

**EVENING ECONOMY GROUP MEETING – THURSDAY 6<sup>TH</sup> NOVEMBER – RDS TRAINING**

**MINUTES**

Present: Kathryn Shillito, Chair (**HullBID**), Mark Andrews, Raich Orr, Francesca Sharp (**HullBID**), J Pickering, E Wood, Emma Badham, David Best, J Purves (**JD Wetherspoon**), A Woodsworth (**NS-UK**), V Miller, P Berrey (**Ebenezer Morley**), Katie Thompson (**Neighbourhood Network**), P Smith (**Mod & Divas bar**), W Mason (**Sugar Mill**), R Jackson (**Star of the West, Trinity, Burlington**), Dawn Maynard (**Rumours Bar**), Susan Brooks (**Hull Cheese**), Deborah Simmonds (**The Welly**), Richard Woyen, Mike Beadle (**The Mission**), Andy Rollin (**24-7 Security**), Mike McKay, Jason Herringshaw (**Pozition**), Melissa Green (**Garbo's**), Alex Jeffery (**Riddlers**), Mark Bayston, Ryan Denjman (**McCoy's**), Linda Levantiz (**Bonny Boat**), Kerrie Woollas (**Ye Olde White Harte**), Alan Barnes, Kim McGivern (**George Hotel**), Leila Bolton, Claire Bennett (**Punch Hotel**)

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**1. VALIDATE UK**

Carol Brodie, Validate UK gave a presentation on the National Association of Chief Police Officers backed Proof of Age Standards Scheme (PASS). The pass they provide is legitimate and a hassle-free way of identifying age; 100% of referees are contacted and all details are thoroughly checked. Premises who ask to see the card are showing due diligence. It is advised to use this card instead of a passport or driving license to avoid losing these (51% of passports that are lost are through using in the night time economy). There is a UV mark across the front of the card with a bonded hologram – these cannot be copied or forged.

Packs are available or you can download the forms. If you would like any of the literature and would like to receive regular updates on the services please contact Carol.

**Carol Brodie**

**01434 634996**

**[carol@validateuk.co.uk](mailto:carol@validateuk.co.uk)**

**[www.validateuk.co.uk](http://www.validateuk.co.uk)**

**2. SGT IAN GOODE**

Sgt Ian Goode delivered a very informative and interesting Vulnerability Training to the group. Separate sessions for staff to be held at a later date. If you would like more details on Vulnerability Training please contact Ian Goode direct.

**[Ian.Goode@humberside.pnn.police.uk](mailto:Ian.Goode@humberside.pnn.police.uk)**

**3. HULLBID**

- Kathryn gave a brief update on HullBID and asked the group for feedback from the Trinity Festival following the very positive feedback gathered from the questionnaires. Generally there was a positive reaction however one business felt that it could have been busier (although this was disputed) whilst a couple of others felt that they were too far away from the festival to benefit from it. Kathryn thanked the group for their comments and advised that for 2015 HullBID would evaluate the feedback and address any specific areas for concern before deciding to go ahead.

- A question was asked why the barriers only reach a certain point and why can't they be extended? Kathryn explained that HullBID has to work to the guidelines – including numbers - set by the Council's ESAG Group (Events Safety Advisory Group) and the Police however next year we would try to get approval to move back the barriers so that more bars could be incorporated within the Festival area.
- Footfall on Whitefriargate showed a huge increase.
- All HullBID's objectives were met this year and feedback from the questionnaires demonstrated that 100% of the participants questioned said they would like to see BID re-invest in the festival.
- Kathryn reiterated that HullBID are a not for profit organisation and are here to help and assist city centre businesses. If you have any ideas or want to get involved in any of the events just contact us.

#### **4. CHRISTMAS**

- The website [www.christmasinhull.co.uk](http://www.christmasinhull.co.uk) has been redesigned and you can use this as a free vehicle to promote any Christmas offers/events/activities you may have. The form is attached if you would like to complete this and send back to [Francesca@hullbid.co.uk](mailto:Francesca@hullbid.co.uk) or telephone 01482 611850 with details to put onto the site.
- Christmas activity either funded or part-funded by HullBID:
  - 16<sup>th</sup> November – Princes Quay Santa's Parade
  - 27<sup>th</sup> November – Lights switch on
  - 29<sup>th</sup> November – Victorian Christmas – High Street
  - 13<sup>th</sup> December – Elves Market, King Edward St
  - 20<sup>th</sup> December – Holy Trinity Live Nativity – throughout city centre

#### **5. ANY OTHER BUSINESS**

Kathryn asked the advice of Sgt Ian Goode on mandatory conditions on what premises can and can't do in regards to drinks promotions. Ian advised that any promotion as a competition or award for getting drunk should be steered away from. For example, free pint if England score a goal – this is not allowed. If you are unsure of anything please ring the police first.

Kathryn reported that the Purple Flag inspection took place on the 1 November, it was a brilliant night with lots happening in the city centre, it was buzzing so we have great hopes that Hull will gain the Purple Flag status again. We will find out in the New Year.

Next year two dates have been proposed for the Christmas Light switch on, 19<sup>th</sup> November or 26<sup>th</sup> November, it was generally agreed that 19<sup>th</sup> November would be most suited to businesses.

#### **6. DATE/TIME OF NEXT MEETINGS**

- 10<sup>th</sup> December, 3pm, **Bonny Boat**