

**EVENING ECONOMY GROUP MEETING – THURSDAY 3<sup>rd</sup> SEPTEMBER 2015 – BONNY BOAT PUB**

**MINUTES**

Present: Kathryn Shillito (**HullBID**), Mark Andrews, (**HullBID**) Francesca Sharp (**HullBID**), Catherine Goble (**HullBID**), Rob Jackson(**Star of the West, Trinity, Burlington**), Susan Brooks (**Hull Cheese**), Emma Badham (**JDW**), David Best (**3 John Scotts**), Carla Williamson (**Bonny Boat**), Lizzie Clarkson (**Rift & Co**), Rachael Watts (**Furely & Co**), Susan Beer (**Riddlers/Rumours**), Melissa Green (**Gabos**), Carl Conway Davis (**Lizard Lounge**), Dawn Morgan (**Hull CC Public Health**).

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**1. PREVIOUS MINUTES/MATTERS ARISING**

Kathryn welcomed new member Rachael Watts to the group. Rachael is opening a new bar on Princes Dock Street, Furley & Co.

Kathryn ran through the previous meeting minutes from 30<sup>th</sup> July 2015. Matthew Grove had stated that he would take a look down the avenues in regards to occupancy levels and risks, so far we are not sure if this has taken place. Kathryn reported that we are hearing from over the bank holiday that the police were pulled onto the Avenues. HullBID have provided a proportion of funding for two dedicated PCSO's during the day in the city centre. We gathered enough evidence and reports to show this was needed, so please do continue to let us know your thoughts.

Begging still is an ongoing issue. It was reported that beggars are receiving tickets every week but they are not bothered by it. Kathryn expressed her disappointment to hear this as we did want a commitment from the police to deal with this. Mark of HullBID advised everyone to also use their HullBID radio to report incidences too. The group were asked to report back at the next meeting.

**2. UPDATE ON POLICING**

The Police sent their apologies.

**3. FREEDOM FESTIVAL – BRIEF UPDATE**

Programmes have been distributed and events will kick start Friday 4<sup>th</sup> September across the city up to Queens Gardens and Princes Dock Street to draw footfall to this side of the city, Kathryn asked the group for feedback from the Freedom Festival at the next meeting. Kathryn has contacted Freedom Festival to establish who organises, whether it's a Council funded event and why the activity in the main is on Humber Street? Feedback was they're an independent charity and although Hull City Council put a bit of money into it they don't run the festival. **Please see letter attached that explains Freedom's funding and operations.**

**4. PUBLIC REALM WORKS (CITY CENTRE)**

Kathryn reported that 4 companies tendered for the work and a contractor has been selected – we are yet to find out whom. The original programming was to start in Trinity Square working towards St Stephen's; however it is now more probable that work will be simultaneously carried out. Business need to be aware of the disruption and advise their customers.

There will be a pop-up public exhibition showing the plans around public realm and the cruise terminal, Ferens Art Gallery etc over the weekend at the Freedom Festival. The drawings of the square look amazing and it is all very exciting. The end of September is the deadline for the works to start. The Council will hold a special meeting with city centre businesses to introduce them to the contractor and explain in more details about the works schedule.

**\*Note since the Eve Econ meeting a date has been set – Monday 14<sup>th</sup> September, 1pm at the Guildhall – all welcome**

## **5. HULL TRINITY FESTIVAL – UPDATE ON ACTIVITY**

Kathryn informed the group that Oscars Bar on Silver Street are this year's principal sponsor and HullBID is very pleased that they are on board and have their backing. Oscars will have a pop up bar in Trinity Square during the festival, no other food and beverage concessions will be allowed in the square. The Trinity Festival is one of HullBID's biggest investments and we do get some criticism about holding the festival in the same place each year, however it specifically delivers for businesses in the old town and we feel it's a good investment.

Friday 25<sup>th</sup> September, 7:30pm is the curtain raiser at Holy Trinity Church, a bar will be provided and Mighty and the Moon, Ramble Gamble, Yasmin Coe and Fudgey will be performing with a 10:30pm finish. Tickets are £5, so please do your best to support it.

Saturday 26<sup>th</sup> September, start time of 12:00/12:30 is yet to be decided. Main stage acts are Baby Tooth, Demi Mondaines, The Talkdown, Streaming Lights, Hands off Gretel, Breeze, Lake Komo, Affairs, Life and with headline act Eliza and the Bear.

Sunday 27<sup>th</sup> September main stage acts are Delta Vega, The Quicksilver Kings, Eastwood, The Fronteers, Nineties Boy, Bud Sugar, The Talks and with headline act The Beat.

Both Saturday and Sunday finishing times will be 8:30pm, this is so crowds can migrate into the bars....this will also be encouraged by the host on the main stage. The brochures will be ready shortly, we have stuck to the same branding as last year, so please when you receive them along with posters share with your customers. For those of you who also have acts on in your premises you will receive posters as per the Yum! Festival giving you a space to write down the acts you have. There are far fewer venues having acts on this year.

## **6. HULLBID RENEWAL BALLOT**

Kathryn briefly explained how HullBID works, an independent not for profit organisation funded by the businesses, the money creates a 'pot' and funds are spent according to the priorities of our members. We fund big events such as Yum! and Trinity Festival; we help with safety and security; we help keep the city clean and tidy and we are positioned to keep businesses up-to-date with any developments or disruptions in the city centre. Every 5 years we have to be voted in and it is down to the businesses to vote 'yes'. March next year you will receive the voting papers with a simple box to tick for yes or box for no. If HullBID does not reach the majority vote, HullBID will cease to exist. This would impact businesses hugely, for example, if you had an issue with planning or licensing you would have to contact the Council on 300300 and there would be no-one to act as the conduit between the council and businesses.

## **7. STATE OF TRADE**

Kathryn wanted to add state of trade into the agenda, the feedback received was steady, ok, not great, Monday to Thursday trade is not great as there is no-one around with early evening being the same.

Kathryn explained that she met with specialists CBRE to address the issues with the night time economy and is currently waiting for a quote for them to produce an in-depth report. The report would look at demographics, footfall etc but importantly they have contacts with 'national' names such as TGI Fridays and Bella Italia who we hope to attract; once you get one other big brands may follow. Kathryn will feedback on what they say and their recommendations.

## **7. ANY OTHER BUSINESS**

Dawn Morgan, Public Health Directorate for Hull City Council reported back that following the last meeting where issues were raised she has been in contact with the police and licensing, nothing different was said to that of what Matthew Grove said at the meeting. Dawn will also be chasing Keith Lamplough regarding reducing the strength and begging issues and will keep pushing this with him. You can contact Dawn direct on [Dawn.Morgan@hullcc.gov.uk](mailto:Dawn.Morgan@hullcc.gov.uk)

Hull Marathon – Kathryn explained that this is the first year it has been done, Phil Haskins has organised it. HullBID haven't received a map but as soon as we do these will be distributed out to all businesses.

**\*Note: Since meeting a map has been forwarded which is attached**

Christmas lights switch on this year is Thursday 12<sup>th</sup> November. HullBID consulted with a lot of retailers who all agreed they wanted it earlier this year.

**Date of next meeting:- Thursday 22<sup>nd</sup> October 2015 at 3.00pm, Bonny Boat**

**Thank you as always to The Bonny Boat for hosting the meeting and providing the coffees. It is much appreciated.**