



**Hull City Centre (BID) Ltd  
Board Meeting  
Barclays Conference Suite, King Edward  
Street, Hull  
Tuesday 12<sup>th</sup> May 2009**

**Present**

Denise Anderton (Chair)	Hull and East Yorkshire Community Foundation
Ian Kelly	Hull & Humber Chamber of Commerce
John Holmes	Hull Forward
Steve Allbones	Viking FM
Cllr Calvin Neal	Hull City Council
David Laycock	St Stephen's
Mike Killoran	Princes Quay
Victoria Jackson	Kingston Recruitment
Steve Tradewell	True-Budget Accommodation
Mark Jones	Hull City Council

In attendance:

Ken Baldwin	Hull City Centre BID
Kathryn Shillito	Hull City Centre BID
Kevin Priestley	Hull City Council
Insp Lee Edwards	Humberside Police
Jeremy Coupland	Hull College
Alison Oliver	Chamber of Commerce

**1. Apologies for absence**

**ACTION  
POINTS**

Apologies were received from Amanda Austin and Steve Trynka.

**2. Board Vacancy**

It was noted that George Tambaros from 'The Omelette' Restaurant had previously indicated an interest in joining the BID Board and had met with Ken Baldwin informally on the matter. Victoria Jackson suggested that George be invited to attend the Board initially on an observational 3 month basis so that he can be sure he wanted to commit to the BID. The Board agreed to this.

Cllr Calvin Neal reported that due to a change in portfolios at the Council he would now step down from the Board and asked if Cllr John Robinson could replace him on the BID Board. This was agreed.

**3. Barclays Bank**

The Chair thanked Barclays bank for offering to host the meeting and to highlight their new excellent premises. The Board were introduced to various members of the Management team of Barclays Bank. A brief overview was given of the new branch format, being one of 12 flagship branches in the UK.

#### **4. Minutes**

Three amendments were made to the minutes from the meeting held on 17th March 2009. Firstly, car parking charges had been brought down to £1.60 not £1.80. Secondly, Hull Forwards commitment to BID its spend was the next 2 years not 3. And thirdly, under any other business Inspector Lee Edwards had commented on the 'Playbuilder' issue rather than Victoria Jackson.

#### **5. Matters arising**

Kevin Priestley provided clarification on the subject of advertising in shop fronts and reported that advertising on the inside of shop fronts was 'deemed consent' therefore no planning permission was required as long as there was no public objection and it was unobtrusive.

Following the previous meeting a further discussion was held regarding the J C Deaux contract with Hull City Council. It was suggested that the best way to understand this issue would be for the Council to offer a colleague to explain the arrangements.

Kevin Priestley also commented that Queens Gardens was progressing well and had been given a completion date of mid November.

#### **6. Six Month Management Accounts**

Ian Kelly offered to take any questions from Board members. It was requested that 'City Build' be renamed to 'Hull Forward' on the accounts.

#### **7. City Centre BID Managers Report**

- i) General Review. Ken Baldwin reported that the radio system was now up and running in 22 businesses with a further 10 awaiting their radios. The feedback received had been good.

A meeting had been set up with Ken Baldwin and Tracy Harsley to discuss the evening economy.

It was reported that crime statistics were down in the city centre which was viewed as a positive development especially with unemployment rising.

It was stated that the BID was now on top of graffiti removal and a chewing gum removal exercise was to be carried out in Whitefriargate shortly, if this was successful this would be looked at for other areas.

A discussion was held regarding cleaning and bin emptying across the City. It was reported that bins were often too full and needed to be emptied more often or larger or additional bins needed to be put in their place. The Chair raised the question as to what the BID could actually do about this. It was suggested a site meeting or walk around the City area should be held to address the issues.

It was raised that the current cigarette disposal sites in the city centre were not working as they did not provide somewhere to put the cigarette ends and they were spilling onto the pavement. Individual retailers are required to take responsibility for their own outside area and enforcement should be carried out against those individuals who do not dispose of their cigarettes in the correct manner. Ken Baldwin agreed to bring the issue up at the next security forum. **KB**

The graphics for Whitefriargate had now been finalised for the inside of the unit and these would be trialled shortly.

It was asked that Ken Baldwin give an update on Light Night at the next Board meeting. **KB**

## **8. Communications Update**

Jonathan Levy gave a presentation on 'Creating a Communications Strategy' for the next phase of the BID. Jonathan indicated he would also report back at regular intervals as the strategy was developed. It was agreed to get an overview from the National BID's Advisory Service on how BID's were progressing nationally.

KB

## **9. Hull City Council City Centre Report**

Kevin Priestley reported that the Queen Victoria lighting was progressing well and the Council was looking to extend this project to street lighting.

The Trinity Square project had gone out to tender and would be completed in the next few weeks. The piazza project will continue on from this. The BID was currently in the process of putting entertainment into the area and needed to begin promoting this.

The financial end of year close down for levy payments collected by the Council's Treasury Department should be happening next week so Kevin would know exactly what monies had been paid out or received once this is completed.

## **10. Press Log**

Kathryn Shillito reviewed the BID press log which consisted of many articles such as the farmers market. It was reported that the newsletter was now being produced quarterly instead of bi-monthly and Kathryn had undertaken the administration for this in house therefore reducing costs.

The German fairs was still planned to take place at Christmas with the market running from mid November to the end of December. Ken Baldwin would give an update on this at the next Board meeting.

KB

Cllr Kalvin Neal mentioned the Winter Wonderland in which the museums would set up a grotto style event. He would pass details of this onto to Cllr John Robinson to follow this up. Kathryn Shillito would also look into this further.

KS

## **11. Any Other Business**

The Castle Street improvement project was raised and the role the BID could play in this campaign. It was reported that the preferred option currently under consideration would cause severance issues as it runs through the city centre. The most acceptable option was by way of a land bridge however this would require additional funding. It had been stated by Lord Adonis on his visit to Hull that no further money was being allocated to the Castle Street project. It was suggested that the BID could get involved to assist in supporting the land bridge option.

An update on the Freedom Clipper event was given by Janet Reuben. The clipper will reach the South Bank of the Humber on 6<sup>th</sup> / 7<sup>th</sup> September and arrive in Hull on Sunday staying until Sunday 13<sup>th</sup>. It was felt that Yorkshire Forward needed to give firm details as soon as possible to partners therefore enabling other organisations to plan for the event.

## **12. Date of Next Meeting**

The next meeting would be at 10:00am on Tuesday 21<sup>st</sup> July at 34-38 Beverley Road, Hull.