

EVENING ECONOMY GROUP MEETING – THURSDAY 31ST JULY – BONNY BOAT PUB

MINUTES

Present: Kathryn Shillito, Chair (**HullBID**), Raich Orr, Alana Ennis, Francesca Sharp (**HullBID**), Paul Berrey, Vicky Miller (**Ebenezer Morley**), Vanessa Reed (**HCC**), Keith Murphy (**Punch Hotel**), Ahmad Majidiasl (**Horncastle Group**), Andrew Start, Darryl Forrester (**Business Improvement Solutions Ltd**), Jim Bigby (**Star-Garter**), Melissa Green (**Garbos**), Carl Conway Davis (**Lizard Lounge/Rumours**), Jaime Purves (**JD Wetherspoon**), Fiona George (**George Hotel**), Sue Brookes (**Hull Cheese**), W. Mason (**Sugar Mill**), Jason Herringshaw, Mike McKay (**Pozition**), Kerrie Woollas (**Ye Olde White Harte**), Carla Williamson, Linda Levantiz (**Bonny Boat**), Ann Donkin (**The Empress**), Robert Jackson (**Trinity**), Mark Fleming (**65 Cars Ltd**), Gary Parker (**Police**)

PREVIOUS MINUTES/MATTERS ARISING:

Kathryn talked through the minutes from the previous meeting held on 19th June and asked for feedback from the Lord Mayor's Parade. Ann Donkin (The Empress) felt that it brought in extra custom, whereas Paul Berry (Ebenezer Morley) reported they didn't notice a difference. Graduation was held 14-18 July and Keith Murphy (Punch) reported that it brought a lot of business to them. Kathryn added that HullBID support Graduation by supplying gazebos and distributing brochures and promotional leaflets for surrounding businesses to prevent attendees straying from the city centre. HullBID is also working with Hull College to support their Higher Education Graduation Ceremonies (21.10.14), please let us know if you have any offers to publicise.

Kathryn briefly spoke about the HullBID networking events and encouraged all to come along and meet other members. They are held in a relaxed environment with complimentary food and drinks; the last event was held at the BBC centre with Burnsy hosting a Q&A session with Hull City ex-players Ian Ashbee and Ken Wagstaff, with Richard Parnell from Bridge McFarland acting as guest speaker talking about a new sports qualification. A good networking event that over 60 people attended.

Purple Flag – a full inspection (8 hour visit) will be held the 1st week in November. The partners are preparing to launch Purple Flag Week with the Trinity Festival.

STATE OF TRADE:

- Pozition – OK
- George Hotel – quiet at the moment but that could be down to the good weather and having no outdoor area.
- JD Wetherspoon – OK, people using the beer garden
- Trinity – slight upturn
- Ebenezer Morley – no difference, it could be better but difficult in the hot weather with having no air con. Trying to get air con installed.
- The Empress – lose and gain but are up on 3 years after being 4 years down. More of a winter pub.

GARY PARKER – POLICE UPDATE

At the last meeting the question was asked if it was possible to merge the Pub Watch meeting with the Evening Economy meeting – Kathryn asked Gary if he could give some feedback.

Gary responded that he is happy to continue coming to the Evening Economy meetings but unfortunately cannot merge the two meetings together as the Pub Watch meeting also covers other areas. However, Gary generally agreed that BID licensees can attend the Evening Economy meetings without the need for also attending Pub Watch as similar topics are generally covered. There was historically a big Pub Watch meeting held in the city centre but this folded as people were unwilling to sit through a long meeting which covered topics/areas unrelated to their particular business.

Gary spoke of the package that has been developed for duty of care training which runs as part of the package for door staff training, licensees, managers and bar staff. Once it is up and running you will be contacted to attend the larger venues and Sgt Ian Goode will host the presentation.

Gary reported that it has been noticed during the summer and at the end of school term there has been a rise in under age customers trying to get in to premises and doctoring driving licenses for proof of age. Please be vigilant and tighten up on doors. Let the Police know of any suspicions or about drunken behaviour/drugs.

Reduce the strength - Gary explained that although there had been success in dealing with drink/drug-fuelled behaviour and getting it removed, we are still seeing significant number of non-residents coming to the city looking for beds. Kathryn added that businesses on Silver Street had commented there was a drop in beggars.

Humber Street Sesh is approaching – Saturday 2 August. Gary requested that anyone witnessing disorder is free to feed back to him. As it is ticketed this year they are expecting 20,000 – 30,000 people over the duration, however the weather may affect this.

Gary spoke briefly of proposed plans for some of the Humber Street warehouses; although this is good for the economy, there is a slight concern that an influx of new bars/cafe bars would draw people away from the old town. Kathryn explained that she had met with the proposed developers of Humber Street (Wykeland Beal) and the overall mixed scheme of new venues and housing looked appealing.

GENERAL HULLBID UPDATE

- Freedom Festival – Kathryn gave a brief update on the Freedom Festival (please see attachment for details).
- City of Culture – Martin Green has been appointed as the Chief Executive. He was responsible for the opening ceremony of the Olympics and studied at Leeds University so has some knowledge of Hull. Once Martin has settled into his role on the 1 October we should start to learn more about the City of Culture (independent) company that will be set up.
- Public Realm – Kathryn attended a meeting with the head of Public Realm works recently and viewed plans/drawings for a major £25m scheme to revamp the city centre which will hopefully increase dwell time. There are plans to fill the Beverley Gate and create arts around it; create ‘stepped’ seating where the railings are on Monument Bridge currently; King Edward Street will be de cluttered and ‘inverted’ fountains will be installed plus raised grassed areas. The corner of BHS will be pedestrianised and the buses will re-route.
- Conference & Events Centre – Plans have been revealed for a new conference and events centre to be built on the derelict land in between Princes Quay and Castle Street (the land is owned by PQ). The council has provisionally allocated £30m toward building costs and is working with a local developer on plans for a 4 star

hotel. KS opened a discussion on the venue asking if licensees felt 3,500 seats is enough. Mike (Position) expressed his confusion whether it is a conference venue or a music venue and feels we are only accepting 2nd best, not having a larger venue to hold bigger concerts to attract more people.

Kathryn commented that although not perhaps ideal, it is a start and will certainly clean up the many derelict buildings that are a blot on the landscape.

- Experience Hull Brochures – please contact HullBID if you need more brochures for your displays. It is vital these are publicised to attract visitors.
- New Town – Kathryn informed all that she has a meeting planned for the end of August with Les Pooley of Vanilla and Paragon Square businesses. Ideas are sought that these particular businesses could adopt in a similar way to how Moderation/Divas hosted Soul Nights to link in with an event at the City Hall.

ALANA ENNIS – HULL TRINITY FESTIVAL UPDATE

- Hull Trinity Festival – 26th – 28th September. Alana explained that posters and flyers are now ready so will get these to you ASAP – please display. The rebranding uses iconic buildings in the old town and is superb. and the website will be going live any day.
- 2014 has 28 venues signed up, Katy Furze (venue programmer) is scheduling the acts for the venues and the what's on list will go to print soon. Alana asked for the venues involved to sign off the acts scheduled ASAP.
- The Trinity Festival kick-starts Purple Flag week, this celebrates evening economy showing that Hull is a safe and vibrant night out. Kathryn commented that last year Linda and Carla (Bonny Boat) dressed their premises purple and it looked fabulous, so we encourage all to get on board and do the same this year. Please get in touch with HullBID if we can assist with anything.
- Alana explained that Friday night (26th September) is more of a launch night – there will be a gig inside Holy Trinity Church with Black Delta Movement playing as a fundraiser.
- Timings are 1pm – 9pm for Saturday and Sunday with the headliners playing from 8pm – 9pm.
- Alana shared the designs for the t-shirts and Kathryn encouraged all to purchase these for bar staff to wear.
- Hopefully included within the festival area will be a food area on the South Church side subject to approval from the Council/Police/Fire Brigade etc. Also hoping to extend the area to accommodate more people this year but again this is subject to approval. The event will finish at 9pm so the public can migrate into the pubs. Nineties Boy will be hosting and will be scripted, telling the audience of offers etc in the area, promoting your businesses.
- Kathryn mentioned that HullBID is currently looking for sponsorship and have a meeting with KCOM next week and asked if you have a good relationship with anyone who may be interested in sponsoring the event please let us know.

Kathryn spoke of the work HullBID has done with 65 Cars to help their drivers promote Hull by engaging with their customers who come into the city. A fact sheet has been produced with top things about Hull (see attached).

MARK FLEMING 65 CARS - PRESENTATION

Mark spoke about opening a new taxi office based on Princes Avenue, it's a high tech taxi office with a ticketed system waiting room with a large plasma screen on the wall which can be used for advertising. The firm are used exclusively by the University. Mark explained that the previous night alone they did 250 jobs out of Princes Avenue. They are producing a key tag that currently is only used by students but they want to roll this out to link with

businesses in Hull, so free advertising. They currently do 13,000 journeys per week. Contact Mark to find out how you can get involved.

Mark Fleming – 65 Cars – Tel: 01482 656565 Mob: 07412 888858 Email: mark@65cars.co.uk

ANY OTHER BUSINESS

Kerrie (Ye Olde White Harte) reported that bandit thieves are currently working in the area, using a new device so please be aware of this.

Electronic cigarettes – if anyone is having problems with customers thinking they can use e.cigarettes, HullBID has a polite notice poster you can display – please let us know and we can drop these off to you.

Queens Gardens Police Station – is still in limited use albeit only during 9-5 weekdays and accommodates some office staff and the vehicle workshop amongst a few other things. It is not open to the public at any time and Osborne Street Police Station is the enquiry office for the city centre.

DATE OF NEXT MEETINGS – PLEASE NOTE THESE IN YOUR DIARY

Thursday, 18th September 2014

Thursday 6th November 2014

Wednesday 10th December 2014

Thursday 29th January 2015

Kathryn thanked The Bonny Boat for hosting the meeting and providing the coffees. It is much appreciated.