



EVENING ECONOMY GROUP MEETING – THURSDAY 27TH OCTOBER 2016

BONNY BOAT 3PM

MINUTES

Present: K Shillito, Chair (HullBID), M Andrews (HullBID), C Bennett & L Bolton (Punch Hotel), R Jackson (Burlington, Trinity, Star of the West), M Bayston (McCoys), C Williamson (Bonny Boat), K Woollas (Ye Olde White Hart), C McPhail (Head of Steam), Adam (Kerb Edge), N Middleton (Hull Street Angels), D Morgan (Hull City Council), G Parker (Humberside Police Licensing).

Previous Minutes:

No matters arising from the minutes

Update from HullBID:

Representation at the British Council of Shopping Centres event – Manchester

- BID joined forces with the council, Bondholders, City of Culture and VHEY to host a stand and showcase the new prospectus '*Invest in the True North*' that Hull City Council has produced to encourage retail investment, particularly big brands such as TGI Friday, Bella Italia etc.
- This event was THE big date in the calendar when major retailers attend, potentially looking for new retail space; it was vital Hull was represented to its best.
- The event generated a good number of enquiries from some of the big names; it is planned to host a familiarisation trip with them to show what the city has to offer.

Christmas events HullBID has invested funds into

- Princes Quay Santa's Party – Princes Dock Street (20 Nov)
- Hull City Council Lights Switch on (to be confirmed soon) – potentially around Rose Bowl in Queen's Gardens (24 Nov)
- Victorian Christmas Event (now called '*The Magic of Christmas*') – Streetlife Museum (26 Nov)
- ITV Advertising campaign – starts approx 19 Nov

*All these events draw in thousands of additional visitors to the city centre.

Christmas lights:

Due to the public realm works disrupting most of the city centre, the lighting schemes will be reduced predominantly because the cherry pickers cannot gain access (particularly around Queen Vic Square). HullBID has covered the costs for Xmas lights/installation in 4 out of the 9 areas. **The schemes are:**

Brook Street, Paragon Street (half street starting at Debenhams up to Story Street), Whitefriargate (half street where paving has been completed – new scheme), Silver Street (new scheme), Hepworth's Arcade, Paragon Arcade, Princes Dock Street (new scheme), Scale Lane Bridge, Queen's Gardens Rosebowl.

Christmas Opening Hours:

Questionnaires have gone to retailers and F&B businesses to get opening hours over the Xmas period and importantly hours for New Year's Day when the fireworks display happens. Forms are still coming in but attached is the most up to date spreadsheet showing who is open (click on tabs along bottom). **PLEASE COMPLETE THE ATTACHED FORM IF YOU CAN as we will feed back the info to the bus companies/trains/Council/City of Culture team**

Presentation by Phil Batty, Director of Marketing, Hull UK City of Culture 2017

Phil shared the news about programming, covering the fireworks extravaganza on the 1 Jan.

- Two viewing areas – The Pier and Humber Quays
- Tickets will go on release 2.11.16 and 5.11.16 (around 25000)
- Evening will consist of music preludes emitting from 4 big screens which will build to a crescendo
- Fireworks go off 20:17 precisely and will last around 12 minutes
- There will be no concessions/rides/stalls etc so the crowds will disperse immediately afterwards.
- A good proportion of F&B businesses are open with more expected to commit.
- New Year's Day will also be the start of 'Made in Hull' which will see large scale projections on buildings accompanied by music and live performance in various parts of the city centre including The Deep, Maritime Museum etc. Runs until 7 Jan from 4pm until 9pm daily

Update from Gary Parker, Licensing Officer, Humberside

- Increased presence as we approach Christmas
- Operation Trafford in force again. Any business wanting a walk through with the dogs to email Gary Parker. It will be running a few nights.
- Potential of more polycarb glasses, distribution will be made equally.
- Problem with under-age across the NTE. Visits will be made but predominantly to off-trade premises.
- Extra patrols New Year's eve
- Any premises holding special events/party on NYE to let Gary know numbers so it's on the radar
- R Jackson asked if there would be more policing on the streets. G Parker responded that the Osborne Street teams have now doubled (to 5) meaning a heightened presence. RJ acknowledged what was said but reiterated the problem was that premises are well managed by door staff but the issues were happening on the streets. G Parker advised that it may be worth inviting Darren Downs to speak at the next meeting to offer reassurance. **KS to organise.**

Any other Business:

Public Realm Works

There was discussion about the public realm works and the severe disruption this is causing to businesses. KS explained that HullBID did understand the impact this was having and how saddening it is to see the struggles businesses are up against.

KS was asked to intervene but HullBID's hands are tied. Our role is to act as the conduit and disseminate information and arrange meetings and consultations between the Council/Eurovia and BID members. Very regrettably the BID is not authorised to pursue any legal claim – in this case seeking compensation from Hull City Council - on behalf of BID members against any third party and this is outlined in our Memorandum of Association. However, the BID will continually push to ensure works are completed according to deadlines and direct the Eurovia Business Liaison Officers to deal with specific queries and complaints.

Date of next meeting: TBC.

Thank you to Bonny Boat for hosting the meeting. It is, as always, much appreciated.