



EVENING ECONOMY GROUP MEETING – MONDAY 25th JANUARY 2016

BONNY BOAT 3PM

MINUTES

Present: Kathryn Shillito (**HullBID**), Mark Andrews (**HullBID**), Catherine Goble (**HullBID**), Francesca Sharp (**HullBID**), Linda Levantiz & Carla Williamson (**Bonny Boat**), Patricia Brook & J Greatrex (**Blue Water Café**), Andy Rollin (**247 Security**), L Bolton (**Punch Hotel**), Ann Donkin (**The Empress**), Dawn Morgan (**Public Health, Hull City Council**), J Hardy (**Sugar Mill**), Carl Conway-Davis (**Lizard/Rumours**), Alex Jeffry (**Silvers & Riddlers**), Melissa Lydon (**Garbo's**), M Beadle (**The Mission**), Lee Chapman (**Oscars**), Rob Jackson (**Burlington/Star of the West**), G Allenby & C Allenby (**Allenby Commercial**), J Pickering & Dave Best (**JDW**), Eve Blackhouse (**Courts Bar**), M Fowler (**Kingston Bar**).

Guest speakers: Inspector Kirsty Tock (**Humberside Police**), Jane Nelson (**Hull City Council**), Terry Spamer & Darren Goulbourne (**HU1 Festival**)

1. PREVIOUS MINUTES/MATTERS ARISING

Kathryn thanked members for voting to secure HullBID for the next 5 year term with an 80% majority win. Kathryn touched upon the public realm works across the city centre, understanding they are very disruptive. BID is here to ensure information is fed through from the Public Realm Core Group meetings that the council/Eurovia host with BID and businesses in attendance. This is an opportunity for BID to draw attention to any issues and bring the businesses in front of the decision-makers.

2. BRIEF UPDATE FROM KATHRYN SHILLITO

Kathryn briefly spoke about HullBID Fashion Week 16th – 23rd April, with over 70 BID members taking part and asked everyone to encourage customers to support it. It's a big investment to show Hull fashion and beauty retail at its best.

3. JANE NELSON, OLD TOWN PROGRAMME LEADER, HULL CITY COUNCIL

Jane Nelson spoke about plans to regenerate the old town. A total of £3million has been assigned which will be broken down as follows:-

- £1.6m (including £250k from the Council) for the indoor market renovations
- £850k for the infrastructure of Whitefriargate, Trinity Square and surrounding areas.
- £800k available in a grant pot.

The indoor market planning application has been approved with new flooring, signage, lighting, windows, elevations and stall design. The food hall will include 9 hot food stalls and provision of a restaurant. Current market traders are being accommodated as the works programmed will be phased but this will need to be confirmed by the construction contractor (the contractor to be awarded imminently). The decant of traders and phasing programme plan will be then be confirmed. The construction should start summer 2016 and be completed summer 2017.

The grant scheme (£800k) will be launched in May. The grants are not capped and are open to start up and expanding SME businesses. Jane explained the grant is an aim to draw people back into the old town, create a destination of quality and independent retail outlets, office and residential space along with cafes, bars and restaurants. Grants can be used to help with buying new equipment and improve shop fronts .

Kathryn explained that BID are working with Hull City Council and shopping centre managers looking at how to generate interest and promote the city to attract national chains/recognised names. Large commercial property managing agents will be targeted with a dedicated 'Brand Hull' brochure which is being developed.

4. KIRSTY TOCK – HUMBERSIDE POLICE

Inspector Kirsty Tock from Humberside Police spoke about the Public Spaces Protection Order that the council have applied for. It is a strict process and the order lasts for 3 years which after then you can apply to extend it. The Hull City Council cabinet have passed the PSPO which covers drinking in public and causing Anti-social Behaviour. The implementation date has yet to start due to the legislative requirements for signage to be made and place in the locations where it applies. The council are working through this process now so there is no start date as yet. However, the DPO (Designated Public Place Order) is still in place for the Hull City Centre and Beverley Road corridor which relates to street drinking only.

An abstracted part of the application of the order is shown below, to demonstrate that a PSPO can be used for different issues, not just street drinking. However, the issue applied for by the local authority has strict conditions as to its impact.

Section 59 of the Anti-social Behaviour, Crime and Policing Act 2014 - gives a local authority the power to make a Public Spaces Protection Order.

59(1) A **local authority** may make a public spaces protection order if satisfied on reasonable grounds that two conditions are met.

59(2) The first **condition** is that -

- (a) activities carried on in a **public place** within the authority's area have had a **detrimental effect** on the **quality of life** of those in the locality, or
- (b) it is likely that activities will be carried on in a public place within that area and that they will have such an effect.

59(3) The second condition is that the effect, or likely effect, of the activities -

- (a) is, or is likely to be, of a **persistent or continuing nature**,
- (b) is, or is likely to be, such as to make the activities unreasonable, and
- (c) **justifies the restrictions** imposed by the notice.

The PSPO applied for the local authority does not at the current time include begging. However, begging can be addressed in a different way. Kirsty reported that the police have seen a decline in begging in the city centre especially over the holidays when there is more footfall. They have been working on treatment programmes and Kirsty has put a bid in for more funding and HullBID have helped drive this by also speaking with the Chief Constable. Kathryn added that the Jubilee Church has introduced educational/day programmes to encourage visitors to re-skill themselves for work etc. Rob Jackson commented that he would like the police to be present at key times, Kirsty agreed to meet with Rob after the meeting.

Andy Rollin asked if there was any movement on the Street Marshalls? Kirsty was not sure on the budget and said she will speak to the Superintendent.

Kirsty updated everyone on city centre policing; they are looking to expand in May. The question was asked to Kirsty if more money was going towards policing for City of Culture? Kirsty responded that she is not sure as she is not part of the planning or management. Kathryn added that events like the family-friendly Freedom Festival become self-policing whilst Catherine Goble, HullBID Marketing and Events Co-ordinator is a member of the Council's Events and Safety Advisory Group and they look at every event so we will be well informed.

Update on the Street Marshalls – work is ongoing to seek out alternative funding streams for the Street Marshalls.

5. HU1 FESTIVAL – TERRY SPAMER AND DARREN GOULBOURNE

Terry and Darren spoke about the 2 day festival - May bank holiday, 28th & 29th May 1pm – 11pm. Between them they have 25 years' experience of doing events/festivals. They explained their passion for Hull and to rejuvenate the old town area, bringing people back. 50,000 flyers have gone out within a 60 mile radius of Hull and already have a database of 35,000 people. The ticket sales are healthy and believe it will be a real asset for the city. Linda Cressey of HPSS will be managing the Health & Safety. This is the first event to be held in Zebedees Yard, it has a 5,000 capacity but the event has been limited to 3,000 due to it being the first event along with the works that are happening. There will be bar concessions on site and foot outlets, wrist bands will be provided so people can enter in and out throughout the event.

The question was asked why do it on a bank holiday when bars in the area are already busy? Terry and Darren responded that it is hard to do a two day event when it's not on a bank holiday, also it's when people have money in their pocket. It encourages people travelling from out of town to make use of the hotels and other offerings within the city.

Terry and Darren explained that they are hoping this becomes an annual event or even twice a year. Kathryn added that we all need to get behind this and support it, look at the long term benefits of the city.

Date of next meeting: TBC.

Thank you to Bonny Boat for hosting the meeting. It is, as always, much appreciated.