



**HULL CITY CENTRE BID RETAIL FORUM**  
**HELD AT 34-38 BEVERLEY ROAD, HULL**  
**3<sup>rd</sup> OCTOBER 2007**

**PRESENT**

Eric Silver	Leonard Silver (chairman)
Charlie	Aqua Couture
Mark Read	Reads Footwear
Paul Wilks	Bolo
Kathryn Neilson	Debenhams
Bernard Copley	Ye Ole White Harte
Paul Marshall	Board Patrol
Mike Killoran	Princes Quay
Ken Baldwin	Hull BID
Ian Bough	Hull BID
Sarah Jackson	Hull BID

**1. Apologies**

Apologies were received from Dan Walsh, David Laycock, Dave Green and Amanda Austin

**2. Minutes**

The minutes of the meeting held on the 14<sup>th</sup> August 2007 were held as a true and correct record and can be viewed on the Hull BID website.

Points that arose from this meeting, Ken Baldwin said that he had a meeting arranged with Graham Hall of Hull City Council's Transport team on Thursday 4<sup>th</sup> October where he would speak with him about the locations of the Park & Ride, when the £1 car parking in the council multi storey car parks will start, loading and unloading issues in both Carr Lane and Prospect St and re-opening of the bus gate.

The date of the Christmas light switch on will be Sunday 18<sup>th</sup> November 2007 at 5pm in Queen Victoria Square.

**3. BID Update**

The BID was voted in on five key areas, these being, safety and security, marketing and events, access and signage, development of a vibrant evening economy and enhanced cleanliness and street maintenance.

Ian Bough, BID Operations Manager updated the forum on the Policing and Security issues that have occurred recently in the city centre. During the last month there has been a lot of criminal damage throughout the city centre with

windows being broken etc. The individual in question has been caught and charged. If you know of any other businesses who have suffered damage to window or shutters please contact Ian Bough.

The graffiti artists are taking their work higher on the buildings, in order to remove this the BID team will need to hire a cherry picker and address all of this graffiti at once.

The Policing operations for Christmas start on the 12<sup>th</sup> November, as well as the additional policing brought in for this there will be also 3 pairs of probation officers who will be doing their training in the city centre from Tower Grange.

Operation Aviemore had a 56% reduction (year on year) in calls for service on drinking and street begging.

Any cyclists caught biking on the pavements will be issued with a fixed penalty notice.

Ken Baldwin mentioned that when events were held in the city centre the footfall counters record higher levels of people coming into the city centre, Mike Killoran confirmed that at the Clipper weekend at the end of July the Princes Quay car park was up 6.8%, but was down 600 cars on the first week of the opening of St Stephens. He reported that Primark was up 24% during the first week of St Stephens. Kathryn Neilson also confirmed that Debenhams trading figures were good for this period, but the women's wear sections had been affected by the opening of St Stephens.

Ken Baldwin said that market research had been done at both the Global Food Festival and the Maritime Festival to find out how people found out about the event, their age and gender, where they lived, how much they intended to spend in the city centre and how they travelled into the city centre.

The BID's aim is to try to get more people from the west side of the city shopping in Hull city centre.

The next festival in Hull is the Comedy Festival which is taking place at various venues throughout the city.

Hull BID are holding a craft fair in Trinity Square on Saturday 3<sup>rd</sup> November, and the farmers markets are continuing every 2<sup>nd</sup> and 4<sup>th</sup> Friday of each month.

A detailed city centre map is being drawn from aerial photographs, this will be distributed via a network of dispensers at key locations throughout the city centre, the maps will also be in hotels and tourist information offices.

Hull BID have over the last couple of months launched a free event subscription service through it's website, by registering at [www.hullbid.co.uk](http://www.hullbid.co.uk) you will then receive a weekly email updating you on the events that are happening in the city centre.

#### **4. Christmas 2007**

On the day of the Christmas light switch Hull BID working with Viking FM and Hull City Council Events Team will provide additional entertainment throughout the city centre in the form of stilt walkers, bands, fancy dress

competitions and treasure hunts with retailers who would want to participate in it.

An observation wheel is being brought into Hull City Centre to be located in one of two locations; this will be on site from the light switch on on the 18<sup>th</sup> November throughout December and into early January.

The first late night shopping night is Thursday 15<sup>th</sup> November where the majority of the stores open until 9pm, the late night trading hours have not yet been published but will state that the first late night will be the 15<sup>th</sup> November.

On Thursday the 22<sup>nd</sup> November from 5pm, Queen Victoria Square will be turned into a Snow Jump with 30 tonnes of snow being delivered in by Xscape of Castleford & Board Patrol of Savile St; professional snow boarders will show their skills off throughout the evening.

As well as the outdoor Christmas activities taking place, Hull BID would like to arrange a visit to HRI Children's Ward to take presents to the children who will be in hospital for the festive period, we would like to ask if any of the businesses would be willing to donate presents for both boys and girls aged between 0-16 years.

#### **5. State of Trade**

Paul Wilks of Bolo confirmed that his shop based business was up 25% week on week for the last six months.

Debenhams confirmed that they were doing well and asked if a fashion show for the city centre could be put on next year?

#### **6. Any Other Business**

It was asked when the bus gate would be re-opened near to Savile St; Ken Baldwin said that he would bring this up with Graham Hall at the meeting arranged for the 4<sup>th</sup> October.

The £1 car parking in the council's multi storeys on Thursday late nights and Sundays starts on the 29<sup>th</sup> October 2007.

#### **7. Date of next meeting**

The date of the next meeting is on Tuesday 11<sup>th</sup> December 2007, 6pm at the Chamber of Commerce, 34-38 Beverley Road, Hull.