



**City Centre Hull BID Board
34-38 Beverley Road, Hull
Tuesday 9th January 2007**

PRESENT

Mike Killoran (Chair)
Cllr Andy Sloan
Rob Nicklas
Victoria Jackson
Ian Kelly
Steve Marsay
Mike Johnson
Kevin Jobling
Jo Barnes

Princes Quay
Hull City Council
Thearne Pet Stores
Kingston Recruitment Ltd
Hull & Humber Chamber of Commerce
Debenhams
Royal Bank of Scotland
Hammonds
Hull Citybuild

In attendance:

Ken Baldwin
Insp Andy Foster
Kevin Priestley
Jonathan Levy
Sarah Jackson
Tracey Cross

Hull City Centre BID Manager
Humberside Police
Hull City Council
Top Banana
Hull City Centre BID team
Company Secretariat

1. Apologies

Apologies were received from Cllr John Robinson and Amanda Austin.

2. New Years Honours

The Board congratulated Victoria Jackson on receiving an honour in the New Year's Honours list.

3. Minutes

The minutes of the meeting held on 15th December 2006 were agreed as a true and correct record.

4. Matters Arising

The Chair reviewed progress on the action points listed from the last meeting:

A congratulations letter to Hull Trains was outstanding regarding their additional daily service to London. It was agreed to write to them before the next meeting.

Attempts to set up a meeting with Janet Reuben from the Destination Management Organisation were proving difficult. It was agreed that Ken Baldwin would try once again to organise a meeting.

It was noted that graffiti was a major problem in the city. Ken Baldwin reported that websites were accessible which identified the offenders. Ken Baldwin agreed to pass the website addresses to Inspector Andy Foster to investigate. It was reported that investigations into the graffiti artists were ongoing and providing links to people. Rob

Nicklas agreed to speak to the Ambassadors regarding the “crash” tag to find out where he was operating.

Safety and Security

Rob Nicklas gave a presentation on Policing within the city centre. The information presented related to the routes telephone calls took when reporting a crime, current resources for both day and evening economy, Ambassadors, CCTV and a set of proposals to take safety and security forward. Each area was discussed in detail.

The NRF funding for the 12 Ambassadors was due to cease at the end of March 2007. It was noted that Ken Baldwin and Rob Nicklas were exploring options with the Goodwin Development Trust regarding the cost of Ambassadors and the viability of funding 6 ambassadors via the BID.

It was reported that NRF funding generally would be available for a further year to help tackle crime in the city whereupon it was expected to finish completely. Andy Foster, Ken Baldwin and Rob Nicklas agreed to speak to the NRF team at ‘One Hull’ regarding future steps to tackle crime.

The Chairman noted that a meeting had been scheduled with Divisional Commander Sean White to discuss the joint Police/BID crime strategy for the future. It was highlighted that the BID had budgeted £250,000 for safety and security within the city centre and the meeting would discuss how this money was to be best utilised.

Correspondence from Humberside Police Authority Priorities

A letter was discussed from Humberside Police regarding their forthcoming Priorities workshop, which was being held on 16th January 2007. It was agreed to email back any responses from Board members.

Evening Economy

Ken Baldwin reported that currently 8 street marshals were operating from 8pm to 4am in the city centre who covered both the old and new town areas. All were SIA certified and would operate until the end of March 2007 when additional funding would need to be sourced.

5. British BIDS Nationwide Survey

Ken Baldwin reviewed the British BIDS Nationwide Survey and Board members noted the similar comparative statistics with Hull and the rest of the UK on how BIDs were structured.

6. BID City Centre Report

Proposed BID activities for 2007 were suggested. Areas were to be identified where graffiti needed to be removed. Kevin Priestley advised that a training company doing construction training would be dealing with public realm fragments in the old town, e.g. general tidying of the area, repairing block-paving etc. Funding of materials for this was being explored.

Ken Baldwin reported that there would be an ‘08’ number for the rapid response team and this was expected to be in place in February 2007.

Key events suggested for the year were a comedy festival, music festival, food festival, motor show and fashion show at St Stephens. The Clipper Race was due in 2007 and as part of this events would be taking place. An event programme for 2007 was currently being devised and a map for the city centre was being developed.

Ken Baldwin reported that he had a meeting regarding erecting banners in empty shop units. Banners were expected to be erected during February 2007.

The footfall counters were due to be in place by February 2007 and would be situated at Marks & Spencer, Prospect Centre and Festival House.

An ice rink for Trinity Square was also being looked into.

It was reported that Cliff Richard would be holding a concert on 21st September which was being organised by the Church and would be held at Holy Trinity Church as part of the Wilberforce celebrations.

7. Hull City Council City Centre Report

Kevin Priestley highlighted upcoming works in the city centre.

8. Review of the Xmas Trade and Marketing Activities

Xmas trade - Kevin Jobling reported that they were having a successful period. Rob Nicklas reported that pre Christmas trade was slow but post Christmas trade was very good. Ken Baldwin reported that Marks & Spencers and Debenhams had had a very good season. It was noted that the Prospect Centre reported an excellent period and Princes Quay was very positive. Victoria Jackson reported that it was very quiet for recruitment and had been for a while.

Marketing Activities - Kevin Jobling highlighted that people visited Hull due to the marketing of the City. Jonathan Levy highlighted that more publicity was received than anticipated over Xmas. Yellow Pages had been a valuable contributor to the marketing activities for the City up to Xmas.

Website - It was noted that tenders would be sourced for the BID website. Any thoughts/suggestions should be conveyed through Ken, Jonathan or Kevin.

Arrangements for Public Meeting with Levy Payers – A public meeting for levy payers had been scheduled for Tuesday 20th February 2007 at 6pm in the Mortimer Suite at Hull City Hall. This would be publicised in the BID newsletter.

It was suggested that a breakfast pre-meeting be held to discuss issues that might arise and activities to date in preparation for the public meeting. It was also agreed to devise a powerpoint presentation based on what the BID had done so far.

9. Press Log

The generally very positive BID press log was noted by the Board.

10. Any Other Business

It was recommended that the next BID Retail Committee Meeting be held back until feedback was received from the impending public meeting.

It was agreed that the City Centre Manager would have a discretionary signage facility of £10,000.

11. Date of Next Meeting

The next meeting would be held on Tuesday 6th March 2007 at 10.00am at 34-38 Beverley Road, Hull.