

Hull City Centre (Bid) Ltd
Report of the Directors and
Financial Statements for the year ended 30th September 2009

Hull City Centre (Bid) Ltd

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for the year ended 30th September 2009

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Hull City Centre (Bid) Ltd

Company Information
for the year ended 30th September 2009

DIRECTORS: Dr I S Kelly
M R Killoran
M P Jones
Mrs V Jackson
S Tradewell
S Allbones
S Trynka
J D Holmes

SECRETARY: N J Pontone

REGISTERED OFFICE: 34-38 Beverley Road
Hull
HU3 1YE

REGISTERED NUMBER: 05483900 (England and Wales)

AUDITORS: Sadofskys Chartered Accountants
Registered Auditors
Princes House
Wright Street
Hull
HU2 8HX

BANKERS: Barclays Bank Plc
PO Box 206
Barclays House
255 Hessle Road
Hull
HU3 4BG

Hull City Centre (Bid) Ltd

Report of the Directors for the year ended 30th September 2009

The directors present their report with the financial statements of the company for the year ended 30th September 2009.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of promotion of business in the Hull city centre.

DIRECTORS

The directors shown below have held office during the whole of the period from 1st October 2008 to the date of this report.

Dr I S Kelly
M R Killoran
M P Jones
Mrs V Jackson
S Tradewell
S Allbones
S Trynka
J D Holmes

Other changes in directors holding office are as follows:

Mrs A Austin - resigned 21st July 2009
D Green - resigned 13th October 2008
Ms D J Anderton - resigned 21st July 2009
K G Neal - resigned 21st July 2009
D Laycock - resigned 21st July 2009

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, Sadofskys Chartered Accountants, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Hull City Centre (Bid) Ltd

Report of the Directors
for the year ended 30th September 2009

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

Dr I S Kelly - Director

21st January 2010

**Report of the Independent Auditors to the Members of
Hull City Centre (Bid) Ltd**

We have audited the financial statements of Hull City Centre (Bid) Ltd for the year ended 30th September 2009 on pages five to eight. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page two, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30th September 2009 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements and the Report of the Directors in accordance with the small companies regime.

Alan Brocklehurst (Senior Statutory Auditor)
for and on behalf of Sadofskys Chartered Accountants
Registered Auditors
Princes House
Wright Street
Hull
HU2 8HX

19th February 2010

Hull City Centre (Bid) Ltd

Profit and Loss Account
for the year ended 30th September 2009

	Notes	30/9/09 £	30/9/08 £
TURNOVER		441,085	558,680
Cost of sales		313,182	404,943
GROSS PROFIT		127,903	153,737
Administrative expenses		127,903	153,737
OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	2	-	-
Tax on profit on ordinary activities	3	-	-
PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION		-	-
PROFIT FOR THE YEAR		-	-
RETAINED PROFIT CARRIED FORWARD		-	-

The notes form part of these financial statements

Hull City Centre (Bid) Ltd

Balance Sheet
30th September 2009

	Notes	30/9/09 £	30/9/08 £
CURRENT ASSETS			
Debtors	4	52,234	56,730
Cash at bank and in hand		79,371	106
		<u>131,605</u>	<u>56,836</u>
CREDITORS			
Amounts falling due within one year	5	131,605	56,836
		<u>-</u>	<u>-</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>-</u>	<u>-</u>
RESERVES		<u>-</u>	<u>-</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Directors on 21st January 2010 and were signed on its behalf by:

Dr I S Kelly - Director

The notes form part of these financial statements

Hull City Centre (Bid) Ltd

Notes to the Financial Statements
for the year ended 30th September 2009

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **OPERATING PROFIT**

The operating profit is stated after charging:

	30/9/09	30/9/08
	£	£
Auditors' remuneration	500	-
	<u> </u>	<u> </u>
Directors' remuneration and other benefits etc	-	-
	<u> </u>	<u> </u>

3. **TAXATION**

Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 30th September 2009 nor for the year ended 30th September 2008.

4. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/9/09	30/9/08
	£	£
Trade debtors	32,551	41,875
VAT	5,165	5,155
Prepayments	14,518	9,700
	<u> </u>	<u> </u>
	52,234	56,730
	<u> </u>	<u> </u>

5. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/9/09	30/9/08
	£	£
Bank loans and overdrafts	-	7,457
Trade creditors	74,043	17,791
Accruals and deferred income	57,562	31,588
	<u> </u>	<u> </u>
	131,605	56,836
	<u> </u>	<u> </u>

Hull City Centre (Bid) Ltd

Notes to the Financial Statements - continued
for the year ended 30th September 2009

6. **SHARE CAPITAL**

The company is limited by guarantee and as such has no share capital.

The members of the company guarantee its indebtedness. This liability is limited to a nominal sum of £1 each. The directors may admit further members in accordance with the Articles of Association.

Each member is entitled to one vote at a general meeting, irrespective of the guarantees that he or she may have made.

In the event of a winding up or dissolution of the company, the members are not entitled to a share of the assets or any surplus arising.

Hull City Centre (Bid) Ltd

Trading and Profit and Loss Account
for the year ended 30th September 2009

	30/9/09		30/9/08	
	£	£	£	£
Sales		441,085		558,680
Cost of sales				
Event and marketing	113,540		103,018	
Banners	3,950		33,272	
Cleaning and maintenance	38,622		56,328	
Communications	15,847		13,699	
Security	89,944		174,061	
Footfall counters	21,417		12,717	
Unit management	3,829		3,900	
Collection costs	26,033		7,948	
		313,182		404,943
GROSS PROFIT		127,903		153,737
Expenditure				
Rent	5,000		5,000	
Sundry expenses	4,446		1,910	
Software	-		30,750	
Wages and administration costs	117,957		116,077	
Auditors' remuneration	500		-	
		127,903		153,737
NET PROFIT		-		-

This page does not form part of the statutory financial statements