



Jan 07

## BIDS Update No.9

The Newsletter for the Hull City Centre Business Improvement District (BID)

### BID 'Open Meeting'

Hull City Centre BID is holding an 'Open meeting' for the businesses who are located in the BID area on Tuesday 20<sup>th</sup> February 2007, at 6pm in the Mortimer Suite of Hull City Hall. This will enable you to ask the directors of the BID Board any questions that you may have regarding the BID.

If you wish to ask any questions at the meeting please submit them in writing to: Sarah Jackson, Hull City Centre BID, 34-38 Beverley Road, Hull, HU3 1YE or email; [s.jackson@citycentrehull.com](mailto:s.jackson@citycentrehull.com) by the 8th February 2007.

In order for us to confirm approximate attendance numbers to Hull City Hall, could you please indicate if you wish to attend the meeting to [s.jackson@citycentrehull.com](mailto:s.jackson@citycentrehull.com)

### Meet the Evening Street Marshalls

If you are out and about in Hull City Centre on a Friday or Saturday night you may see Street Marshalls patrolling the streets. Their presence has now been in the city centre since the 15<sup>th</sup> December 2006, welcoming people into the city, giving directions, providing information on late night transport provisions, informing people of the zero tolerance approach to trouble makers in the city centre and helping to diffuse potentially volatile situations. Their patrol areas are the old town / new town and George Street. If you have any questions regarding the street marshalls please contact Danny Hutchinson at [donvanhutchinson@hotmail.com](mailto:donvanhutchinson@hotmail.com)



At present there are six street marshalls; by the end of January 2007 they should be up to 8 that patrol the streets of the city centre on a Friday & Saturday night.

### Congratulations

We would like to offer our congratulations to Victoria Jackson, Chairman of Kingston Recruitment who received an MBE in the New Year's honours list for services to businesses and to the community in Kingston upon Hull.

The BID board now has two directors with MBE's, the second being John Marshall of the Goodwin Trust who was awarded his MBE in the Queens Birthday honours list in 2006.

### QUESTIONNAIRE

Attached is a business questionnaire, could you please take the time to complete and return it to Hull City Centre BID, all completed questionnaires received back will go into a draw to win a bottle of champagne.

## Hull must NOT disappear under a veil of graffiti.....

Hull is in danger of becoming a centre for the nation's graffiti taggers. Youth culture is strong in the city centre and growing but we don't currently have the resources to combat the unwanted side effects like graffiti and vandalism.

The problem is that whilst some of the multiple retailers have graffiti strategies many do not. At present the Council will clean graffiti from private property but there will be a charge to the owner. Hull City Centre BID are currently working to set up an annual cleaning programme, this will target areas and clean them primarily of graffiti and chewing gum. Businesses will be notified of the programme of works and will be asked to sign a disclaimer in the event that any graffiti needs to be removed from their premises. All businesses will be issued with a contact telephone number and further details on this scheme in next month's bulletin.

## 2007 events in Hull City Centre

2007 in Hull City Centre is going to be exciting for events and things happening. Firstly, Hull is celebrating the bi-centenary of William Wilberforce's abolition of slavery, throughout the year there will be different events taking place celebrating the life of this remarkable man.

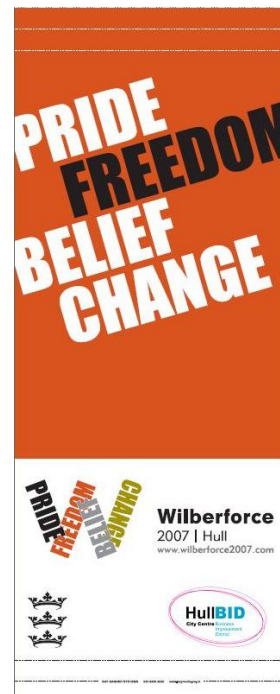
Hull City Centre BID is currently finalising an events diary for 2007 with Hull City Council and other bodies, once this has been confirmed this will be sent out to you. All of the events taking place in the City Centre will also be put onto our website [www.thinkbid.co.uk](http://www.thinkbid.co.uk).

If you have any issues, ideas or concerns about the BID please send them in writing to:  
Hull City Centre BID  
34-38 Beverley Road  
Hull  
HU3 1YE  
Or  
Email: [k.baldwin@citycentrehull.com](mailto:k.baldwin@citycentrehull.com)

## Football Counters

Hull City Centre BID's top priority is to protect and increase footfall for the BID members by making the City Centre clean, safe, attractive and lively. As one of the BID's Key Performance Indicators (KPI's) we are in the process of finalising arrangements for the installation of footfall counters in four locations across Hull City Centre. (Prospect Street, King Edward Street, Jameson Street & Whitefriargate)

These will record footfall on a 24 hour basis and will be able to tell us if footfall is up / down in certain areas, and if there is an event on if it brings more people into the city centre. These figures will be reported back to you on a frequent basis.



This is the design of the Wilberforce lamp-post banners which will soon be hanging from approx 200 lamp-posts throughout the City Centre

Hull City Centre BID Team contact details;  
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