



HULL CITY CENTRE BID RETAIL FORUM
HELD AT 34-38 BEVERLEY ROAD, HULL
14th AUGUST 2007

PRESENT

Victoria Jackson	Kingston Recruitment (stood in as Chair of the meeting)
Ken Baldwin	Hull BID
Mark Cobley	Alans Fruiters
Dave Green	Alans Fruiters
Yvonne Wilson	Alans Fruiters
Dan Walsh	Marks & Spencer
Peter Chapman	Trinity Market
Alan Collins	The Watch Hospital
Dave Featherby	Duncans Gunmakers
Paul Featherby	Duncans Gunmakers
Pete Townend	Hull Cheese
Nicola Cherbetji	Burger Bites
Bob Carver	Bob Carver
Mr Harris	Paragon Heel Bar
Carl Jewitt	Debenhams
Ted Johnson	Johnsons Butchers
Tahniah Ashraff	Jealousy
Mrs Moxon	Chezan Needlecraft
Mike May	Combat Clothing
Amanda Austin	Prospect Centre
Eric Silver	Leonard Silver
Mark Wilson	Scarlets Café Bar
Paul Marshall	Board Patrol

1. Apologies

Apologies were received from Mike Killoran, Rob Nicklas, Yvette Stafford

2. Minutes

The minutes of the meeting held on the 12th June 2007 were held as a true and correct record and can be viewed on the Hull BID website.

3. Matters Arising

• **Global Food Festival**

It was asked why the Farmers Market scheduled for the 24th August had been moved from it's original location of Trinity Square into the Global Food Festival in King Edward St?

Ken Baldwin pointed out that the market was moved after discussions with the farmers regarding the Global Food Festival which had been arranged for many months. The farmers had been given the option to go into the Global Food Festival for 3 days and had been told that this was a one off event.

Mr Carver said that he had spoken to some of the farmers who had told him that they didn't want to go into the Global Food Festival; they wanted to stay in Trinity Square. The farmers had been given the option of going into the Food Festival and it was decided by the organisers that it would be better to keep the farmers market together rather than have it fragmented in different areas.

Mr Carver asked why market stalls could not be put down Whitefriargate and Trinity House Lane. Hull BID will take this up with the council again, but due to the delivery windows for the shops down these two streets it may be limiting.

It was also brought to the forums attention how much the farmers markets have helped the old town area.

Ken Baldwin commented that Hull BID were organising a Craft Fair in Trinity Square for Saturday 3rd November, he is also in discussions with Holy Trinity Church to try to get them to open more often, and the BID are going to meet with the farmers market to try to get them to extend the days that they do, and look at the possibility of extending the farmers market. Ideally we would like to put something on in Trinity Square every week.

Mr Johnson asked why there was a continental market in the Global Food Festival.

During the organisation of the Global Food Festival it was agreed that a continental market would be brought in to help add the 'Global' aspect to the weekend, to hopefully bring the general public into the city centre.

Mr Johnson pointed out that footfall has to improve trade in the city centre for the levy payers, Ken Baldwin stated that the objective of the BID is to increase footfall into the city centre area therefore providing the businesses with the opportunity to entice the additional potential customers into their shops.

Dave Green stated that on the days the farmers market was held, the indoor market was up 16% and Whitefriargate up 22%.

Ken Baldwin said that if the events were not bringing people into the city centre we would not do them again, each event will be judged on it's own merits. The objective is to create a view that Hull has a buzzing city centre and consequently is worth a visit, rather than as at the minute not being on everyone's planned shopped agenda. Mr Johnson commented that the events must be to the benefit not the detriment of the city centre traders.

Mike May of Combat Clothing asked how we know by the footfall figures that new people were coming into the city centre.

It was pointed out that qualitative research was being done at each event to prove that they are bringing more people into the city. The Global food Festival has been heavily advertised all over the East Riding via the Tourist Information Centres, the Advertiser Group and Viking FM. This is the first food festival that we have done and we need to see how successful it is this year.

Another concern that was raised was about when St Stephens opens on the 20th September and that people will shop there only and now-where else in the city centre.

The footfall counters can help us show what is happening in the rest of the city centre when St Stephens opens.

Before the opening of St Stephens the area around Paragon Square needs tidying up as some of the seats are broken and the pavements need cleaning, the BID will follow this up with the council.

Dave Green said that he had recently sent an email to Ian Bough regarding the early morning and between 4pm – 6pm policing, he would like to sit down with Ian & Inspector Foster to discuss this further, as at these times there are quite a number of undesirables in the city centre.

Dave Green also commented that the Hull Retail Crime Partnership has 340 members and this scheme in Hull is the envy of many cities in England. This service is linked to the police and the ambassadors, and this is an organisation that is here to stay in the city.

- **Car Parking**

Ken Baldwin said that he had had a meeting with Graham Hall, the Transport Interchange opens on the 16th September, the temporary bus station will then close thereafter.

The new bus routes will be posted on the council websites, in the local papers and leaflets will be produced. Season tickets via Stagecoach and EYMS will be sold to encourage people to use public transport by the sale of monthly and quarterly tickets.

£1 car parking will be starting shortly for Sunday and late night shopping, this will be in Pryme St, Osborne St & George St Multi storey car parks.

A location has been agreed for Park and Ride to the East of Hull, the location for the Northern scheme has been rejected by the residents.

4. BID Update

- **Maritime Festival & HMS Bounty**

HMS Bounty which was one of the vessels used in two of the Pirates of the Caribbean films will be coming to Hull on the 31st August – 2nd September; this will be berthed in Albert Dock and will help to compliment the Maritime Festival. A special bus stop will be set up outside of Primark on Carr Lane that will take people to Albert Dock for the two hour visit around the vessel.

All of the businesses in the city centre are being asked if they would like to participate in this weekend, by either dressing up as pirates, putting on special promotions or being involved in the city centre treasure hunt.

- **St Stephens**

St Stephen's opens on the 20th September 2007 their trading hours will be 9am – 7pm.

- **Comedy Festival**

The city centre's first Comedy Festival takes place at venues throughout the city centre from the 26th October – 9th November 2007.

5. **Christmas 2007**

- **Christmas Light Switch on**

The Christmas light switch on is Sunday 18th November 2007, the time of the light switch on will be either 5pm or 5.30pm (to be confirmed), the lights are being switched on by Viking FM. Before the switch on the whole day will be full of additional entertainment throughout the city centre, culminating with a procession around the city centre into Queen Victoria Square and then the lights will be illuminated.

- **Snowboarding Event**

Hull BID and Hull City Council events are linking with Board Patrol on Savile St to bring a snow jump into King Edward St and Queen Victoria Square. Approximately 30 tonnes of snow is being delivered into the city centre by Xscape of Castleford who will help to co-ordinate this event, this is a chance for people to come and see professional snowboarders perform demonstrations. This event will be promoted via Look North, and Board Patrol will be doing a mailout to their database of approximately 30,000 people.

- **Christmas opening hours**

We are asking for as many retailers as possible to provide us with their Christmas opening hours so that these can be listed on Hull BID's website.

6. **State of Trade**

The Clock & Watch Hospital said that he would like access for people to load / unload clocks from his shop. He also mentioned that when there were concerts or shows held that the City Hall the coaches bringing in the performers parked in Paragon St all day blocking the view of the shops underneath the City Hall from potential shoppers, would it not be possible for them to park in the coach park in Waterhouse Lane? Hull BID said that they would bring this to the attention of the council.

Eric Silver of Leonard Silver said that the bus gate was an issue; he said that he had a signed petition from the traders of Savile St which he would pass onto Ken Baldwin.

7. **Any Other Business**

8. **Date of Next meeting**

The date of the next meeting is the 3rd October 2007 at 6pm; this will be held at the Chamber of Commerce, 34-38 Beverley Road, Hull.

