing is a vibrant and successful business sector and that agents continue to prove their worth by delivering phenomenal customer service."



### Chair's statement

**Jim Harris, HullBID Chairman**

"Wow! I had no idea Hull had changed so much for the better!" These were the comments of business guests from Leeds who visited our city centre recently. While being very pleased that visitors from another city, which itself has seen massive improvements, could lavish such praise on Hull, it also got me thinking that those who have lived through our changes of the last couple of years may not appreciate just what is happening. Please, if you get chance, do try and have a little before and after moment over the next few weeks and really appreciate the journey our city is on.

### Got a question?

For more information about how to share your news or ideas, email

[catherine@hullbid.co.uk](mailto:catherine@hullbid.co.uk).

or

call on 01482 611802.

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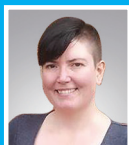
## The HullBID team

To find out about our board directors, visit [www.hullbid.co.uk](http://www.hullbid.co.uk)



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