

EVENING ECONOMY GROUP MEETING – THURSDAY 11TH JUNE 2015 – BONNY BOAT PUB

MINUTES

Present: Kathryn Shillito (**HulBID**), Mark Andrews, (**HulBID**) Francesca Sharp (**HulBID**), Rob Jackson(**Star of the West, Trinity, Burlington**), Jackie Snow (Leonardo's), Tom Bowden (Soho Lounge), Wayne Mason (Sugar Mill), Michael Gaukroger (Bar 82), Susan Brooks (Cheese), Leila Bolton (Punch), Andy Rolin (247 Security), Lynn Yorke (Sugar Mill), Emma Thorley (William Wilberforce), Katie Younger (Admiral of the Humber), David Best (Three John Scotts), Linda Cressey (HPSS Ltd), Jayne Wright (Off the Road Production), Kerrie Woolas (Ye Olde White Harte), Linda Levantiz (Bonny Boat), Kevin Priestley (HCC), Gary Dixon (Hull City Safe), Keith Lamplough (Humberside Police).

1. PREVIOUS MINUTES/MATTERS ARISING:

No questions from the previous meeting minutes that was held on 16th April 2015.

Kathryn Shillito reported that the media are talking a lot about begging lately and how disruptive it can be to the public and businesses. The BID have been commended for their work dealing with anti-social behaviour but regrettably are being pulled in more to deal with rising issues. Kathryn introduced Gary Dixon from Hull City Safe.

2. POLICE UPDATE

- Gary Dixon – Anti-Social Behaviour, Hull City Safe. Gary explained that begging has become a concern. People need to share information and report instances for evidence of when beggars are asking for money.
- Ward members have also raised concerns regarding begging in the city centre in particular Silver Street, HulBID, HCC and Humberside Police are working together to resolve this issue. Mark Andrews added that the 101 number for reporting non-emergencies can sometimes have a wait of up to 40 mins. On 3rd July the BID will meet with the Police and it's important to gather evidence from organisations who are experiencing long waiting times on the 101 number.
- The BID radio is huge success but it has been reported that PCSO's are allegedly not carrying the radio. If you have any issues it needs documenting to evidence that the PCSO's are not responding.
- Gary encouraged the group to provide as much evidence as possible to prove the reduced policing team isn't working.

Please see attached ASBO reports from Gary Dixon.

Keith Lamplough – Licensing Department, Humberside Police. Keith introduced himself and explained he was attending the meeting in place of Gary Parker. They are looking at the shift structure that is currently under review and are acutely aware of all concerns. Keith re-assured that they are trying to do something about it and will raise all concerns from the Evening Economy meetings.

Rob Jackson and others responded that they don't know the new Sergeant and also vice-versa, he doesn't know them. The relationship has broken down with the police as there is no interaction. The police do their walk about but do not introduce themselves. The Street Marshalls have now also gone. Keith explained that Ian Goode is very passionate about wanting the Street Marshalls back and is exploring several avenues on how to secure funding for them. Ian Goode has had to take on extra portfolios but his commitment remains with the evening economy.

Keith explained that Hull is the busiest area in the whole force. Rob Jackson commented that security is well-controlled in the venues but the worry is when they drinkers go outside and more instances occur, door staff are limited to do anything and also premises do not want the stats to be showing as negative. Keith responded that Ian and Alex are trying to re-establish dedicated specials and again encourage everyone to send emails/write down any instances for evidence.

Kathryn added that there was an article in the paper saying that HullBID had pulled funding for PCSOs – this is not the case. HullBID fund additional hours by PCSOs and this has been put on hold, until we receive information on the new timetables and get reassurances that our PCSOs are patrolling the city centre, not the wider area. We have a further meeting scheduled with the police on 3rd July to address this.

Keith has looked at the Stats and premises with their own door staff are well-secured and agreed the issues are generally out on the street. Ian and Alex are going to have to go to Senior Officers to say the continuity/volumes of policing is needed. You can also feed any of your concerns through to HullBID who have created a folder of evidence and instances to show to the police.

Mark – Senior Support Office, HullBID explained that they are also getting the same trouble throughout the day as there is a lack of police patrolling but again the have no powers similar to the PCSO's . Kathryn commented that balanced reporting is needed from the Hull Daily Mail and negative stories need to be counterbalanced with positive ones.

3. HULL CITY COUNCIL – UPDATE FROM KEVIN PRIESTLEY

Kevin stated that they are currently waiting on clarification on the public realm works starting. The contractor will be employing someone to talk directly to the businesses and will also provide a walk in facility where drawings can be viewed etc.

Kevin and Jon Pywell over the next couple of months are looking at properties in the areas in and surrounding Whitefriargate in the hope to smarten up the properties that need it.

City of Culture – Regarding activity there will be something on every day. We are expecting 1 million extra visitors to what we usually get. The Turner Prize will be at the Ferens for 3 months.

Kevin arranged to go and visit Punch who is having issues getting cherry pickers to their premises.

Kathryn added that the branding workshop for City of Culture is moving along. They have reached £10 million of their target that was set at £13 million, so they have now raised that to £18 million, which is all good news.

Kathryn also stated that she met with Matt Jukes – Chief Operating Officer, Hull City Council, he confirmed they have got great pockets of activity in the city centre. However, Kathryn flagged up that there is no coordinated approach to supporting the evening economy. BID want to recruit a specialist organisation to provide a comprehensive report to address the issues and come up with actions and is hoping to co-fund with the Council and Hull Bondholders (subject to budget). Ideally the city should be attracting big brands like TGI Fridays/ Bella Pasta etc. BID will keep you updated and you will be part of the consultation process.

4. HULL TRINITY FESTIVAL

Kathryn introduced Linda Cressey – HPSS. Linda explained she is helping to co-ordinate Trinity Festival and has visited the venues who want music. Janey Wright, music promoter is starting to book the bands and next week you should receive an email with the proposed costs. No change regarding road closures. Linda is looking at parking and

designated parking for staff to see what is available. Linda hopes to bring the head of security to the next evening economy meeting to introduce to everyone and hopefully build up a relationship. HPSS is responsible and have to manage people on the outside of the venues during Trinity. Linda was pleased to say that they are ahead of schedule from last year. Stewart Baxter from The Warren will be programming the main stage bands and because we have sponsorship this year we are looking broadening the line-up. This year we are looking at building on the footfall, especially during the afternoons and Stewart will be looking at this to programme in suitable bands (possibly a few tributes). Mark added that flexible glasses are required in the area outside.

Rob Jackson asked if there was a date set for marketing the event? Linda responded that once all venues are signed and headliners are signed the marketing can commence. Kathryn introduced Catherine Goble, BID's marketing and event coordinator who will be responsible for this. Kathryn mentioned that there will be a networking event on Friday 26th September this year to support the festival and as part of this, free tickets to the Friday night opening show at Holy Trinity will be given to invitees.

5. YUM! FESTIVAL

This year will be over 2 days on 7th & 8th August. This coincides with the P1 Power Boat race that is independently organised. We do see this as a positive and the idea is for people to visit Yum! and migrate down towards the boat race. We plan to have an advertising campaign that will cross-promote the P1 Boat race. Kathryn confirmed that so far we have 63 businesses involved, wither with a stall or by putting special offers on. If you do have any offers that you would like to advertise, please contact Catherine@hullbid.co.uk who can put these on the dedicated Yum! website.

6. STATE OF TRADE

It was the general feeling that Monday's are a struggle. Soho Lounge has gone to closing on a Monday. Discussions were held on why the change and the feel is down to a number of factors including the weather (so far hasn't been a great summer) and also culture change. People go out later and stay out later. In other cities you will find cafe bars and restaurants open for much later to cater for demand. Pricing in the city centre is competitive against each other, whereas places like Princes Avenue is all consistent. The group agreed this strategy could help but that would only be the independents as licensees from the national have no say. Kathryn explained that HullBID are looking again at the Eat, Drink, Enjoy website. Hopefully at the next meeting we will invite Jenny Coombes, Freedom Festival to attend.

7. ANY OTHER BUSINESS

Mark just wanted to reiterate to everyone to write down any issues in regards to begging etc and give them to HullBID.

Date of next meeting:- Thursday 30th July 2015 at 3.00pm

Thank you as always to The Bonny Boat for hosting the meeting and providing the coffees. It is much appreciated.